

Media coverage achieved:

The Big Issue magazine: <https://www.bigissuenorth.com/centre-stage/2018/04/tracing-landscape-cumbrian-farm-women/> Interview with artist Patricia MacKinnon-Day about the Abbot Hall exhibition “Tracing the Landscape” 82294 copies.

Cumbria Life Magazine: features on Tracing the Landscape and an opinion piece by Caz Graham about Tracing the Landscape. 11000 copies.

BBC Radio Four Farming Today interview with Patricia MacKinnon-Day. (1.6 million listeners daily)

BBC Radio Cumbria breakfast show live interview with Patricia MacKinnon-Day.(13000 listeners daily)

BBC Radio Cumbria Drive Time extended piece on Tracing the Landscape with interviews with farmers featured in the exhibition. (13000 listeners).

Westmorland Gazette - one and a half page piece on the exhibition (14000 copies each week). (100k visits to the website)

Cumbria Crack news website (500k unique visitors each month)

Art Fund website: <https://www.artfund.org/whats-on/exhibitions/2018/03/02/patricia-mackinnon-day-tracing-the-landscape-cumbrian-farm-women-exhibition>

Lakeland Arts promo video for the exhibition: Viewed more than 1000 times.

Cumbria Magazine: <http://www.cumbriamagazine.co.uk/farming-is-in-their-blood/>

North West Evening Mail: (7744 copies) / Website 20k unique visits