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## **Logistics service providers (LSPs) evaluation and selection: Literature review and framework development**

**Purpose:** Since the economic recession of 2008, logistics outsourcing decisions have become more prominent **to avoid high fixed costs and heavy investment requirements and to achieve competitive advantages**. The purpose of this paper is to provide an insight to the outsourcing decision-making through **investigating if** the old evaluation/selection criteria and methods still fit with current business priorities **or not and therefore to identify** the appropriate criteria and methods **to** develop a new selection framework.

**Methodology:** This is a focused literature review prepared after analyzing 56 articles related to the LSP evaluation and selection methods and criteria during 2008-2013. The academic articles are analyzed based on research focus/area, evaluation and selection methodology/methods and evaluation and selection criteria. Then review result compared with previous literature studies for the periods (1991-2008) to identify any possible shifts.

**Findings:** The review reveals that: several problems in current LSPs literature have been identified; **the reviewed papers can be categorized into seven groups**, the usage and importance of evaluation and selection criteria fluctuate during different periods; **twelve crucial criteria have been identified**, increasing the importance of specific selection methods and the integrated models and fuzzy logic in logistics literature. Then, a comprehensive LSPs' evaluation and selection framework has been developed.

**Originality:** **To the best of our knowledge, this is the first** focused logistics outsourcing study **that** review the 2008-2013 period **in details**, comparing results with previous literature studies, identify current LSPs literature problems/**gaps**, new trends and shifts in the way **that** LSPs are evaluated and selected, **identify crucial selection criteria and proposes a** new holistic LSPs evaluation and selection framework. **In addition, it identifies important issues for future research.**

**Keywords:** Logistics outsourcing, Logistics Service Provider, Evaluation and Selection Methods and Criteria, LSP framework

**Article Classification:** Literature review

## **Introduction**

Evaluation and selection of Logistics Service Providers (LSPs) is an important element in the logistics outsourcing process. Logistics activities are considered among the main activities that no longer need to be managed by firms themselves as they can be outsourced to a professional external party (Ho *et al.*, 2012; Ciravegna *et al.*, 2013) and many alternatives now exist for logistics provision. Firms seek to outsource logistics activities in order to avoid high fixed costs and heavy investment requirements associated with logistics and to focus more on their own basic activities. Logistics outsourcing has proven to be an effective strategy helping logistics services users (LSUs) to achieve competitive advantages, improve customers' service-levels and reduce overall logistics costs (Boyson *et al.*, 1999).

Logistics industry has its own challenges that affect the level and attractiveness of logistics outsourcing. The levels of the global economic activity are driving demand for outsourced logistics services (Capgemini, 2015). Moreover, marketplace threats, such as the effects of globalization, economic recession and sustainability issues, increase the levels of uncertainty and motivate firms to rethink the way they evaluate and select their external partners. This trend of rethinking ways of selecting external logistics providers has become even more prominent since the economic recession of 2008. Given this new trend, one can raise three questions: First, whether the old classical evaluation/selection criteria and methods still fit with current business priorities. Second, if they do not, then what are the appropriate criteria and methods? Third, based on the most used selection criteria and methods, how can we develop a new selection framework, which accommodate the new criteria/methods, for businesses? Answering these three questions is very important since it will help businesses making better selection decisions to have a competitive edge. However, most of the logistics outsourcing studies are empirical in nature, focus on specific area or country, not comparative and weakly

theoretical. Therefore, there is a crucial need for a comprehensive comparative study considers related criteria to build a comprehensive framework (Aguezzoul 2014).

This research contributes to answering the questions above. It will study existing articles about LSPs evaluation and selection since 2008 when the economic downturn occurred to identify any possible shift in the way LSPs are evaluated and selected. Then it will propose an advanced comprehensive LSPs' evaluation and selection framework based on [the study outcomes](#).

The purpose of the framework is to assist the research community in providing better decision support tools to meet the logistics industry needs. [To the best of our knowledge, this is the first study that conducts a comparative logistics literature review to identify gaps, problems and research areas of logistics outsourcing literature.](#) Moreover, this is the first study to provide a comprehensive framework to evaluate and select LSPs based on the comparative literature outcomes.

This paper is organized as follows: Part 2 provides a summary of previous evaluation and selection literature review work for the 1991-2008 period. Part 3 analyses current trends and the most used criteria and methods and compares findings with other literature review work. Part 4 provides a new LSPs evaluation and selection framework. Part 5 concludes this paper.

## **Summary of previous literature review work**

Different research used different terminologies to refer to external logistics partners of business, such as: third-party logistics (3PL), LSPs, supplier and service provider. The evaluation and selection process, however, follows the same general approach regardless of the name of the external partner. The “supplier” and “3PL” or “LSP” concepts have been used interchangeably in different studies such as that of Li *et al.* (2012) and Xiu and Chen (2012). While Aguezzoul (2012), conducted a comparative study in terms of criteria and methods between the selection of suppliers of goods and that of suppliers of logistics services (such as 3PL). She found that

both processes use almost the same criteria, but the importance order of these criteria is not the same.

In 1966, Dickson *et al.* provided 23 selection criteria that could be used to evaluate and select an appropriate supplier (Dickson *et al.*, 1966). Since then a large number of studies have been carried out based on Dickson's selection criteria. After Dickson's (1966) study, a number of literature review studies were conducted (Weber *et al.*, 1991; Degraeve *et al.*, 2000; Boer *et al.*, 2001; Zhang *et al.*, 2004; and Ho *et al.*, 2010), where each study extended the work of others. Weber *et al.* (1991) conducted a literature review for the period 1966 -1991 to discover the main criteria used during this period to determine their relevance to supplier selection decisions. After reviewing 74 articles in this field, they found that: Net price, delivery and quality were the most used criteria. Degraeve *et al.* (2000) provided a systematic approach to compare the relative efficiency of supplier selection models in Dickson (1966), Weber *et al.* (1991) and other studies in the period 1991-2000, using the concept of Total Cost of Ownership (TCO) as a basis for comparing supplier selection models.

Boer *et al.* (2001) reviewed the decision methods used in the supplier selection literature. They extended previous reviews by classifying existing models into a framework. They identified several operational research methods such as: Technique for Order Preference by Similarity to an Ideal Solution (TOPSIS) and distance from target (Hwang and Yoon, 1981), Maxi-min and Linear assignment (Chen and Hwang, 1992), Step Method (STEM) (Vincke 1986) and Even Swaps (Hammond *et al.*, 1998).

Zhang *et al.* (2004) reviewed supplier selection articles during the period of 1992-2003. Forty-nine articles were analyzed to summarize the shared selection criteria. A numerical example was presented to illustrate the different selection criteria and methods and to compare the advantages and disadvantages of these selection methods.

Benyoucef *et al.* (2003) summarized various problems of supplier selection (such as selection criteria and methods) and the existing methods to solve these problems. They used three

dimensions to evaluate and select suppliers; Performance, Quality and Business Structure/Manufacturing Capability with a number of sub-criteria under each dimension.

To find the most common methods to evaluate and select external suppliers, Ho *et al.* (2010) reviewed the literature from 2000 to 2008. This study analyzed used approaches, discussed popular evaluating criteria and categorized articles about multi-criteria decision-making (MCDM) approaches into two groups: individual approaches, which use one method or technique and integrated approaches, which integrate two or more models. The individual approaches such as: Data Envelopment Analysis (DEA) Mathematical Programming, Integer linear and non-linear programming, Goal programming (GP), Analytic Hierarchy Process (AHP), Analytic Network Process (ANP) and Fuzzy theory, DEA was the most popular approach. The integrated approaches consist of Integrated AHP approaches, integrated fuzzy Approaches and other [integrated](#) approaches. Most of the integrated approaches adopted AHP technique. As already mentioned, Ho *et al.*'s paper was published in 2010 and covered the period 2000-2008; thus, the findings regarding selection methods give some indicators about the shift in the used methods during that period and highlight the increasing role of MCDM methods.

To find how Malaysian manufacturing firms select their suppliers, Sim *et al.* (2010) reviewed certain literature and classified the criteria into three main groups: Qualifying Criteria (Cost, Quality and Delivery), Selection Criteria: (Services, Supplier Relationship and Management and Organization) and Additional Criteria: (Good Reputation, Financial Statues and Geographical Location).

The studies of Weber *et al.* (1991), Degraeve *et al.* (2000), Boer *et al.* (2001), Zhang *et al.* (2004) and Ho *et al.* (2010) show some fluctuation in the scope and methods used in the evaluation and selection studies. The later studies reviewed by Ho *et al.* (2010) are more comprehensive, deal with problems from different points of view, use more relevant criteria and apply some of the MCDM methods. In contrast, the earlier studies reviewed by Weber *et*

*al.* (1991) used a large number of selection criteria in a fragmented way. At a later stage of this study, Aguezzoul (2014) reviewed (67) 3PL articles published within 1994-2013 in term of criteria and methods. The number of reviewed papers is inadequate for this long period. Only 27 articles for the period 2007-2013 are reviewed, and therefore, some of the results are related to the 1990's period more than current one.

The review of existing literature above shows that there is no existing research that actually covers the period from 2008 until 2013. Moreover, there is no existing study that compares previous logistics literature reviews to identify any possible shift in the logistics outsourcing criteria and methods. This creates an important gap in current research, given that the year 2008, as a turning point when the economic recession started, might have affected the way LSPs are normally evaluated and selected. This study attempts to close this gap by reviewing 56 logistics-related studies during 2008-2013.

