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Article

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Mackintosh, CI, Darko, N, Rutherford, Z and May-Wilkins, H (2014) A qualitative study of the impact of the London 2012 Olympics on families in the East Midlands of England: Lessons for sports development policy and practice. Sport. Education and Societv. 20 (8). pp. 1065-1087. ISSN 1470-

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	Olympic	Non-Olympic
Number of sports showing an increase	5	13
Number of sports showing a decrease	16	12
No change	3	2
Aggregate of change in participation rates	-8.5	+1.2

Table 1: Changes in participation rates in Olympic and non-Olympic sports in Australia 2000-2001 (Veal, 2012).

Family 1	<p>Father – 37 years old, professional white collar manager</p> <p>Mother - 35 nutritionist and personal trainer</p> <p>Son 1 – 5 years old, Son 2 – 3 years old, Daughter 1 – 2 years old.</p> <p>Home owners, suburban new housing estate, Nottingham City Council Local Authority, Nottinghamshire.</p>
Family 2	<p>Mother 38 years old, architect project manager.</p> <p>Father 39 years old, gardener.</p> <p>Daughter 1 – 14 years old, Daughter 2 – 11 years old.</p> <p>Rented property, urban-rural fringe council estate, Gedling Local Authority, Nottinghamshire.</p>
Family 3	<p>Single Mother aged 49 years old, unemployed.</p> <p>Son 1 – 17 years old Son 2 – 9 years old, Daughter 1 – 13 years old, Daughter 2 – 6 years old.</p> <p>Inner city, rented property, Leicester City Local authority.</p>
Family 4	<p>Family declined to stay involved in the final project after partial initial involvement. Reason for project withdrawal was time and family pressures.</p>
Family 5	<p>Mother 43 blue collar office worker</p> <p>Father 45 mature student</p>

	Son 1 – 12 years old, Son 2 – 10 years old. Home owners, suburban area, Broxtowe local Authority, Nottinghamshire.
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Table 2: A breakdown of the demographic background of family research participants