Collins, H, Dailey-Strand, C and Callaghan, D

'Those first few months were horrible': cross-cultural adaptation and the J-curve in international students experience in the UK and Norway

http://researchonline.ljmu.ac.uk/id/eprint/14867/

Article

Citation (please note it is advisable to refer to the publisher’s version if you intend to cite from this work)

Collins, H, Dailey-Strand, C and Callaghan, D 'Those first few months were horrible': cross-cultural adaptation and the J-curve in international students experience in the UK and Norway. Journal of Studies in International Education. ISSN 1028-3153 (Accepted)
Abstract

Since the 1970s, international students have represented a growing proportion of the global student body, yet how they adjust and how universities can support them is relatively unexplored. We conducted a qualitative study of 36 international students of 11 nationalities studying in Norway and the UK, and found that their experience did not fit the dominant ‘U-Curve’ of adaptation that suggests there is a honeymoon period on arrival. Confirmed with conversations with student wellbeing staff, who suggest that anxiety and culture shock are the norm, the data allows us to suggest factors that trigger adjustment and interventions to improve students’ experience. Our contribution is a ‘J-Curve’ model comprising cultural challenge, adjustment and mastery, to reflect the reality of international student experience.

**Keywords:** International students; cross-cultural adjustment; cross-cultural adaptation; culture shock; intercultural contact; sociocultural- and psychological adaptation; J-Curve; U-curve; UK; Norway.

**6,904 WORDS**
‘Those first few months were horrible’: Cross-Cultural Adaptation and the J-Curve in international student experience in the UK and Norway

**INTRODUCTION:**

Internationalisation is the most revolutionary development in higher education in the twenty-first century (Seddoh 2001), and universities that shut themselves off from global events risk becoming ‘moribund and irrelevant’ (Altbach 2004: 6). International student numbers are growing (UNESCO 2016), and to keep up with changing markets, students need to gain knowledge and skills by studying abroad (Yu & Moskl, 2019; Brown, 2009). Changes in student populations influence intercultural contact, understood as ‘direct face to face communication encounters between or among individuals with differing cultural backgrounds’ (Kim 1998, p.12); fostering intercultural interaction can prepare students for an international workforce, yet studies (for instance, Volet & Jones 2012) confirm that international and host students have little interaction.

We define international students as individuals who move to another country to study. Two terms are used in the literature: cross-cultural adjustment and cross-cultural adaptation. Adjustment refers to making minor changes, and adaptation to larger changes (Haslberger & Brewster, 2007). This study adopts these views.

How international students adjust and how universities can support them is a relatively unexplored area. We responded to this with a qualitative study of 36 students of eleven nationalities at three universities, two in the UK and one in Norway. Participants were interviewed about three issues: why study abroad, what happened, and why stay, underpinned by our research questions: What is the lived experience of international students in the UK and Norway – does it align or challenge the U Curve? What are the benefits and problems encountered by international students?

The paper makes three contributions. First, it exposes the leading model of cross-cultural adaptation, Lysgaard’s U-Curve with its focus on an initial honeymoon period as obsolete and posits a new model, the J-Curve. Second, it contextualises student reported experience within their own expectations of international study at the point at which it is experienced, and like Brown (2008), investigates the role of psychological and social factors in modulating adjustment. Third, it exposes the conceptualisation of student as passive recipient of general interventions and invites universities to create purposeful solutions to facilitate adaptation.

We begin by grounding our analysis within the literature on studying abroad, in particular around the theoretical construct of the U curve, followed by methodology, findings and discussion around factors affecting adaptation. We propose the J-Curve, posit interventions that trigger improvements and end with suggestions for further research.