### **A literature review of LSPs studies during 2008-2013**

This section provides a literature review of LSPs evaluation and selection studies during the period 2008-2013. First, current trends in the MCDM methods and their potential uses in the logistics sector are presented. Then, 56 evaluation and selection articles are reviewed.

#### ***New trends in the MCDM methods***

The LSPs' evaluation and selection process is multi-dimensional. The DMs' subjective evaluations and feelings toward evaluation dimensions/criteria directly affect the process. Therefore, a number of evaluation and selection studies deal with this problem by using different Fuzzy-MCDM integrated methods.

Boer *et al.* (2001) wrote one of the earliest articles that suggested some MCDM methods for use in logistics studies. They clustered evaluation and selection methods into three main groups:

decision methods for problem definition and formulation of criteria, decision methods for pre-qualification of suitable alternatives, decision models for the final choice phase.

Years later and through historical reviews, Liou and Tzeng (2012) and Zavadskas and Turskis (2011) presented the main MCDM methods and illustrated their primary steps. Zavadskas and Turskis summarized the most important results and applications over the last five years, while Liou and Tzeng (2012) addressed the importance of new methods and current trends in the MCDM methods. For example, Tzeng and Huang (2011) developed a Decision-making trial and evaluation laboratory (DEMATEL) based ANP (DANP) method that can generate an Influential Network Relation Map (INRM) to analyze different degrees of influence. Yang *et al.* (2009) proposed a new technique obtained from The VlseKriterijumska Optimizacija I Kompromisno Resenje (VIKOR), based on DEMATEL Influential relation maps to reduce gaps between current performance and Aspiration Level.

These points complement the findings of Ho *et al.* (2010), which argued that there is a clear trend to apply integrated hybrid methods to obtain the advantages of each individual technique. The benefit of such hybrid methods is that they can be customized according to the problem's features and/or research requirements.

### ***MCDM methods and logistics literature***

MCDM methods have been integrated to study supply chain management (SCM) efficiency and effectiveness, LSPs evaluation and selection, supply chain collaboration and integration and logistics performance. Appendix 1 provides a brief descriptive summary of selective MCDM methods that have good potentials in logistics studies.

In addition to the MCDM methods, there are a number of other methods used to evaluate different firms' performance, such as: balanced scorecards (BSC), total quality management (TQM), activity based costing (ABC) and economic value-added analysis (EVA). BSC recognized as the most comprehensive, commonly used approach in most sectors (Alvandi *et*

*al.*, 2012). BSC have been integrated with MCDM methods to provide different hybrid models. Wu *et al.* (2011), Tseng (2010) and Jassbi *et al.* (2011) integrated the BSC with DEMATEL, ANP and/or VIKOR in different performance studies. Huang *et al.* (2011) and Huang (2009) used the AHP method with the BSC concept to measure the firms' strategic performance. These findings support what was mentioned earlier about the increasing use of the integrated MCDM methods and fuzzy logic in logistics studies. In the following section, studies undertaken during the period 2008-early 2013 in the domain of LSPs evaluation and selection are described.

### **LSPs evaluation and selection studies (2008-2013)**

An intensive literature review about evaluation and selection criteria and methods in the logistics industry has been conducted. A number of related journals from common accessible international databases such as Web of Science, Science Direct (Elsevier), web of knowledge and Emerald have been interrogated in searching for keywords such as: logistics; LSP/3PL; LSPs evaluation and selection; LSPs' selection methods; LSPs' selection criteria; supplier selection; and Fuzzy/MCDM methods.

At the beginning, a large number of articles were found. A careful review of the papers' abstract and keywords helped to screen out these articles based on *logistics based decision-making* and *MCDM methods* as inclusion criteria. Each article's title, abstract and key words have been checked against these inclusion criteria. Therefore, fifty-six evaluation and selection articles related to the research questions were selected to be reviewed.

Each article has been reviewed with a focus on interest and purpose, evaluation and selection method(s) and evaluation and selection criteria being used. A summary of the articles' purposes, methods and selection criteria are available in Appendix 2. Meanwhile Appendices 3 and 4 show the [articles](#) distribution based on their journals and publishing years respectively. [These articles appear in 40 international journals](#). The *Expert Systems with Application* and *Journal of*

*the Operational Research Society* have the biggest number of articles. Year 2012 comes first with total number of published studies. It is expected to have more studies about this important issue in the coming years. In addition to the supplementary appendices, Table 1 summarizes the main aspects of the reviewed articles.

**Table 1: Main Aspects of the Reviewed Articles**

#	Aspect	Classifications	Studies
1	Research Nature	Empirical Studies (case studies and surveys)	1, 6, 13, 14, 17, 18, 25 and 43
		General LSPs Evaluation	2- 5, 9- 11, 19, 21, 22, 24, 26, 28, 29, 30, 32, 33, 36, 47, 48 and 50
2	Research Method	Integrated Methods	1- 6, 8- 12, 16, 19, 21, 23, 24, 26, 29, 30, 32-34, 36, 38, 40, 42- 47, 49, 51, 52, 54, 55 and 56
		Single Method	7, 13, 14, 15, 17, 18, 20-23, 25, 27, 31, 34, 35, 37-46, 49 and 51-56
3	Data Certainty	Uncertain, Fuzzy-based	2, 6, 8- 12, 16, 19, 22-24, 26, 29, 32-36, 38- 40, 44, 46, 49 and 54
		More Certain, non-Fuzzy	1, 3-5, 7, 13-15, 17, 18, 20, 21, 25, 27, 28, 30, 31, 37, 41-43, 45-48, 50-53, 55 and 56
4	Research Purpose/ Outsourcing decision	LSP selection	1, 3- 6, 9- 11, 13, 14, 16- 19, 21- 30, 32, 34, 36, 43, 47 and 48
		Revers/ Green LSP selection	2, 20, 39, 41, 42 and 44
		Other logistics outsourcing/ selection	7, 8, 12, 15, 20, 31, 35, 37, 38, 40, 45, 46, 49, 50- 56
5	Research Scope	Strategic Outsourcing	23, 27, 34 and 46
		Non-strategic Outsourcing	1- 22, 24- 26, 28- 33, 35- 45 and 47- 56

### ***Literature review findings and discussion***

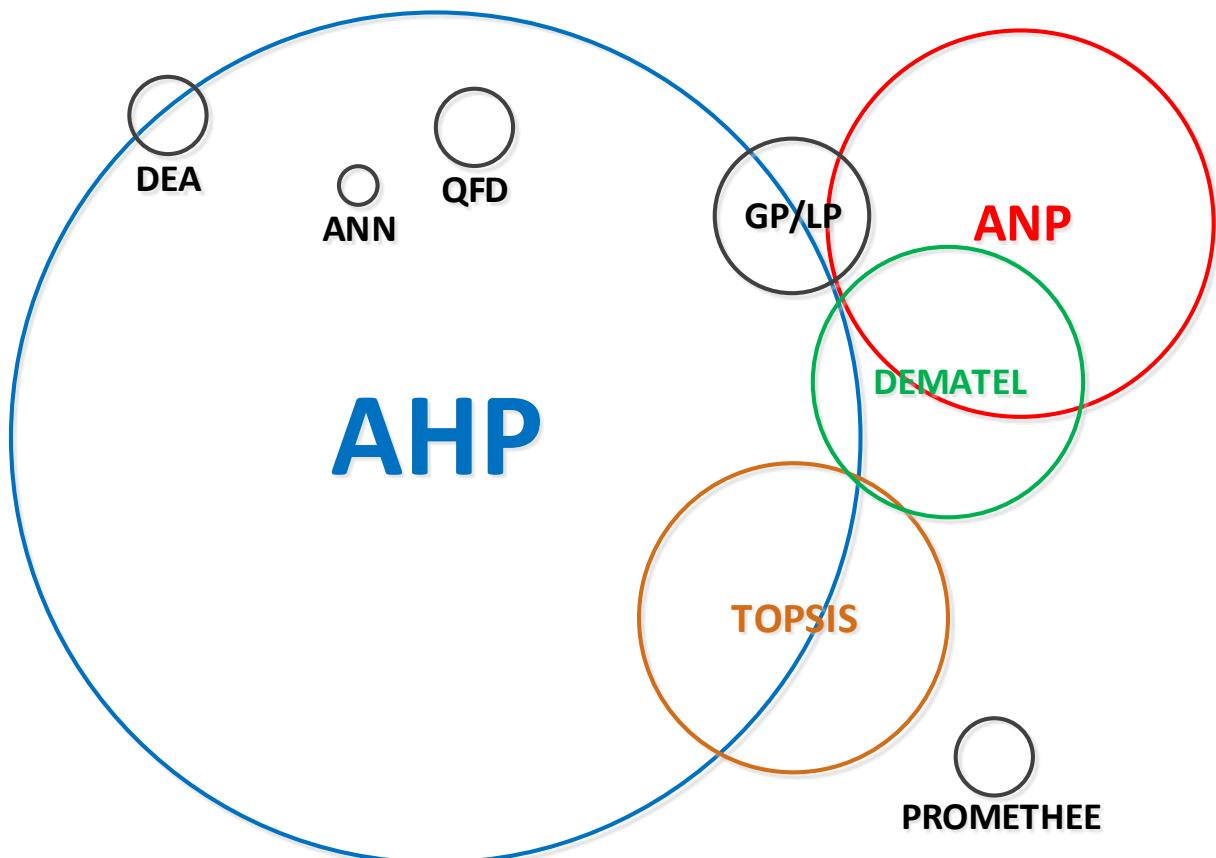
Based on the articles' purposes, methods, criteria and other aspects, they could be classified into seven groups: LSPs evaluation and selection Case-study for specific firm, industry, or country, General LSP evaluation and selection, Integrated models for LSPs evaluation and selection, Strategic logistics outsourcing, Reverse LSPs (RLSPs) evaluation and selection, LSPs evaluation and selection decision under vagueness and Other logistic-based evaluation and selection decisions.

