Association football is a complex sport with unpredictable activity patterns during matches. Players regularly transition between short multi-directional high-intensity efforts and longer periods of low-intensity activity. Time-motion analysis has been the data collection technique of choice to quantify the physical match performance of elite footballers. In the last 4 decades this technique has quantified the relative or absolute distance covered and time spent along a motion continuum of walking through to sprinting. This is accomplished with the aid of validated manual/computerised tracking or global/local positioning technology. Technological advances in wearables such as tri-axial accelerometers have enabled inertial indices to be progressively introduced alongside traditional time-motion techniques to provide more insight into metabolically taxing activities. This has surely progressed the understanding of the physiological, metabolic and mechanical demands of elite football match play; although more validation work should be conducted to compare inertial indices with physiological and metabolic measures.

The first in-depth match analysis study was published more than 40 years ago by the pioneer Professor Tom Reilly, and since then researchers have quantified physical match performances across a multitude of competitions. These include the English Premier League, Italian Serie A, Danish Superliga, Spanish La Liga, French Ligue 1 and German Bundesliga, in addition to the UEFA Champions League and international tournaments. The match demands of different populations have also been examined such as male, female, youth and amputee players. Moreover, this body of literature has revealed the demands of various positions, competitive standards, formations and the associated match-related fatigue patterns. However, the use of different speed thresholds, technologies and dwell times for selected movement categories in these studies has limited the ability to generalise and compare between studies. Another fundamental issue present in the majority of these studies is the lack of contextualisation of the physical data. For instance, authors simply reporting the distances covered and frequency of occurrence of selected physical metrics.
without any consideration for important performance determinants in football, such as tactical and technical factors. This ultimately leads to a one-dimensional view of fluctuations in running performances and a lack of insight for players and coaches. Another issue experienced by practitioners reading such research is its lack of application into practices such as training and testing.

Thus, this brief review will explore the literature published on longitudinal trends in match running performance to inform the reader on the current demands of elite football match play. Moreover, we aim to illustrate how data on modern match performance can be applied to everyday practices within the elite environment such as training and testing.

E VoluTnARY TRENDS IN FOOTBALL MATCH PERFORMANCE

Sports such as running, team handball and Australian Rules football have evolved significantly in recent years, potentially due to advances in physical and/or tactical preparation. In football there is also a commonly held belief among the media, coaches and players that the game has evolved exponentially in the last decade. However, despite the popularity of the game, limited reports have been published on this area. The earliest paper published on this subject compared the intensity of English League matches played in the 1991/92 versus the 1997/98 season. The authors concluded that the tempo of the game had increased, as evidenced by more dribbling, passing, crossing and running with the ball in the latter season. More recently, Wallace and Norton analysed match performance data from FIFA World Cup Final matches across a 44-year period. The data showed that passing rates increased by 40% with a concomitant elevation in ball speed. A main limitation of this research was it only provided insight into technical evolution with very limited consideration for the physical performance of players. Football is a multifaceted sport in which physical, tactical and technical factors amalgamate to influence performance, with each factor not mutually exclusive of another. Thus, research quantifying the evolution of football match play should consider multiple factors.

A series of studies exploring the evolution of the English Premier League have recently been published using a dual technical-physical approach. These studies examined the largest sample of elite players published to date (14,700 player observations) across 7 seasons (2006/07 to 2012/13) while equalising the number of players analysed across each year, seasonal period, position and game location. The first study analysed the data in its entirety and showed that total distance covered by players did not differ between the 2006/07 and 2012/13 seasons but high-intensity running and sprinting distances increased by 30 to 50% (Figure 1). While sprints in the 2012/13 season were much more frequent than the 2006/07 season, they were also shorter and more explosive. From a technical perspective, players performed more passes and more successful passes in 2012/13 compared to 2006/07 season. This increase was mainly due to an increase in short- and medium-distance passes. The data clearly indicate that elite leagues like the English Premier League have evolved substantially.

This first study only examined longitudinal trends in physical and technical match performances in their entirety, so a second study quantified the evolution of passing position to gain an insight into tactical changes. Full-backs showed the most pronounced increase in high-intensity running and sprinting distances, with attackers the least pronounced in the 2006/07 vs 2012/13 seasons. While wide players illustrated a more marked physical evolution than other positions, it was the central players like central defenders and midfielders that evolved more in terms of passing metrics. These trends could indicate tactical changes in the English Premier League with teams utilising traditional tactical systems such as 4-4-2, 4-3-3 and 4-5-1 in 2006/07, and later moving towards more modern systems such as 4-2-3-1 and 4-1-4-1 formations. These latter tactical systems are extremely compact in the central regions of the pitch (hence central players passing more) and allow wide players (full-backs) to use the flanks to add an offensive threat.

