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**Sex tourism, disease migration and COVID-19: Lessons learnt and best practices going forward.**

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### Article

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3 **Title:** Sex tourism, disease migration and COVID-19: Lessons learnt and best practices  
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5 moving forward  
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3 Tolson broadly defines sex tourism as ‘travel for the purpose of engaging in sexual relations’  
4 due to the nuanced ideas between sex tourism, and sex and tourism.[1] Approximately 20-  
5  
6 34% of international travellers engage in casual sex.[2] Yet, based on the given definition, the  
7  
8 number of sex tourists in the world are unknown, as many remain anonymous. Sex tourists  
9  
10 are a source of many international sexual health issues, due to high-risk behaviours such as  
11  
12 condomless sex with multiple partners or sexualised drug use whilst abroad. Those who  
13  
14 engage in high-risk sex when travelling, are prone to sexually transmitted infections (STIs)  
15  
16 and blood borne viruses (BBVs) such as viral hepatitis and human immunodeficiency virus  
17  
18 (HIV). Condom use is dependent on the choices made by sex tourists and sex providers, with  
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20 usage ranging from low to up to 75%.[3] This has led to HIV transmission in male sex  
21  
22 workers being as high as 50%;[4] and 40% of gonorrhoea diagnoses in Asia having become  
23  
24 antibiotic resistant and circulating around parts of Northern America.[5] Tourists are  
25  
26 generally reluctant to access sexual health services before, during, or after travelling.[6]  
27  
28 Furthermore, sex tourists have reported using pre-exposure prophylaxis (PrEP), a biomedical  
29  
30 HIV prevention tool, on an event-based regimen, as it reduces the perceived threat of HIV  
31  
32 acquisition.[7] There is mixed evidence in relation to risk compensation, whereby PrEP use  
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34 may potentially increase risky sexual behaviours and therefore STI transmission. Combined,  
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36 these behaviours pose significant threats to the international, domestic and community  
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38 transmission and migration of diseases.  
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48 With over 19 million confirmed COVID-19 cases and 718,289 deaths worldwide at  
49 the time of writing, we have witnessed the devastating human and economic consequences of  
50 this globalised virus.[8] It has led to the closure of national borders and cancellation of the  
51 majority of commercial flights, halting global trade across all industries, including sex  
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53 tourism. With the international travel of people severely restricted, global populations are  
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55 changing social and health behaviours in order to adapt to the current situation.  
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3 With domestic lockdowns and social distancing measures in place for the foreseeable  
4 future, the physical sex tourism industry is currently non-existent. As sex work is  
5  
6 criminalised in most countries, sex workers are struggling to survive as they are unable to  
7  
8 access government relief responses to the pandemic.[9] A number of sex tourists and sex  
9  
10 workers have therefore moved online to the 'surface' and 'dark' web. The online sex tourism  
11  
12 industry was occurring before COVID-19. Websites and technology-based applications  
13  
14 increasingly facilitated the seeking of offline and cyber-sexual activities. Furthermore, those  
15  
16 who sought sex online, reported to have riskier interactions when the relationship moved  
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18 offline.[10]  
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24 At this stage of the pandemic, we cannot say exactly what the repercussions will be  
25  
26 regarding health risk behaviours on return to normality or even quasi-normality. After  
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28 restrictions ease and with the waning of the pandemic, it would be reasonable to expect a  
29  
30 surge of offline sex-seeking behaviours and high-risk sexual activity, potentially reigniting  
31  
32 the cycle of international to domestic and community transmission of BBVs and STIs.  
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34 Behaviours such as sexual gratification through technology, may become permanent in the  
35  
36 industry, intensifying sexual exploitation, online grooming, and human trafficking. For  
37  
38 example, one sex worker has described how moving online to work during COVID-19 has  
39  
40 led to being '*constantly abused*' with '*dozens of violent messages every week. The abuse by*  
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42 '*this kind of person has increased tenfold*'. [9]  
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48 COVID-19 is having a significant detrimental impact on international sexual health  
49  
50 progress. For example, Zimbabwe is now unable to provide consistent anti-retroviral  
51  
52 treatment to the 14% of their population living with HIV.[11] However, there are key lessons  
53  
54 that can be learnt from the international strategic responses to COVID-19, which can be  
55  
56 applied to the sexual health scene and by proxy, the sex tourism industry. These include  
57  
58 effective communication, decentralisation of services and 'test, treat and isolate'  
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3 programmes. Senegal used learnings from HIV, Ebola and malaria, to develop simple  
4  
5 communications around isolation and case-finding tactics to prepare for COVID-19. These  
6  
7 were disseminated by service managers to community-based actors and patients using social  
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9 media and telephone hotlines.[12] It is this effective decentralisation of services that utilises  
10  
11 top-down approaches in unison with localised, community-based interventions, which should  
12  
13 inform the reopening of the sex tourism industry post-COVID-19. Of note, staff who  
14  
15 understand the epidemiology of the infectious and sexual diseases within their locality should  
16  
17 be consulted on the delivery of surveillance, testing and monitoring schemes for localised  
18  
19 HIV and STI management. Furthermore, the World Health Organisation, based on their own  
20  
21 experiences of prior epidemics, recommended a similar approach with the ‘test, treat and  
22  
23 isolate’ COVID-19 strategy as well as encouraging local lockdowns to counter second spikes.  
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25 Through strong elimination tactics, the likes of New Zealand, Iceland, Rwanda and Taiwan  
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27 have successfully contained the virus, in contrast to countries such as the United Kingdom,  
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29 the United States and Sweden.  
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36 When borders do begin to open, global migratory patterns supporting the sex tourism  
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38 industry will resume; and with it, an inevitable flux of disease. Flexible ‘test, treat and  
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40 isolate’ strategies must be urgently scaled-up internationally, nationally, and regionally,  
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42 alongside the decentralisation of services and mobilisation of communities, to target not only  
43  
44 the resurgence of COVID-19 and other coronaviruses, but to also address sexual migration  
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46 flows. There is a clear need for increasing awareness of the impact of COVID-19 on the sex  
47  
48 tourism industry, and how new learnt behaviours will perpetuate risky activities, with  
49  
50 additional emphasis to be placed on safe sex due to increased vulnerability for all involved.  
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52 State communication and education is key. Public health messaging must include the most  
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54 vulnerable and be accessible to all, disseminating communication materials that pay  
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56 particular attention to the most exposed populations, in a bid to reduce social and health  
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3 disparities. Research needs to be conducted to understand the real life experiences of  
4  
5 COVID-19 on those within the sex tourism industry, so we can look at adapting public health  
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7 strategies to accommodate the significant changes taking place. This is therefore a call to  
8  
9 action to scale-up preparedness, learn from our mistakes, and equip ourselves for the future  
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11 diversification of infectious and contagious diseases, be they coronaviruses, BBVs or strains  
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13 of antibiotic resistant gonorrhoea.  
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