***Evaluation & Selection methods:*** an analysis of these studies gives a clear picture about the current trends in logistics literature: 37 articles out of 56 used integrated models to solve

evaluation and selection problems. Twenty four studies out of the 37 studies integrated MCDM methods with Fuzzy sets in order to deal with data uncertainty problems. These integrations reflect the complexity and difficulties inherent with these kinds of decisions and the high levels of uncertainties that facing DMs.

Returning to Ho *et al.* (2010), DEA was the most used method among all the MCDM methods during 2003-2008. For the recent period of 2008-2013, however, this research shows that DEA was only used twice. The decreasing in frequency of use of DEA is probably due to the strong presence of other techniques such as FAHP, FANP, DEMATEL and TOPSIS. During the 2008-2013, AHP and ANP are the most used methods (33 studies). Some studies used AHP or ANP alone (Studies 7, 14, 18, 25, 28 and 41) and other studies integrated them with other methods such as DEA, ANN, QFD, DEMATEL and TOPSIS to overcome the interdependency and uncertainty aspects.

DEMATEL and TOPSIS represent a good mix to solve complex problems; especially if they are integrated with Fuzzy sets to reflect the different preferences of DMs under uncertainty and vagueness environments (Dalalah *et al.*, 2011 and Baykasoglu *et al.*, 2013). The DEMATEL technique can represent DMs preferences and reflects the cause-effect relationships among evaluation criteria. This technique was used in the studies 40, 51, 52, 53, 54, 55 and 56. While TOPSIS is the highest ranking technique integrated with other MCDM methods to evaluate and select LSPs. TOPSIS was used with DEMATEL (study 54), with FAHP (studies 8, 9, 22, 26, 30, 34 and 47) and with ISM (study 44). Meanwhile, there was a limited presence of the PROMETHEE method (studies 6 and 24). Based on the number of studies that used these methods, Figure 1 summarizes the relative size of the most used methods and their integrations. The size of the circles represents how often these methods were used; meanwhile circles meets represent integrated methods.



**AHP:** total 22 (9 alone, 2 with DEMATEL, 1 with DEA, 5 with TOPSIS, 2 with QFD, 2 with GP/LP, and 1 with ANN)  
**ANP:** total 10 (6 alone, 3 with DEMATEL, and 1 with GP/LP)  
**DEMATEL** total 7; **TOPSIS** total 8; **DEA** total 2; **QFD** total 2, **GP/LP** total 4, **PROMETHEE** 2, and 1 **ANN**.  
 61% of the integrated methods use Fuzzy logic.

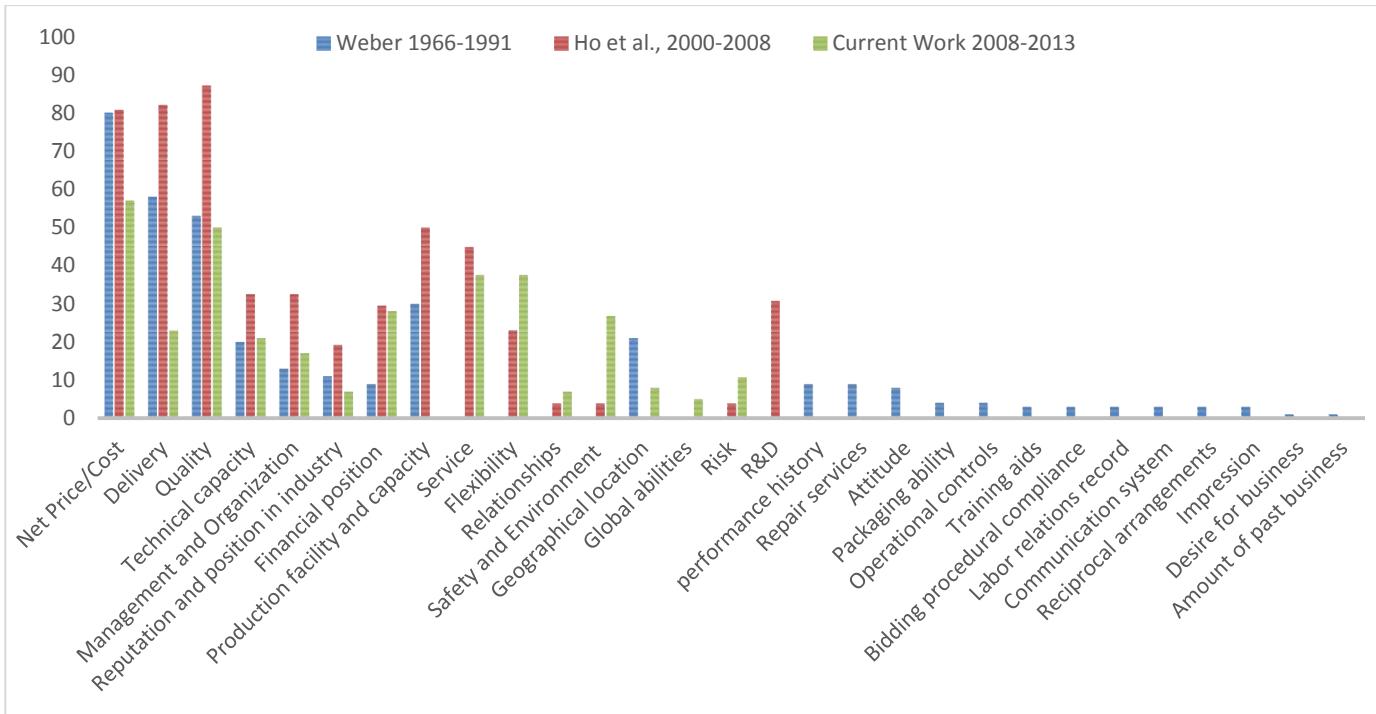
**Figure 1: Distribution of the most selection methods used in the 56 studies**

*Sustainability and Logistics:* Sustainability is among the top global concerns and it has an increasing importance in logistics and SCM fields. The logistics industry includes different activities with different sustainable impacts, such as: transportation, inventory and warehousing, packaging, reverse logistics and waste management. According to Mao (2012), transportation has the biggest environmental impact. The number of logistics and SCM studies that use sustainability and environmental issues is increasing significantly and the call to integrate sustainability within a firm's strategy has also increased. Fifteen studies out of the 56 studies reviewed and analyzed within this research used sustainability measures to evaluate and select the appropriate LSP (studies 1, 2, 5, 12, 16, 19, 21, 23, 32, 34, 35, 46, 50, 54 and 56). These measures cover different sustainability issues such as environmental safeguards ( $\text{CO}_2$  and waste

volume), social measures (social responsibility, health and safety and donations) and economics (best use of resource and resources productivity).

*Evaluation & Selection criteria:* Different evaluation and selection criteria have been used to evaluate and select the best LSP. Based on this literature review, Cost/price in addition to quality, flexibility and services are the most used ones. Appendix 5 summarizes the presence of the most used criteria in the 2008-2013 logistics studies.

To identify any possible shift in the way LSPs are evaluated and selected, Appendix 6 and Figure 2 compare the evaluation and selection criteria during different periods. Due to the differences in the studies' durations and/or the attractiveness of the logistics topic over these periods, there is a significant difference between the articles number in each period. Although these studies used different terminologies, the metrics chosen in these studies have been used to measure the same dimensions. For example: net price, price, cost, cost of service, etc., were used to evaluate the service cost dimension. In term of used criteria, there is a clear consensus about cost, quality, flexibility, services, financial measures, sustainability and delivery with a 76.83% accumulated percentage. Other criteria are representing different DMs' preferences and points of views such as the IT, management & organization, risk, geographical location, reputation and status, relationships and global abilities factors with 23% accumulated percentage.



**Figure 2: Comparative chart of the selection criteria percentage during different periods**

These data are related to three independent literature review studies. So, they are not assumed to reflect a normal distribution. Therefore, to test the hypothesis of independence and to confirm the existence of significant difference the Kruskal-Wallis non-parametric test was applied. Kruskal-Wallis test compares the factors' ranks among three or more independent groups. In this case there are 29 criteria, each criterion has three ranks (87 total ranks) (Appendix 6). For example, the ranks of Net price/cost are 84, 85 and 79 respectively. Based on the Chi-square table, with 28 degrees of freedom ( $df$ ) and 0.05 Alpha, the decision rule for this case is (41.33). The Kruskal-Wallis value ( $H$ ) could be calculated based on:

$$H = \frac{12}{N(N+1)} * \left( \sum \frac{T_i^2}{n} \right) - 3(N + 1), \quad (\text{Source: Corder and Foreman, 2009: pp.100})$$

Where ( $N$ ) is the total number of criteria (87), ( $n$ ) is the number of values from the corresponding rank sum (3), ( $T_i$ ) is the sum of the ranks from a particular group, ( $df = k-1$ )  $k$  is the number of groups (29). In this case, calculated  $H= 47.129$  is greater than the decision rule (41.33), which confirm that, there is a significant difference among the three literature review studies in terms of the 29 criteria [ $H= 47.129$  ( $28, N=87$ ),  $p>0.05$ ].