**Conceptual argument**

The U curve
Lysgaard’s (1955) U curve, Oberg’s (1960) seven-step acclimation process, Gullahorn’s (1963) W curve, and Adler’s (1975) five-step developmental process are among the approaches used to explain cultural adaptation, and the U curve has held a dominant position for over half a century. Originally developed by Lysgaard in a study of Norwegian scholars in the US, the U curve portrays the lowest point of adaptation, called Crisis, but is more commonly associated with its emphasis on the initial honeymoon phase during which newcomers tend to feel optimistic about making new friends in their new culture. Lysgaard has stated that the adaptation processes of individuals who have to live in a different culture changes in time, underscoring the U curve with four stages of adaptation; namely the honeymoon, culture shock, adaptation, and double culture (or recovery). According to Oberg too, cultural adaptation starts with a honeymoon stage. Both authors assert that the honeymoon is followed by a culture shock, what Lysgaard originally called crisis and at this stage newcomers are likely to suffer from anxiety and stress. The final stages focus on recovery, during which cultural differences are managed and finally the full adaptation stage, where individuals are able to function well.

So while the U curve has held an important place in literature on international student adaptation and provides a strong heuristic approach to understanding the adaptation pathways, it is by no means universal to every individual in every situation (Moghaddam et al). Nevertheless it enabled a time frame to be used in managing adaptation and encouraged consideration of both positive and negative that impact international students. In turn, this enabled universities to adapt inductions and international student activity accordingly.

Rather than lacking detail the fault line with the U curve is its order of adaptation. In this paper we assert that culture shock and its associated high levels of anxiety and stress ought to precede a honeymoon period in any model describing international student adaptation. While there has been some acknowledgment of the crucial importance of those first few weeks and months for international students and a growing recognition of just how overwhelming they can be (Brown and Holloway 2008), there is a paucity of research into the actual lived experience of international students during this vital first period. In turn it is likely that many universities respond to the anticipated honeymoon with activities that might be quite out of step with what is actually needed.

According to Chien (2016) many students’ adaptation is a much more complex process of adjustment than the U curve depicts. Chien argues that the U curve ignores context, cultural experiences, attitudes and global developments that all influence student experience. It is likely the case that the scale of the challenges are much bigger than can be met by any model. The U-Curve underscored with honeymoon, culture shock, adjustment and recovery, has assumed a dominant position for over 60 years. Its most extensive critique is over 20 years old (Ward et al 1998), and highlighted how problems were highest on entry to a new culture, yet like Schartner and Young’s (2015) intersectional approach that combines adjustment and adaptation, did not posit a new model. Opposition to the U-Curve can be found in integrative communication theory of cross-cultural adaptation that provides a model to explain how people are changed by relocating from a familiar home culture to a new culture. Kim et al.’s (2017) integrative process model presents the stress-adaptation-growth dynamic to describe an individual’s gradual transformation towards being able to function in the new culture. Of course, a model is not essential but since it does influence behaviour we assert that it is important and therefore ask What is the lived experience of international students in the UK and Norway – does it align or challenge the U Curve? Or is a J-Curve, with its focus on the anxiety of adjustment more accurate?
Study abroad: benefits, problems, wellbeing and culture shock.

Benefits: Benefits include: better career opportunities, academic attainment, language skills, international knowledge, understanding of different cultures (Freedman 2010; Deardorff 2006), that can last a lifetime (Gullekson & Tucker 2013), and remain pertinent for contemporary international students (Bennett 2020). International students facilitate cross-cultural understanding (Bennett 2020; Marangell et al. 2018), and enrich a country financially (Ploner 2017) – with figures of £10 billion for the UK (Sachrajda & Pennington 2013) and A$20 billion (Deloitte Access Economics 2016) for Australia. International students have the potential to change the content and process of education. Choice of a particular university enhances its reputation and encourages networks of international peers (Pittaway et al. 1998); networks ripe for marketing, recruitment, research and knowledge transfer.

Problems. In the 1930s Stonequist’s The Marginal Man (1937) considered the difficulties facing individuals caught between two cultures. Two decades later two new concepts were developed, the U-Curve of adjustment (Lysgaard 1955), and culture shock (Oberg 1960). The U-Curve posits that international students go through four phases: honeymoon, culture shock, adjustment, and recovery, while Oberg’s ‘culture shock’ captured emotional problems encountered in a new culture.

Studying abroad can be a challenge. Problems include homesickness and loneliness (Bennett 2020; Oberg 1960), loss of support (Cho & Yu 2015), language difficulties (Marangell 2018; Mori 2000), culture shock (Torbjörn 1982; Oberg 1960), poor mental health (Forbes-Mewett & Sawyer 2016), unfamiliar academic approaches (Barton et al. 2019), and peer pressure to remain in a ‘monolithic [cultural] ghetto’ (Brown 2009:184).