The third study examined if this physical and technical evolution was partly due to the English Premier League becoming more competitive. Thus, the data was split into four groups based on the final placing (A=1st to 4th, B=5th to 8th, C=9th to 14th, D=15th to 20th). Although physical and technical performances increased in all groups, it was group B that illustrated the most pronounced elevations in high-intensity running distance and the number of passes...
from 2006/07 vs 2012/13. The demarcation line between 4th (bottom of group A) and 5th place (top of group B) in the 2006/07 season was 8 points, but this decreased to just a single point in the 2012/13 season. The data shows that physical and technical performances have evolved more in group B than any other group in the EPL and could indicate a narrowing of the performance gap between the top two groups.

A consistent finding in the literature is that the game is becoming more demanding. Thus, fitness coaches should aim to condition players to cope with multiple intense bouts with minimal recovery while maintaining technical and tactical proficiency. A major limitation with the majority of studies on match demands is the lack of application into practice. Few studies have translated discrete actions into useable metrics such as angles of turns, technical sequences and tactical actions associated with physical data that could be used within the club setting. Thus, the next section will detail how match demands data can be applied to design testing and training modalities that have a high degree of specificity.

APPLICATION OF MATCH ANALYSIS INTO TRAINING AND TESTING MODALITIES

A recent study has revealed unique position-specific trends with special reference to movement patterns, pitch location, technical skills, tactical actions and combination play. All of the categorises above were coded using a novel ‘High-Intensity Movement Programme’ which synchronised physical match metrics such as high-intensity running with video recording of each intense action. The study was designed to provide additional information for practitioners wishing to design general and position-specific drills. The study showed that high-intensity running distances were greatest for wide midfielders and lowest for centre backs, with full-backs, central midfielders and centre forwards falling somewhere in between.

However, as the data was contextualised it provided more insight into purposeful tactical efforts in and out of possession. For instance, in possession, centre forwards carried out more high-intensity efforts in the offensive third of the pitch, while driving through the middle, running in behind and breaking into the box. While wide players like full backs and wide midfielders produced more high-intensity efforts overlapping and running the channel than other positions. They also performed more crosses after these runs than other positions due to more efforts finishing in wide attacking pitch areas. Out of possession, positions with a major defensive role in the team like centre backs, full backs and central midfielders produced more high-intensity efforts covering space or teammates and recovery running, while all positions performed frequent high-intensity efforts closing down the opposition.

The frequency, duration, distance and angle of turns of these contextualised
Few studies have translated discrete actions into useable metrics such as angles of turns, technical sequences and tactical actions associated with physical data that could be used within the club setting\textsuperscript{40,41}

efforts across positions are valuable prescription metrics when constructing combination or isolated drills, particularly when considered relative to one another\textsuperscript{40}. In order for a movement pattern, technical skill, combination play or tactical action to be included in the design of a position-specific drill, they adhered to one of the following criteria:

1. It occurs in $\geq$33% of efforts.
2. There is at least a moderate effect size difference compared to a minimum of two other positions.
3. In categories with a large number of variables ($>3$), there is a moderate standardised difference compared to the mean of the other variables.

The third criteria allows for actions that may not occur in a high percentage of efforts, but relative to the other variables are the most prominent and should therefore be included (e.g. heading for a centre back). Ade et al\textsuperscript{40} reported the majority of high-intensity efforts do not include any ball contact ($\leq$60 to 75%), however for player enjoyment, technical skill development under fatigue and compliance such actions should be included.

The first drill designed used an appropriate blend of science gathered from the ‘High-Intensity Movement Programme’ and the art of coaching – provided via consultation with a UEFA Pro License football coach. This was a combination drill in which all positions are worked in unison with game- and position-specific ball work present. For effective drill design on a full-sized pitch, the start and end location of efforts were replicated to enhance the ecological validity of this drill, thus duplicating position-specific in and out of possession scenarios, but with overload. As speed endurance production and maintenance training typically induces sufficient metabolic overload\textsuperscript{42} for aerobic and anaerobic adaptations in players\textsuperscript{43}, this was the training mode used. The drill started with the full-back producing an effort in the defensive third before overlapping the wide midfielder, to receive a pass in the wide attacking third to perform a cross. Simultaneously, the centre forward breaks into the box to score while being tracked by the centre back both having started in the middle third of the pitch. The central midfielder drives through the middle of the pitch performing an arc run to support the attack, ending with a possible shot on goal. To end the drill, all positions produce a recovery run to individual pitch locations based on match data\textsuperscript{44}. Using a speed endurance production work to rest ratio (1:6), all five positions (n=10; English Premier League academy U17/18s) produced eight repetitions of $\sim$30 seconds with 180 seconds recovery. This elicited an average and peak heart rate response of $\sim$77 and 88% of maximal heart rate and produced blood lactate concentrations following the final repetition of $\sim$5 to 6 mmol/L\textsuperscript{44}. Video footage revealed the intensity of the drill drops should one player perform a technical skill poorly (pass/touch) as the simultaneous flow of the drill becomes disjointed resulting in some positions having to slow down and alter their runs. Large intra-player variation in time-motion characteristics between repetitions were also evident, especially sprint distance covered (40% variation)\textsuperscript{44}. This particularly impacted the metabolic responses of the speed endurance production drill. Consequently, the position-specific speed endurance drills were amended to be administered in isolation in the absence of a coach-led session during end stage rehabilitation or when additional conditioning is required due to lack of match exposure or poor fitness. Testing data (n=6; English Premier League academy U17s to U21s) of physiological responses to isolated speed endurance production and maintenance drills has revealed average and peak heart rate response of $\sim$76, 85% and $\sim$84, 90% of maximal heart rate with post-drill blood lactate concentrations of $\leq$13 mmol/L\textsuperscript{44}. Please see Figure 2 for an example of an isolated positional drill for a full-back based on the High-Intensity Movement Programme\textsuperscript{47}.