### **Literature review conclusions:**

Based on the literature review's analysis we can arrive at the following conclusions:

- 1-** The work and contribution of the reviewed studies could be classified into seven groups: specific LSP case-study, general LSP evaluation and selection, integrated selection models for LSPs evaluation and selection, strategic logistics outsourcing, reverse LSPs, logistics-based decisions under vagueness and other logistics-based decisions.
- 2-** There is increasing importance of the integrated models and fuzzy logic in evaluation and selection studies. Integrated models and evaluation and selection decisions under vagueness are the most explored areas, while strategic logistics outsourcing and reverse LSPs are the least explored ones.
- 3-** On average, the number of logistics studies per year is increasing during the research periods. Meanwhile, the number of main evaluation criteria/dimensions is decreasing (see Appendix 6). Earlier studies have a large number of criteria with wide importance levels in a fragmented way, while later studies have a lower number of criteria with relatively close importance levels. This suggests that later studies were more balanced and used more relevant criteria than earlier studies. Some of the low-ranking criteria, -which appeared in less than 10% of the studied articles in Weber *et al.*'s study, have become some of the main criteria used in the 2008-2013 period. For example, financial position, performance history, amount of past performance, operational control, communication systems, etc., are clustered into more holistic and balanced dimensions. Therefore, some of Dickson *et al.*'s 1966 criteria did not appear in the later literature with the same terminologies. This could be due to either that they are more relevant to the supplier selection than LSPs selection, or that they could be clustered into new dimensions, such as (i) Performance history, labor relations record and amount of past business could be clustered into the logistics performance dimension. (ii) Packaging abilities and production facilities could be clustered into the

logistics services dimension. (iii) Communication systems in addition to some of Weber *et al.*'s criteria such as R&D could be clustered into the logistics resources and capabilities dimensions.

- 4-** Cost, Quality, flexibility, services, financial measures, sustainability and Delivery represent 76.83% of the used criteria during the 2008-2013. The relative importance of these criteria is not the same during different periods. For example: Cost and Delivery were more important than Quality during the period of 1966 to 1990, while Quality became more important during the 1990s through to 2008. After 2008, Cost and Price returned to being the most important criteria, which could be explained by the economic situation in this period. Moreover, evaluation and selection criteria presented in Appendix 5 can be categorized into three main dimensions: Performance (financial, customer and operational), Resources (tangible and intangible) and Services.
- 5-** Logistics outsourcing risk has not been used in the 1966-1991 studies, while it has been used in a limited manner in the 2000-2008 period. The importance of logistics outsourcing risk increased in the 2008-2013 studies (9, 23, 35, 46, 47 and 56). Currently, logistics risk (assessment and management) is an important research topic in the logistics literature (Tsai *et al.*, 2012) and it is expected to be one of the important issues in the logistics international agenda.
- 6-** In terms of selection methods, although AHP and ANP are the most used methods, but the DEMATEL and TOPSIS methods integrated with Fuzzy logics seems to be a good choice to evaluate, rank and select best LSPs. Their ability to analyse impact relationships among criteria, identifying independent factors and to evaluate and select the best LSP effectively and efficiently increase their potentials in the logistic-based decisions.

### ***Current problems in the LSPs' literature***

The findings of this study clearly highlight a number of problems in the LSPs evaluation and selection literature. Most of current studies are empirical, not comparative nor comprehensive and weakly theoretical. A number of evaluation approaches are unbalanced. There are a large number of criteria and metrics that are presented in fragmented ways, making it difficult to identify the critical success factors (CSFs) among them. In addition, existing frameworks focus only on costs, financial and/or operational metrics. Moreover, there is an ignorance of logistics sustainability, logistics resources, logistics-outsourcing risks and logistics value-added services factors -this potentially affects the completeness of the evaluation process-. So far there is no analysis on the causal relationships of critical success factors and how they may affect each other's. Finally, Current investigation of the strategic nature of the logistics outsourcing decision is inadequate.

Based on the previous findings, current studies have not yet provided an appropriate, holistic and balanced tool to evaluate and select LSPs. There is a crucial need for a well theoretical, comprehensive and balanced LSPs framework. This study contributes to solving this problem by proposing a new LSPs evaluation and selection framework. This framework aggregates the most relevant and critical factors that have been found fragmentally in different logistics studies. Based on the literature review conclusions, this framework covers the main three competitiveness dimensions: (i) logistics performance, (ii) logistics resources and capabilities and (iii) logistics services. Next section provides more details about this framework.

### **LSPs evaluation and selection framework**

LSPs evaluation and selection is a very important process. By selecting the right LSP, logistics services, suppliers' and customers' values can be significantly improved (Mentzer *et al.*, 2004; Mangan *et al.*, 2012; Daim *et al.*, 2013). Given the emergence of new selection/evaluation criteria and a lack of appropriate tools for selecting and evaluating LSPs as identified in the

above section, this section attempts to close this gap by proposing a new framework based on the idea that the appropriate LSP should have a superior competitive position through providing:

- Excellent performance records (operational, financial and non-financial metrics)
- Distinguished logistics resources and capabilities and
- A wide range of value-added logistics services

The aim of this framework is to provide the basis for new research to develop new [logistics outsourcing](#) decision-support tools (DSTs). The three main dimensions should provide more balanced evaluations and reduce the likelihood of selecting inappropriate LSPs. Therefore, it gives DMs the opportunity to be more confident about their logistics-based decisions. For each dimension, a well-known theory has been used to define the dimension's factors, sub-factors and metrics. The following sections summarize the main factors, sub-factors and metrics that could be used under each dimension.

### ***LSPs performance***

***Background:*** LSPs performance is a basic part of any evaluation and selection process. LSUs select LSPs based on their past performance records. A number of approaches have been used to measure and evaluate logistics performance as a part of the supply chain performance, such as Activity-Based Costing (ABC) (Wang and Li, 2013; Chen, 2012; and Walton, 1996) and Economic Value Analysis (EVA) (Sainz *et al.*, 2013; Lin and Zhilin, 2008; and Liu and Lyons, 2011). These approaches were not initially designed for SCM or the logistics industry, being based heavily on financial metrics which are driven by historical data and thus present unbalanced approaches. In addition, there is a problem in deciding the number of measures/metrics to be used in performance measure tools. In certain cases, a few effective metrics may be better than a large number of complex measures (Papakiriakopoulos and Pramatari 2010; Forslund 2014). Another problem is related to the performance metrics at the

strategic, tactical and operational levels. Some studies provided performance metrics classifications that could be used for these three levels (Gunasekaran *et al.*, 2001; Gunasekaran *et al.*, 2004; and Stadtler and Kilger 2008). The Balanced Scorecard (BSC) approach is considered among the most commonly used approaches to manage and measure firms' performance (Chen *et al.*, 2011; Alvandi *et al.*, 2012). BSC helps firms to achieve long-term objectives while keeping in mind the traditional financial measures.

*Current work:* The review above shows that the selection of the best measures depends on the circumstances. This study does not aim to determine specific measures to be used by LSUs and LSPs under all situations. Instead it aims to assist logistics researchers and DMs to select measures that fit with their situations and match their preferences. To serve this purpose, sustainable balanced scorecard (SBSC) and logistics key performance indicators (LKPIs) have been used to develop the LSPs performance dimension. The new framework has been developed to link LSUs' strategic objectives, evaluation and selection dimensions (SBSC perspectives) and the most used LKPIs in a hierarchical structure to facilitate the decision-making process. To do so, the BSC perspectives have been revisited to fit LSPs case, as follows:

**Financial strength perspective:** represents the financial performance levels (costs and revenues) that a LSP needs to provide to support the achievement of the customers' strategic objectives. **LKPIs are:** Profitability, Return and cash, Costs and Flexibility.

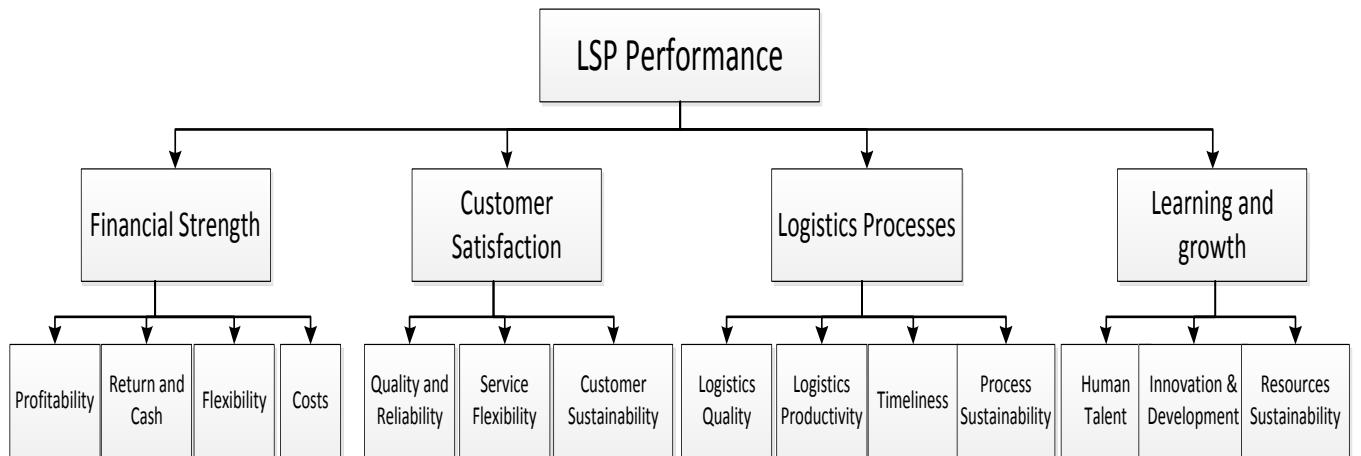
**Customer satisfaction perspective:** represents the performance indicators that satisfy the LSPs' customers. **LKPIs are:** Service quality and reliability, Service flexibility and Customer sustainability.