International students may possess norms and patterns of behaviour that conflict with host students (Spencer-Rodgers & McGovern 2002), and negative perceptions around lower entry requirements and pass marks persist (Barron 2006; Strauss, U-Mackey, & Crothers 2014). Relations with host students might be difficult due to language issues (Montgomery and Mcdowell 2009), perceived discrimination (Russell et al. 2010) & host students established friendship networks (Hendrickson et al. 2011).


Immersion in a new culture causes culture shock (Kim & Gudykunst 1988; Oberg 1960), a period of anxiety highest among international students (Bennett 2020; Furnham 2004), characterised by feelings of helplessness, anger, loneliness and homesickness (Oberg 1960). Lack of social support increases culture shock, some authors posit that most international students have poor social support (Bennett 2020; Marangel et al. 2018; Brown 2009), contributing to stress, anxiety and depression (Yeh & Inose 2003) and isolation into ‘monolithic ghettos’ (Brown 2009:184).
Oberg (1960) suggests that the best way to overcome culture shock is to get to know local people. Suggestions to invest in international students through organised events are not widely applied (Bennett 2020; Gautam et al. 2016). Host students’ support can ease adjustment, though challenged by attitudes that range from ‘indifference’ to ‘racial and islamaphobic prejudice’ (Brown 2009:439).

**METHOD**

Applying a qualitative methodology as better suited to exploring lived experiences and individually constructed meanings (Golafshani, 2003), the data gathering method was semi structured interviews (Glesne & Peshkin 1992), with convenience sampling used to select cohorts from the three universities. Out of 140 full time undergraduate or postgraduate students contacted by email, 38 agreed to participate, with over 30 aged between 18 -24. Two subsequently dropped out citing work pressure. Interviews took place between May and September 2018, with each participant interviewed once for approximately 40 minutes, tape recorded with permission and transcribed verbatim. A pilot interview served as a ‘practice run’, helpful since for all participants, the host country language was not their first language.

We kept interviewing until we stopped generating new themes, signalling that we had approached theoretical saturation (Glaser & Strauss 1967). Our final sample consisted of 36 students: 24 female and 12 male. Twelve came from the EU, four from Africa, four from the Middle East, and the rest from China and Pacific Rim countries. Over half the participants had spent less than one year in their current institution, a quarter between one and two years and the rest a little over two years.

Participants were interviewed to elicit responses to why study abroad, what happened and why stay? Broad questions gradually focused on narrower areas as data collection and analysis progressed in parallel (Spradley 1979), with follow-up questions used for clarification. For example, the interplay between cultural adjustment and getting to know people emerged early on as a significant topic, so we oriented our questions accordingly, guided by the following:

- How long have you been in the UK/Norway?
- Do you have any previous international experience?
- Why did you choose to study abroad?
- Why did you choose the UK/Norway?
- What has been the best/worst part?
- Have you experienced any stress? culture shock? homesickness?
- Has it lived up to your expectations?
- Do you think studying abroad will affect your employability?
DATA ANALYSIS

The work of Lincoln (Lincoln 2005; Lincoln 2010) – with her intent to understand the lived experience of participants – guided the analysis process. The transcripts were analysed through a flexible approach of moving backwards and forwards (Mason 2002), the aim being not only to explore connections but to ensure that key themes emerged from participants. Following lengthy analysis, conceptual codes were extracted from the data and grouped into themes and the final analysis, similar to the constant comparison method (Eriksson and Kovalainen 2008), was used to seek connections between themes. The emerging concepts were classified and grouped into categories for comparing in the analysis process (Birks and Mills 2011). To achieve credible research there is an audit trail to evidence the analytical process (Richards and Morse 2007).

Wherever possible we used in–vivo codes, drawn from participants’ descriptions of their experiences (Locke 2001). For example, raw data describing participants’ search for support collated under categories titled ‘triggers to acclimatise’. In stage two, the categories were interpreted at a theoretical level, and in stage three, we thread the theoretical elements that emerged in stage two. After around ten hours of meetings focused on ten interviews, we had a preliminary coding theme. We returned to this stage three times: after initial data collection, after feedback, and after second data collection. During our first iteration we were struck by the precariousness and determination of participants’ attempts to settle, and the data called for a deeper look into what triggered adjustment.

Findings

We present our findings under three headings: Why go? What happened? Why stay? Country code, gender and age are in brackets after the quote – for example, ‘In F 21’ is Indonesian Female 21yrs old – table 1 below lists nationalities and the code used in the referencing. All sections are illustrated with verbatim quotations.

<table>
<thead>
<tr>
<th>Nationality</th>
<th>Abbreviation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Slovakia</td>
<td>Sl</td>
</tr>
<tr>
<td>Swedish</td>
<td>Sw</td>
</tr>
<tr>
<td>Vietnamese</td>
<td>Vi</td>
</tr>
<tr>
<td>Spanish</td>
<td>Sp</td>
</tr>
<tr>
<td>Mongolian</td>
<td>Mo</td>
</tr>
<tr>
<td>Swiss</td>
<td>Sz</td>
</tr>
<tr>
<td>Indonesian</td>
<td>In</td>
</tr>
</tbody>
</table>

TABLE 1: NATIONALITIES INTERVIEWED, AND ABBREVIATIONS USED IN REFERENCING.
‘THOSE FIRST FEW MONTHS WERE HORRIBLE’:

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Jordanian</td>
<td>Jo</td>
</tr>
<tr>
<td>Chinese</td>
<td>Ch</td>
</tr>
<tr>
<td>Nigerian</td>
<td>Ni</td>
</tr>
<tr>
<td>Norwegian</td>
<td>No</td>
</tr>
</tbody>
</table>

**WHY GO?**

(1) **FAMILY EXPECTATIONS.**

A major driver for studying abroad, comments included:

‘My family and my school, it was all about going for an international education, especially in the UK’ (Ni F 21)

‘Coming to the UK to study became part of our family conversation from the moment I went to high school’ (Vi M 24)

‘I can’t remember a time when I wasn’t coming to the UK to study’ (Ni M 23)

(ii) Softer aspects

For many participants there was a desire to gain ‘a wider view of things…’ (Sp M 27) and that study abroad gives experience of ‘being in a different place is the best part of being an international student…the culture and the language…’ (Vi M 24) ‘…learning more Western culture…’ (Mo F 18). There were frequent references to meeting new people ‘the student villages [student flats] … help to meet new people’ (No F 23) and developing new skills to help with: ‘understanding people, what’s happening in their life…’ (Mo F 18). International students in Norway were more positive about meeting locals than those in the UK, although there were shared frustrations: ‘I wanted to experience studying abroad with locals, it’s why I came really but it’s not happened. They don’t seem interested in international students.’ (Mo F 18).

Socially, many participants struggled: ‘…It was worse than I imagined…I did research … but when I came here, it was different, it’s hard to make friends…’ (Vi M 24).

‘… I expected to make more friends than I have; I’ve joined things but it hasn’t worked. This side has been a big disappointment…’ (Sw F 22).

There were echoes of Trower & Lehmann’s (2017) study of Canadian students’ shift away from ‘hard’ drivers such as career enhancement – to softer aspects, the ‘… potential of personal growth, to get away from their everyday lives, to see somewhere new, challenge themselves to gain independence and have new cultural experiences’ (ibid:281). For instance:

‘The course looked good but the chance to get away, be independent was just as important’ (Ch F 20)

‘I was motivated by moving somewhere new, home can be quite boring and restrictive’ (M F 18)
Studying in English was a concern for some (Sl F 31) whilst for others ‘... worries disappeared after the first day...’ (Sw F 22). Language was both positive (particularly beneficial to future careers) and negative: ‘...hard to fully understand what the teachers are saying...’ (Vi M 24). Language difficulties ‘...feel kind of like a disability...’ (Sz F 24) and misunderstandings lead to ‘...mistakes when doing some papers ... but that’s part of the learning...’ (Sp M 27).