**Logistics processes perspective:** represents the internal performance indicators that support the strategic objectives for both LSPs and their customers. **LKPIs are:** Logistics quality, Logistics productivity, Timeliness and Process sustainability.

**Learning and growth perspective:** represents the sustainability, learning, growth and improvement indicators that support other BSC perspectives and help LSPs to achieve their

strategic objectives. **LKPIs are:** Human talent, Innovation and development and Resources sustainability.

Based on the level of the analysis and/or availability of the data, for each LKPI under each perspective, different performance measures could be used. Figure 3 summarizes the hierarchy of the LSPs performance.



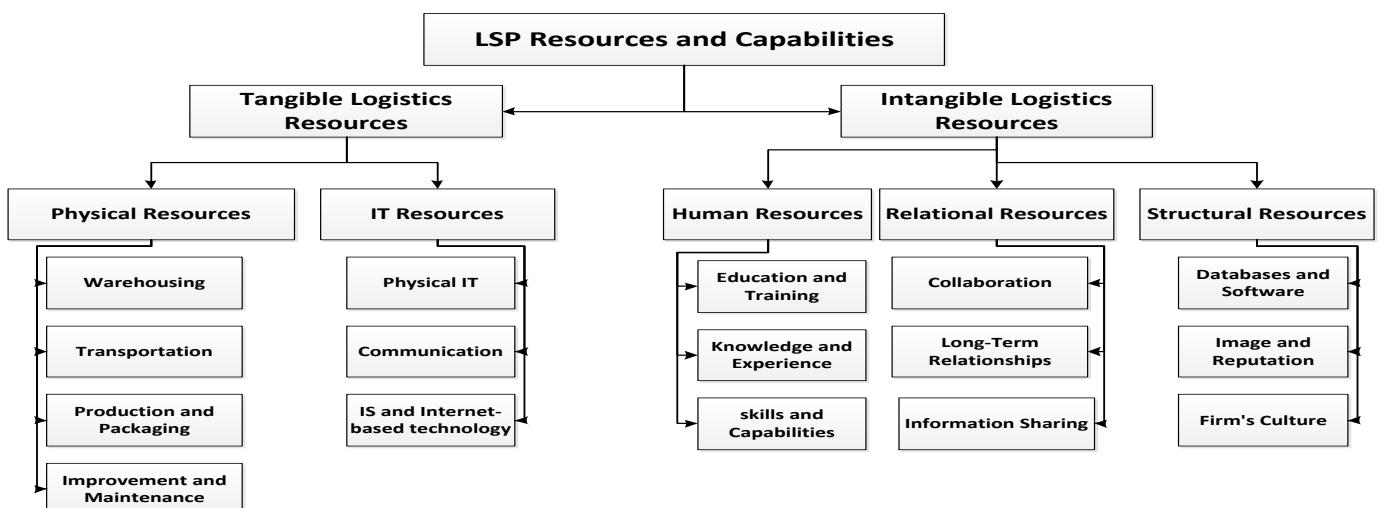
**Figure 3: LSPs performance dimension**

### *LSPs resources and capabilities*

*Background:* Distinguish logistics resources and capabilities are important core competences that support the LSPs competitiveness. According to Karia and Wong (2013), LSPs have to gain the right capabilities to transform their distinguish logistics resources into superior logistics performance levels. Historically, Mentzer *et al.* (2004) divided logistics resources into tangible and intangible resources. Logistics resources, either tangible or intangible must be managed in the right way to gain distinctive logistics capabilities, which in turn help to build and sustain strong logistics competitive advantages. Karia and Wong (2013) based on Mentzer *et al.* (2004) and the resources-based view (RBV) theory to develop the resources-based logistics (RBL) theory, which argues that logistics resources and capabilities are the determinants of the LSPs performance.

*Current work:* This study uses the general Mentzer *et al.*'s (2004) resource classification and Karia and Wong (2013) resources-based logistics (RBL) theory to establish the resources and

capabilities dimension in the LSPs evaluation and selection framework. This study bases on the RBL to structure the logistics resources dimensions. However, this study classifies physical logistics resources into four categorizes based on the logistics activities: Warehousing (storage area, handling equipment, cranes and winch, etc.); Transportation (trucks, trains, planes, ships, etc.); Production and packaging; and Improvements and maintenance of these resources. Interim of information technology (IT) resources, this study classifies IT resources into three categories: Physical IT resources, Communication tools and IS and internet-based technology. Moreover, this study uses the intellectual capital concept to classify intangible logistics resources and capabilities. Intellectual capital is the amount by which the market value of a LSP exceeds its tangible (physical and financial) assets less liabilities (Mehri *et al.*, 2013). Normally, intellectual capital is classified into three main categories: human, structural and relational. Therefore, intangible logistics resources and capabilities sub-dimension consists of: Human Resources, Structural Resources and Relational Resources. Figure 4 clarifies the hierarchy of the tangible and intangible logistics resources. Different quantitative and qualitative measures could be used to evaluate each resources dimension.



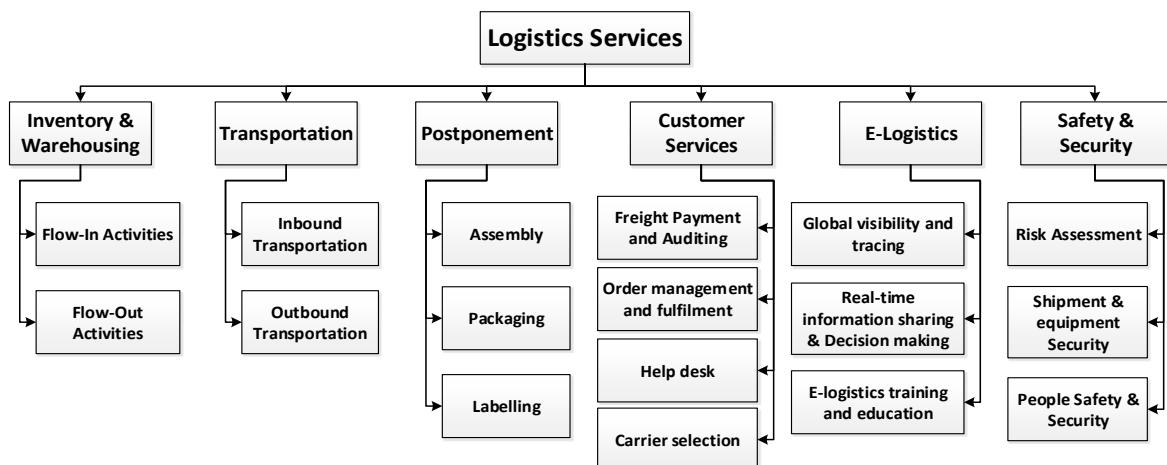
**Figure 4: LSPs resources and capabilities dimension**

### *LSPs services*

*Background:* There is increasing demand for logistics services. Adding logistics services dimension to the LSPs evaluation and selection framework improves the evaluation quality. To

the best of our knowledge, this study is among the first studies that integrate the logistics services with logistics performance and logistics resources in one evaluation and selection framework. Historically, Hsiao *et al.* (2010) classified logistics services into four groups: inventory and logistics services, warehousing services, transportation services and customer services with large number of different logistics services and activities. Sink and Langley (1997) and Rajesh *et al.* (2011) classified them into: Inventory and Warehousing Services; Transportation Services; Production and Packaging Services; and Customer Services. Daim *et al.* (2013) and Mangan *et al.* (2012) presented long lists of fragmented logistics services/activities.