Some felt that they had underestimated the pressure of learning and socialising in a new language:

*I thought my English was good..... not being a native speaker was a massive problem.* (Vi M 24)

Pressed to expand his point:

*Academically I worked twice as hard, and socially, it’s hard work so we stay in our mini groups and don’t mix.*

The desire to mix with host students was highlighted by several participants, returning to the theme in response to unrelated questions:

‘I really want to mix with host students and find limited chance to do so. No one seems interested’ (Sz F 24)

The drive to develop a multi-cultural perspective was important: *I know about more cultures than just an English person or just a Kenyan...* (In F 21) and ‘...I know about Asia and the culture, but also the culture here’ (Mo F 18). Varied experiences were attractive to many: ‘I want to keep living away and understanding other ways to live...’ (Sp M 27) ‘...Hong Kong or Singapore... I want to change my job many times..., and travel and meet different people...’ (Vi M 24).

(iii) Reputation and value

A picture emerged of students shopping around for best value, based on reputation and cost, and choosing to study in the UK or Norway because of the ‘...good [international] reputation...’ (In F 21) of their qualifications (Vi M 24; Mo F 18), and that ‘...the education system is pretty good...’ (Mo F 18). Others were critical, one saying that UK qualifications are not so esteemed nowadays: ...the internet means that employers know exactly the rank of your university so it’s not as straightforward now... (Ch F 28).

Financially, UK study was ‘Good value’ (In F 21), ‘...much better value than other countries...’ (Sw F 22). One illustrated with a comparison: ‘...if you study masters in Australia it takes two years, in the UK one year...you save time and money...’ (Vi M 24)

(iv) Teaching and learning methods

There were frequent references to ‘...different ways to learn ... to understand a discipline’ (Sp M 27) such as tutors using ‘...real life or real cases... it motivates me and makes sense’ (Sp M 27).
Discovery style teaching (Kirschner, Sweller, & Clark 2006) was well received: ‘... I love the action learning sets that we work in...’ (In F 21) and the relaxed environment, and ‘less formal teaching than [at] home...’ (Ch F 20). Tutor support was said to be ‘...better than at home’ (Jo M 24).

WHAT HAPPENED?

(i) Initial feelings

Loneliness, isolation and uncertainty were common at first; little support in their new environment compounded by an unwillingness to confide in family:

‘I would probably be seen as a bit of a failure if I had moaned about being lonely’ (Ch F 28).

‘My family would think I wasn’t studying enough if I told them I was homesick’ (Sz F 24)

‘It was horrible those first months. I lost weight, couldn’t sleep it was just too different’. (Vi M 24)

To increase wellbeing, some practised self care and sought solace within their own culture:

‘I just distracted myself with work and prayer and daily meditation’ (In F 21)

‘I ran every day to feel better’ (Mo F 18)

‘I made my room like home, and invited other Nigerians back’ (Ni F 21).

(ii) TIME AND PURPOSEFUL INTERVENTIONS.

Time and purposeful interventions were helpful, exemplified in the following quote:

‘With time, and especially through the activities where we had to mix, things became easier’. (Vi M 24)

When pressed about the types of activity he added:

‘Socially, the group work when we met outside of class time was good. Things were getting easier for me by then anyway .... I wish the activities had been sooner ..... I wasted a lot of time being lonely’.

Postgraduate students at two institutions undertook their dissertation module in Action Learning Sets (ALS). Developed by Revans in the 1940s to unite individuals with a major piece of work (Revans 2011), sets comprised groups of eight who met regularly over six months. For many it was a useful intercultural opportunity:

‘The ALS groups were great for mixing and learning about other students’ (Sl F 31).
'THOSE FIRST FEW MONTHS WERE HORRIBLE':

‘The ALS was about our course but became social too with food, drinking Chinese tea and tai chi. It was brilliant. I wish we worked like this for all modules’ (Sp M 27)

Later adding:

‘I said earlier that I want an international career. The Action Learning helped; like LinkedIn with real people’.

(III) HONEYMOON, HOMESICKNESS AND CULTURE SHOCK.