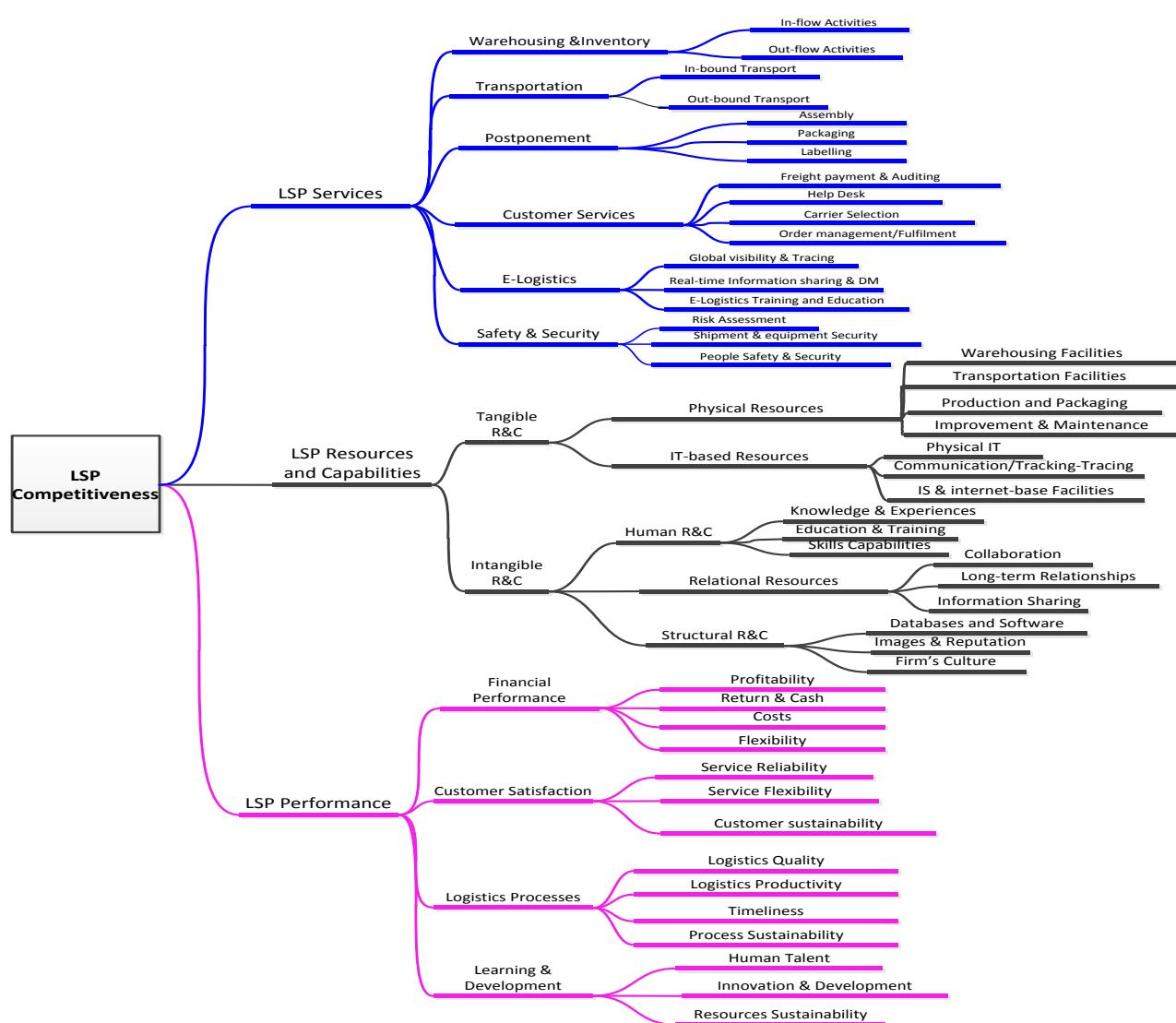
**Current work:** Previous classifications on the one hand underestimate the importance of electronic logistics services and logistics risks as main trends in today's logistics industry and literature. On the other hand they used a large number of logistics services and activities in a defragmented way. This study contributes to solving this problem by using six main logistics services dimensions: inventory & warehousing, transportation, postponement, customer services, e-logistics services and Safety & security, as shown in Figure 5.



**Figure 5: LSPs services dimension**

**Integrating the three dimensions:** The LSPs evaluation and selection process is multi-dimensional. This study is considered among the first studies that integrate the three

dimensions into one comprehensive framework. This integration enables managers and DMs to be more confident about their decisions and to reduce the risk of selecting inappropriate LSPs by providing more holistic and balanced evaluations. Integrating the performance, resources and services dimensions helps to identify crucial logistics information that could be used for different purposes. In addition to LSP evaluation/selection, these logistics information could be used in different logistics-based decisions and processes, such as: logistics performance management, logistics improvement and development and benchmarking. Figure 6 shows the overall hierarchy of the integrated framework.



**Figure 6: LSPs evaluation and selection framework: LSPs competitiveness.**

## **Conclusions, suggestion applications and Future work**

The selection of a suitable LSP for strategic purposes is not an easy decision and is associated with complexity and uncertainty. To identify any possible shift in the way LSPs are evaluated and selected, a comparative literature review was conducted. The review studied existing articles about LSPs evaluation and selection since 2008 and compared results with previous literature studies.

**In terms of results**, several problems in current LSPs literature have been identified. Literature review results reveal that the usage and importance of evaluation and selection criteria fluctuate during different periods. Review results show an increase in (a) the importance of some specific selection criteria (b) the importance of some specific selection methods and (c) the importance of integrated models and fuzzy logic in logistics literature. The results also identify the need for more research in specific logistics outsourcing areas. Based on the literature review findings, a new LSPs' integrated framework has been developed.

**In terms of applications**, this framework highlights crucial dimensions that should be considered in any logistics-based decision and forms a base for future logistics research to develop new logistics decision-support tool (DST). **The new DST can help in term of automation of calculation, dynamic criteria weights and real-team supply chain collaboration.**

In addition to the LSPs evaluation/selection, logistics DSTs could be used to provide on-going feedback about the LSP's performance, resources and services. These feedbacks help the LSUs to evaluate, manage and benchmark their LSP partners.

**In terms of future research**, this study integrates the three main dimensions into one LSPs framework. More research is needed to evaluate and prioritize the relative importance of the framework elements, to analyze causal relationships and to determine suitable metrics to be used for each factor under each dimension. The MCDM methods, such as DEMATEL and DANP are good suggestions for the evaluation, causal relations and prioritization research.

**Different ranking** models could be used to evaluate and rank LSPs such as TOPSIS and

**VIKOR** while case-studies based on real logistics data are reasonable choices to determine suitable metrics to be used in specific situations. Due to the difficulties in these complex decision-making processes and because of the subjective considerations relevant to this kind of decisions; fuzzy logic integrated with the MCDM methods is a helpful approach to collect experts' opinions and judgments. Moreover, conducting a real cast study to test the new framework feasibility and effectiveness and to identify suitable measures to be used under each LKPIs are crucial research areas. Moreover, these cases can help to provide more empirical findings support the framework robustness.

Using the new LSPs framework in future research is expected to provide managers and DMs with crucial information about logistics outsourcing best practices. At the same time using the framework helps LSPs to have a better understanding about themselves (strengths and weaknesses) in order to improve their competitiveness.

## **Appendix A: Supplementary Data (Available upon request from the authors)**

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## Supplementary File for Review

### Logistics service providers (LSPs) evaluation and selection: A literature review and framework development

#### Appendix 1: Some of the MCDM methods

#	Method	Author	Description
1	Analytic Hierarchy Process (AHP)	Saaty [24, 25]	One of the most used MCDM methods. This method models the subjective decision-making processes based on multiple attributes in a hierarchical system.
2	Analytic Network Process (ANP)	Saaty [26]	Extending the AHP to release the restrictions of the hierarchical structure which indicates that the criteria are independent from each other.
3	Technique for Order Preference by Similarity to an Ideal Solution (TOPSIS)	Hwang and Yoon [13]	The concept of the compromise solution to choose the best alternative nearest to the positive ideal solution (optimal solution) and farthest from the negative ideal solution (inferior solution).
4	The VlseKriterijumska Optimizacija I Kompromisno Resenje (VIKOR)	Lucien and Opricovic [27]	Ranks alternatives and determines the solution, named compromise that is the closest to the ideal.
5	ELimination Et ChoicE Translating REality (ELECTRE) I, II, III	Roy [28] and Benayoun et al. [29]	Developed based on the nature of the problem statement to find a kernel solution or to rank the order of alternatives based on the degree of significance of the criteria and the preferential information (weights, concordance index, discordance index, veto effect).
6	Preference Ranking Organization METHods for Enrichment Evaluations (PROMETHEE)	Brans [30, 31], extended by Brans and Vincke [32]	A decision support system deal with the evaluation and selection problems based on the objective of identifying the pros and cons of the alternatives and obtaining the rank among them based on these pros and cons.
7	Decision-making trial and evaluation laboratory (DEMATEL),	Battelle Memorial Institute of Geneva 1972-1976, [33]	A modelling technique enables DMs to project and solve problems visually. This technique is able to: model the structure of the cause-effect relationships between the elements of complex systems; divide multiple criteria into cause group and effect group; show a contextual relation between the elements of a system and can be converted into a visible structural model (impact relation maps)
8	Evidential Reasoning (ER)	Yang and Singh [34], Xu and Yang [35]	A generic evidence-based on MCDM approach for dealing with problems having both quantitative and qualitative criteria under various uncertainties. This approach is an evidential reasoning algorithm based on an evaluation analysis model and the Dempster–Shafer (D–S) theory of evidence.

## Appendix 2: LSPs selection and elevation studies during 2008-2013

#	Author(s)/Year	Interest	Methods	Main Criteria/Dimensions
1	<b>Chen and Wu (2011)</b>	LSP selection in southeast Asia	ANP-Delphi	Service cost, operational performance, company performance, logistics technology, and service quality.
2	<b>Shan (2012)</b>	Green LSP selection	Intuitionistic Language fuzzy entropy	Compatibility cost of service, quality of service, service ability and adaptation with environment.
3	<b>Falsini et al. (2012)</b>	LSP evaluation and selection	AHP, DEA, Linear programming	Quality and reliability, speed of service, flexibility, costs, equipment, operations' safety, environmental safeguard
4	<b>Rajesh et al. (2011)</b>	3PL evaluation and selection	AHP, QFD	Using aqua model (QFD with AHP), including three phases of evaluation, 3PL evaluation phase includes 17 selection criteria, such as price, flexibility, image, delivery
5	<b>Cooper et al. (2012)</b>	3PL selection	ANP, statistics	Income order management, transportation to regional distribution Centre (RDC), inventory management, transportation from RDC, and delivery management.
6	<b>Rajesh et al. (2012)</b>	LSP selection for cement industry	Fuzzy PROMETHE E	Price, reliability, flexibility, and economic conditions
7	<b>Tang (2013)</b>	Health care provider selection	ANP	Five attributes: market, activity, regulatory, criteria, and strategic
8	<b>Chang et al. (2011)</b>	Supplier Selection	Fuzzy DEMATEL	Quality, service, flexibility, price, delivery, lead time, reaction on demand change, production capability, technical capability, and reliability.
9	<b>Rajesh et al. (2009)</b>	3PL selection	AHP, Fuzzy Logic, TOPSIS	Cost, financial viability, risk mitigation, IT capability, and on-time delivery.
10	<b>Kasture et al. (2008)</b>	3PL selection	FAHP, sensitivity analysis	Five main criteria with 20 sub-criteria: logistics capacity, logistics service quality, logistics information capacity, potential for development, and flexibility
11	<b>Qureshi et al. (2009)</b>	LSP selection	FAHP, Graph-theoretic	Digraph and matrix approach, evaluation and selection index derived from selection attributes, which are obtained from digraph of LSP selection attributes.

12	<b>Shiau et al. (2011)</b>	Hub location selection for 3PL	FAHP	Facility aspects, management aspects, level of inland transport service, compliance of policy and rules, effects of location's social environment.
13	<b>Rujikietkumjorn et al. (2012)</b>	3PL selection for online retailer	Study the effects of 3PL selection	Open-ended interview questions, about motivation to outsource, impact of 3PL usage, relationship between 3PL and online retailer, quality, and improvement opportunities.
14	<b>Yang et al. (2010)</b>	LSP selection for Air Cargo	ANP	Performance, features, reliability, conformance, serviceability, perceived quality.
15	<b>Dubey and Shah (2010)</b>	Value-added services on LSP	Statistical	Strategic attributes and value-added services, with a number of sub-criteria.
16	<b>Wong (2012)</b>	DSS for 3PL selection	FANP, Fuzzy integer GP MOOM with experts' opinion.	Globalization considerations (non-tariff trade and global scope), Quality (reliability of delivery, and quality of service)
17	<b>Banomyong and Supatn (2011)</b>	LSP selection in Thailand.	Regression analysis	Key attributes of freight logistics service quality identified based on literature review and interview, and then used to select 3PL. 24 attributes categorized into: reliability, assurance, tangibility, empathy, responsiveness, and cost.
18	<b>Vijayvargiya and Dey (2010)</b>	LSP selection in India	AHP	Cost (inland transportation and ocean/air freight), Delivery (port licensing and schedule flexibility), Value-added services (clearing & forwarding and IT-track & trace)
19	<b>Liu and Wang (2009)</b>	3PL evaluation and selection	Fuzzy Delphi, Fuzzy inference, Fuzzy linear assignment	26 different evaluation criteria such as price, location, growth, etc. without classification.
20	<b>Govindan et al. (2012)</b>	Analysis of 3PRLP	ISM	3PLservices, impact of using 3PL, organizational role, user satisfaction, reverse logistics functions, IT applications, and organizational performance criteria.
21	<b>Tian et al. (2009)</b>	4PL selection	AHP, LP.	Number of criteria used to evaluate integrative logistics providers, or 4PL includes: Price, Service quality, Customer service quality, and

				Service capability.
22	<b>Kabir (2012)</b>	3PL selection	FAHP, TOPSIS	Number of criteria such as, quality, cost, and delivery time.
23	<b>Ho et al. (2012)</b>	Strategic logistic outsourcing	QFD, FAHP	Cost, delivery, flexibility, quality, technology, and risk
24	<b>Aloini et al. (2010)</b>	LSP selection	Fuzzy PROMETHE E	Freight costs, delivery time, and reliability of delivery, quality, and response.
25	<b>Bhatti et al. (2010)</b>	LLP (4PL) selection in India	AHP	Four main criteria with a number of sub-criteria: vendor status, logistics competence, quality of service, and IT-based competence.
26	<b>Qureshi et al. (2008)</b>	3PL selection	Fuzzy Synthetic, TOPSIS	IT capability, flexibility, quality of management, financial stability, compatibility, reputation, long-term relationship, surge capacity, size and quality of assets, geographical reach and range of service.
27	<b>Gotzamani et al. (2010)</b>	LS outsourcing dilemma	Chi-Squared Test	Quality management and financial performance criteria, and their relationship.
28	<b>Guoyi and Xiaohua (2012)</b>	3PL selection	AHP	Evaluation index system, combining subjective and objective evaluation, include five main dimensions: Operational capability, Service level, Price level, Development potential, and Green level.
29	<b>Fachao et al. (2012)</b>	3PL selection	Fuzzy sets, Centralized quantification , Synthesis effect	Four main indices: management success, business strength, service quality, and business growth, with a number of sub-indices under each one.
30	<b>Daim et al. (2013)</b>	3PL selection	AHP, TOPSIS	Cost, service, global, IT, industry experience, and local presence.
31	<b>Chang et al. (2008))</b>	Port selection	Exploratory and Confirmatory Factor Analysis	21 different criteria such as location, cargo volume and profitability, reliability of services, and IT ability.
32	<b>Efendigil et al. (2008)</b>	3PL selection under vagueness	ANN, FAHP	On-time delivery, confirmation fill rat, service quality, unit operation cost, capacity usage ratio, total order cycle time, system flexibility index, integration level index, R&D,

				environmental expenditures, and customer satisfaction index.
33	<b>Qureshi et al. (2009a)</b>	3PL assessment	ISM, FMICMAC	<p>Quality of service, size and quality of fixed assets, quality of management, IT capabilities, delivery performance, information sharing, operational performance, compatibility, financial stability, geographical spread and range, long term relationship, reputation, optimum cost, surge capacity flexibility in operation and delivery.</p> <p>Interpretive Structure Modelling (<b>ISM</b>): a structural analysis tool used to describe a system using a matrix with combines the constituent components of the system.</p>
34	<b>Büyüközkan et al. (2008)</b>	Strategic Alliance Partner Selection	FAHP, FTOPSIS	<p>Two main dimensions:            Strategic (similar value-goal, similar size, finance stability, comparable culture, successful track records, and sustainable relationship) and            Business excellence (technical experience, performance, market knowledge, and managerial experience)</p>
35	<b>Tuzkaya and Öniüt (2008)</b>	Transportation Model selection Turkey-Germany	Fuzzy Algorithms	Cost, flexibility, product characteristics, reliability, risks, safety problems, speed, and traceability.
36	<b>Qureshi et al. (2009b)</b>	3PL selection	AHP, Graph Theory	IT capability, compatibility, flexibility in operation and delivery, financial stability, and geographic spread and range of services.
37	<b>Gadde and Hulthén (2009)</b>	Improving logistics outsourcing through buyer-provider interaction	Framework	<p>Improve the logistics outsourcing process through increasing the interaction in four main stages:</p> <ul style="list-style-type: none"> <li>- selection of the 3PL</li> <li>- decision about the scope of outsourcing</li> <li>- development of the relationship</li> <li>- assessment of the outsourcing arrangement.</li> </ul>
38	<b>Wang et al. (2010b)</b>	Logistics distribution Centre selection	FAHP	Select the best logistics distribution Centre that maximize profits and minimize costs through using FAHP to help DMs express their preferences.