Asked if they experienced an initial honeymoon period, most responded with incredulity. For instance:

‘Honeymoon? It was horrible. I felt so homesick and miserable. I was contacting my family all day.’ (Mo F 18)

‘I knew some people already, but no honeymoon. It was horrible’ (Sp M 27)

Homesickness was common, some finding it difficult to adapt to a ‘…different culture … I miss my family and friends…’ (Sl F 31). Worse at the beginning of the course, holidays and weekends when many ‘…always feel like going home…’ (Sw F 22). Asked about initial university support

‘…the induction programme was ok, but didn’t give chance to get to know each other…’ (No M 23).

Another said she may not be experiencing homesickness, rather: ‘…culture shock… how people talk to each other…you can just meet someone and talk…in China you don’t bump into each other and talk, that’s weird…so there was culture shock…’ (Mo F 18). Stress was an issue, with some having ‘…two jobs and studying fulltime…’ (Sl F 31). Many recognised that all students experience academic stress, but emphasised that ‘…international students are affected more…’ (Vi M 24) explained by the ‘…time it takes to know a new culture, language, communicating, new academic styles…’ (Ni M 23).

(iv) DO IT AGAIN?

 Asked if they would study abroad again, the consensus was ‘Yes’, highlighting the emotional resilience developed: ‘I feel like I can do anything now … if you do this you can manage anything…it’s been very hard (laughs and sighs)’ (Sl F 31).

‘If you asked me in the first three months no no no but now maybe yes.’ (Ni F 21)

However, one was less sure: ‘…well, I think 50/50…*laughing*… [Why?]…everything has two sides, …for me, after I finish this course I want to find a job in another country…[…] But after that why not come back here [to the UK] to do an MBA course’ (Vi M 24).

WHY STAY?
‘THOSE FIRST FEW MONTHS WERE HORRIBLE’:

(I) CAREER PROSPECTS.

Asked about why stay, many spoke about advantages they were accruing for their future career, and compartmentalised problems in a spirit of delayed gratification summed up by ‘all this suffering and frustration will be worth it for my future career’. Typical attitudes included ‘… the best part is not now … but I hope future job opportunities…’. (Ch F 28), prospective employers would see them ‘… as brave and open minded…’ (Sw F 22), and that study abroad provides a ‘…good CV and good experience…’ (Sp M 27). Some highlighted ‘…more opportunities for work in England…’ (Sl F 31), whilst another contrasted his UK experience with a ‘…lack of opportunity at home… so should make a career here’ (Ni M 35). Five participants aspired to an international career ‘… yes of course, international student, international career, 100% …’ (Sw F 22), suggesting that it will make them ‘… more valuable when I go back [home]…’ (Sp M 27).

(II) TRIGGERS TO ADJUSTMENT.

Asked about triggers that enabled adjustment, time and structured activity dominated, particularly sociable activity:

‘A couple of our assessments were group projects and really good socially. I got to know host students, it was the best’ (Sw F 22).

‘We had a buddy scheme at the end…..I wish it was available sooner, like before arriving.’ (Ch F 20)

‘We started a mentor scheme between the international soc and the courses – good for meeting people.’ (Mo F 18)

‘Left to ourselves no one knew other students so the structured projects helped.’ (Vi M 24);
‘the best thing was the action learning set …..social and helped my study’ (Sl F 31)

(III) LANGUAGE SKILLS.

Language skills were mentioned many times: ‘…to learn English…and America is quite far so…I’m from the EU, and [this] was the nearest country where I could speak English…’ (Sl F 31) and an ‘…opportunity to study language…’ (Vi M 24) to learn ‘… good English for future jobs…’ (Jo M 24). Others realised the opportunities once here: ‘… I started seeing it as an opportunity…to learn English better…’ (Sw F 22). Some were specific about ‘…learning the academic language…’ (Sw F 22), concerned that their ‘… English would be good enough’ (Sw F 22), though these concerns quickly evaporated. Two commented how improving their English would benefit their careers more than their degree (Mo F 18; In F 21).