39	<b>Govindan and Murugesan (2011)</b>	3PRL selection	Fuzzy extent analysis	3PL services, reverse logistics functions, organizational role, user satisfaction, impact of use of 3PL, organizational performance criteria, and IT applications.
40	<b>Liou et al. (2011)</b>	Outsourcing Provider Selection	Fuzzy, DEMATEL, ANP	Transportation cost, frequency of shipments, IT communication, quality performance, and order shop time.
41	<b>Cheng and Lee (2010)</b>	Reverse Logistics for High-Tech in Taiwan	ANP	Warehousing management, transportation management, IT management, and value-added services.
42	<b>Kannan et al. (2009a)</b>	3PRLP selection	AHP, Linear programming	Different Attributes from different dimensions: 3PL's, Reverse logistics functions, Organizational role, User satisfaction, Impact of use 3PL, Organizational performance criteria, and Application IT.
43	<b>Bansal et al. (2008)</b>	3PL selection for chemical logistic	Mixed-integer LP	Using mixed integer LP to reduce the transportation costs for a chemical firm, evaluating number of choices based on the transportation costs.
44	<b>Kannan et al. (2009b)</b>	RLSP selection	ISM, FTOPSIS	Quality, deliverability, reverse logistics cost, rejection rate, technology/engineering capability, inability to meet future requirement, and willingness and attitude.
45	<b>Büyüközkan et al. (2009)</b>	4PL operating models	MCDM, Hierarchy model with CHOQUET integral	Three main performances (service, IT, and management) with 4 sub-criteria under each performance.
46	<b>Kumar et al. (2012)</b>	Analyzing logistics outsourcing	Cost effectiveness, CFPR, VIKOR (consistent fuzzy performance relation)	Two levels of analysis: First: outsourcing success (core competence, order fulfilling, total sales volume, increase in time to market, threat to security, customer location, and service level requirement) Second: flexibility, supplier profit and relationship, service quality, risk, and cost effective.
47	<b>Perçin (2009)</b>	3PL evaluation	Two-phase AHP and TOPSIS	Three main factors with a number of sub-criteria: Strategic factors: such as similarity in size Business factors: such as technical ability Risk factors: such as loss of control see article # 34

48	<b>Routroy (2009)</b>	3PL selection	AHP, performance value analysis	Number of performance indicators in a hierarchy model, includes five main dimensions: Cost, Time, Customer service, Organization, and Information.
49	<b>Onut et al. (2011)</b>	Selecting Container port	FANP	Different criteria such as; location, cost, physical features, efficiency, etc.
50	<b>Saen (2010)</b>	Ranking 3PL	DEA	Efficiency score, unit operation cost (input) and recycling capacity (output), solid waste stream (dual-role factor)
51	<b>Yang and Tzeng (2011)</b>	Vendor Selection	DEMATEL, ANP	Quality, price and terms, supply chain support, and technology.
52	<b>Chang (2011)</b>	Factors of introducing RFID and its efficiency in supply chain systems	AHP, DEMATEL	Try to discover the factors that have significant effect to the RFID in Taiwan, AHP is employed to conduct pairwise comparisons while DEMATEL is used to examine the cause and effect in every criterion.
53	<b>Amiri et al. (2011)</b>	Prioritize distribution centers in supply chain	DEMATEL	BSC perspectives (finance, customer, internal processes, and learning and growth) with 22 criteria.
54	<b>Baykasoglu et al. (2013)</b>	Truck Selection for logistics providers firms	DEMATEL, FTOPSIS	17 different criteria related to truck features and usage, such as reliability, fuel consumption, cost of spare parts, maintenance cost, etc.
55	<b>Najmi and Makui (2010)</b>	Evaluating supply chain performance	AHP, DEMATEL	Flexibility, reliability, responsiveness, quality, asset management. With a number of metrics for each criterion.
56	<b>Hsu et al. (2012)</b>	Vendor Selection process	DEMATEL-ANP-VIKOR	Quality, delivery, risk, cost, service, and environmental collaboration.

### Appendix 3: Studies distribution - Journals

#	Journal	#	Studies
1	<i>Expert Systems with Applications</i>	4	8, 19, 23, and 54
2	<i>Journal of the Operational Research Society</i>	4	14, 51, 52, and 53
3	<i>International Journal of Production Economics</i>	3	20, 34, and 45
4	<i>Journal of Manufacturing Technology Management</i>	3	6, 30, and 46
5	<i>Benchmarking: An International Journal</i>	2	39 and 47
6	<i>Industrial Marketing Management</i>	2	37 and 41
7	<i>International Journal of Services and Operations Management</i>	2	4 and 48
8	<i>International Journal of Services Technology and Management</i>	2	36 and 42
9	<i>Resources, Conservation and Recycling</i>	2	44 and 56
10	<i>Applied Mathematical Modelling</i>	1	40
11	<i>Asia Pacific Journal of Marketing and Logistics</i>	1	33
12	<i>Australian Journal of Basic and Applied Sciences</i>	1	50
13	<i>Computers and Industrial Engineering</i>	1	32
14	<i>Computers and Operations Research</i>	1	29
15	<i>European Journal of Marketing</i>	1	17
16	<i>Health Research Policy and Systems</i>	1	7
17	<i>Industrial and Engineering Chemistry Research</i>	1	43
18	<i>Information Sciences</i>	1	35
19	<i>International Journal for Quality Research</i>	1	22
20	<i>International Journal of Business Information Technology</i>	1	15
21	<i>International Journal of Electronic Business Management</i>	1	1
22	<i>International Journal of Electronic Customer Relationship</i>	1	9

	<i>Management</i>		
23	<i>International Journal of Industrial Engineering Computations</i>	1	55
24	<i>International Journal of Information, Business and Management</i>	1	13
25	<i>International Journal of Innovative Computing, Information and Control</i>	1	38
26	<i>International Journal of Logistics Systems and Management,</i>	1	11
27	<i>International journal of Management and Enterprise Development</i>	1	21
28	<i>International Journal of Physical Sciences</i>	1	12
29	<i>International Journal of Production Research</i>	1	3
30	<i>International Journal of Uncertainty, Fuzziness and Knowledge-Based Systems</i>	1	24
31	<i>Journal of Computers</i>	1	2
32	<i>Journal of International Manufacturing</i>	1	16
33	<i>Journal of Modelling in Management</i>	1	25
34	<i>Journal of Multi-Criteria Decision Analysis</i>	1	5
35	<i>Journal of Software</i>	1	28
36	<i>Journal of Supply Chain Management</i>	1	10
37	<i>Management Decision</i>	1	18
38	<i>Marine Policy</i>	1	31
39	<i>Supply Chain Management: An International Journal</i>	1	27
40	<i>Transport Policy</i>	1	49

#### Appendix 4: Studies distribution - Publishing year

#	Year	# of studies	Studies
1	2008	7	10, 26, 31, 32, 34, 35, and 43.
2	2009	12	9, 11, 19, 21, 33, 36, 37, 42, 44, 45, 47, and 48.
3	2010	10	14, 15, 18, 24, 25, 27, 38, 41, 50, and 55.
4	2011	11	1, 4, 8, 12, 17, 39, 40, 49, 51, 52, and 53.
5	2012	13	2, 3, 5, 6, 13, 16, 20, 22, 23, 28, 29, 46, and 56.
6	2013	3	7, 30, and 54.
<b>Total</b>		<b>56</b>	

#### Appendix 5: Presence of the most used selection criteria in 2008-2013 studies

Criteria	Number of times used	%	Accumulative %	Rank
Cost/Price	32	16.84	16.84	1
Quality and Reliability	28	14.74	31.58	2
Flexibility and compatibility	21	11.05	42.63	3
Services	21	11.05	53.68	3
Financial measures	16	8.42	62.1	4
Sustainability measures	15	7.89	69.99	5
Delivery	13	6.84	76.83	6
IT	12	6.32	83.15	7
Management and Organization	10	5.26	88.41	8
Risk	6	3.16	91.57	9
Geographical Location	5	2.63	94.2	10
Reputation and status	4	2.11	96.31	11
Relationship and collaborations	4	2.11	98.42	11
Global abilities	3	1.58	100	12
<b>Total</b>	<b>190</b>	<b>100</b>		

**Appendix 6: Comparison of the Frequencies and percentages of the evaluation and selection criteria during the three periods:**

#	Criteria	Weber et al. [8] <b>1966-1991</b> (74 Papers = 2.9 papers/year)		Ho et al.[12] <b>2000-2008</b> (78 Papers = 8.6 papers/year)		<b>This Work</b> <b>2008-2013</b> (56 Papers = 9.3 papers/year)	
		#	%	#	%	#	%
<b>1</b>	Net Price/Cost	61	82	63	81	32	0.571
<b>2</b>	Delivery	44	59	64	82	13	0.232
<b>3</b>	Quality	40	54	68	87	28	0.50
<b>4</b>	Production facility and	23	31	39	50	0	0
<b>5</b>	Geographical location	16	22	0	0	5	0.089
<b>6</b>	Technical capacity	15	20	25	32	12	0.214
<b>7</b>	Management and Organization	10	14	25	32	10	0.179
<b>8</b>	Reputation and position in industry	8	11	15	19	4	0.071
<b>9</b>	Financial position	7	9	23	29	16	0.286
<b>10</b>	Performance history	7	9	0	0	0	0
<b>11</b>	Repair services	7	9	0	0	0	0
<b>12</b>	Attitude	6	8	0	0	0	0
<b>13</b>	Packaging ability	3	4	0	0	0	0
<b>14</b>	Operational controls	3	4	0	0	0	0
<b>15</b>	Training aids	2	3	0	0	0	0
<b>16</b>	Bidding procedural compliance	2	3	0	0	0	0
<b>17</b>	Labor relations record	2	3	0	0	0	0
<b>18</b>	Communication system	2	3	0	0	0	0
<b>19</b>	Reciprocal arrangements	2	3	0	0	0	0
<b>20</b>	Impression	2	3	0	0	0	0
<b>21</b>	Desire for business	1	1	0	0	0	0
<b>22</b>	Amount of past business	1	1	0	0	0	0
<b>23</b>	Service	0	0	35	45	21	0.375
<b>24</b>	R&D	0	0	24	31	0	0.00
<b>25</b>	Flexibility	0	0	18	23	21	0.375
<b>26</b>	Relationships	0	0	3	4	4	0.071
<b>27</b>	Risk	0	0	3	4	6	0.107
<b>28</b>	Safety and Environment	0	0	3	4	15	0.268
<b>29</b>	Global abilities	0	0	0	0	3	0.054