DISCUSSION

Participants reported a number of positive outcomes and attributed them to participation in structured activities, particularly the Action Learning Sets. Listening to participants highlighted Action Learning’s key principles of Group work, Inclusivity, Listening, and Equality that in this study provided support, countering some of the problems of adaptation. The emphasis on structured opportunity is not new; Allport (1954) demonstrated its role in supporting intercultural behaviour that
has been replicated in studies since (Jon 2013; Soria & Troisi 2014). Creating the social context for intercultural interaction, with space to collaborate, beyond and inside the classroom is key.

We contribute to understanding international students’ expectations and adjustment, and synthesise findings into three dimensions: why go, what happened, and why stay? Family expectations underpinned key drivers to study abroad, students stayed for insights into new cultures, language improvement, enhanced career prospects and exposure to different learning and teaching styles. Challenges were culture shock, homesickness and language barriers. These challenges are known (Marangell 2018; Bochner, McLeod & Lin 1977), yet had limited address for our cohort.

Culture shock is reduced through supportive social networks (Marangell et al. 2018; Cho & Yu 2015). Poor support increases drop out rates, loneliness and extended culture shock. Searlway to overcome culture shock is to get to know locals, yet interaction between students and host nationals remains low (Costello, 2015; Rosenthal, Russell, & Thomson 2007).

Overwhelmingly, answers to the question ‘why stay?’ focused on the utility of their endeavours for future careers. Studying abroad improves employability (Nilsson & Ripmeester 2016), even a short period delivers better prospects (Di Pietro 2013).

This study shows that adaptation can be overwhelming, and given the costs of poor adjustment, knowing more about when and how to support students is vital. Armed with knowledge of the difficulties students’ experience, universities can target support and offer well-planned inductions with language, social and cultural elements.

Figure 1: The J-Curve
**Theoretical implications – J-Curve.** We found that international students do not experience a ‘honeymoon’ period, and suggest a ‘J-Curve’ – first stage ‘cultural challenges’ where students are unfamiliar with the host country, what Lysgaard (1955) calls ‘culture shock’. The second stage, ‘adjustment’, students have 1) a familiarity with the new culture, 2) accepted cultural differences, and 3) socially adjusted. The third stage, ‘mastery’, students are 1) mastering the new environment, 2) functioning effectively, 3) comfortable with the new culture, and 4) socially adjusted. Time getting to know people, practicing the language and participating in purposeful activity trigger progression from cultural challenge to mastery, manifest in managing dual cultures in everyday life without being anxious or worried.

**Practical implications.** Overwhelmingly students reported homesickness, culture shock and loneliness. Many had overcome their difficulties through self help or withdrawing into their own community. However, as became clear, the organised social opportunities, across academic and extra curricular contexts, were hugely popular and successful in enabling adaptation. Interventions such as group learning, action learning, charity events and social events were highlighted as ‘brilliant’ chances to network and make friends, in turn enabling the student experience to be enhanced. In the words of the student wellbeing staff member ‘it is often just the low cost simple interventions that bring people together, especially in the early days, and stop that awful loneliness that can be crippling’.

**Further research.** International students contribute to universities financially, educationally and culturally, and universities can reciprocate by understanding their expectations. This paper raises many questions. For instance, what is the impact of cultural distance from home on adaptation? We listened to participants’ stories of creating a version of home by importing home comforts. Does this offer a temporary escape or increase cultural challenge by highlighting the contrast between the new culture and home? Do attempts to normalise the new culture amplify or reduce cultural challenge? Do some teaching and learning styles work better with international students than others? Finally, the impact of international students on host students is an area of nascent research and more understanding of this might resolve some of the tensions that can arise, leading to a better experience for both.

**ACKNOWLEDGEMENTS**

With thanks to the participants at our three university sites, and to Lesley Bennett at Liverpool School of Tropical Medicine for her time, generously given, to share her insights into the wellbeing of international students and suitable interventions to support their adjustment.
REFERENCES


Bennett, L. (2020). *Interview at the Liverpool School of Tropical Medicine* [Personal communication].


‘THOSE FIRST FEW MONTHS WERE HORRIBLE’:  


IIE. (2014, February 5). History | Who We Are | Institute of International Education.  


https://doi.org/10.1177/1028315317720767


https://www.gooverseas.com/blog/history-study-abroad