Alongside daily training, players are also required to complete physiological testing batteries to monitor physical qualities that are vital for the game\textsuperscript{47}. The ability to repeatedly produce intense actions with minimal recovery is an important attribute for elite players to possess\textsuperscript{51}. A recent study has revealed a unique Reactive Repeated-Sprint Test that was developed using key variables from the most intense 5-minute period in elite football matches\textsuperscript{52,54}. The test consists of eight repetitions of 30 m sprints, with accelerations, decelerations, multi-directional movements and a reactive
Full-back (FB) speed endurance drill

Figure 2: Isolated positional drill for a full-back based on the ‘High-Intensity Movement Programme’. Please note the yellow figures represent manikins.

1. Coach and FB play a one-two on either side of manikin, moving FB side-to-side; 2. Coach plays ball down the inside for the FB to recover; 3. FB sprints to recover the ball, turns and passes to coach; 4. FB overlaps coach around pole and receives pass in final third; 5. FB dribbles through manikins and delivers cross into mini goal; 6. Recovery run to the halfway line.

Variations: a) Can play off bounce board and run through manikins; b) Perform trick and deliver cross using weaker foot.

1 x 8 reps (speed endurance production 1:5/speed endurance maintenance 1:2). Drill configuration by Ade and Bradley42.

element included in the five sets of 6 m sprints within the 30 m (Figure 3). The turns during the test were based work by Bloomfield et al45, who found the most frequent high-intensity turns were directly forward, forward diagonal and arc forward; these were included in this order. Results included total (for eight repetitions) and best time (fastest repetition) and has so far excluded a fatigue index due to its high variability46.

English Premier League youth players performing the test on two separate occasions interspersed by 1 week, produce a coefficient of variation of <1%, highlighting excellent reliability. As the test is based on measurements from the most intense 5-minute period during competitive matches (logical validity), the validity of the test was assessed by evaluating match running performance (concurrent validity). Large to very large correlations were found between test performance vs high-intensity running in the most intense period of a match (r = 0.55 to 0.74) and overall during a match (r = 0.55 to 0.67) for elite and sub-elite youth squads. It was also compared to other tests of a relevant nature (criterion validity) and

Figure 3: Layout of the reactive repeated sprint test. All short sprints are 6 m (5 x 6 m = 30 m). Players start at point A, and sprint to the poles at point C. They turn at point C, sprint through to point E via point D, turn and sprint to point F via a curved run to the outside of point E then through the finishing gate shown at point G via a curved run to the inside of the cone. A visual signal at point H determines whether they go right or left, and is initiated when the player runs through the second set of timing gates. Timing starts at the first set of timing gates and is complete at point G. O = Timing gate. Test configuration by Di Mascio et al46.
Table 1: ‘High-Intensity Movement Programme’. Adapted from Ade et al40.

<table>
<thead>
<tr>
<th>Categories</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Movement pattern</strong></td>
<td></td>
</tr>
<tr>
<td>Turn 0-90º</td>
<td>Player turns ≤ ¼ circle</td>
</tr>
<tr>
<td>Turn 90-180º</td>
<td>Player turns ≥ ¼ circle but ≤ ½ circle</td>
</tr>
<tr>
<td>Swerve</td>
<td>Player changes direction at speed without rotating the body</td>
</tr>
<tr>
<td>Arc run</td>
<td>Player (often leaning to one side) moving in a semi-circular direction</td>
</tr>
<tr>
<td><strong>Technical skill</strong></td>
<td></td>
</tr>
<tr>
<td>Long pass</td>
<td>Player attempts to pass the ball to a team mate over a distance greater than 30 yards</td>
</tr>
<tr>
<td>Trick</td>
<td>Player performs ball skill before, during or after dribbling/running with the ball</td>
</tr>
<tr>
<td>Cross</td>
<td>Player attempts to cross the ball into the opposition penalty box from either flank in the attacking third of the pitch</td>
</tr>
<tr>
<td>Shot</td>
<td>Player attempts to kick the ball into the opposition goal</td>
</tr>
<tr>
<td>Header</td>
<td>Player makes contact with the ball using the head</td>
</tr>
<tr>
<td>Tackle</td>
<td>Player dispossess the ball from the opponent</td>
</tr>
<tr>
<td><strong>Tactical outcome (in possession)</strong></td>
<td></td>
</tr>
<tr>
<td>Break into the opposition penalty box</td>
<td>Player enters the opposition penalty box</td>
</tr>
<tr>
<td>Run with the ball</td>
<td>Player moves with the ball either dribbling with small touches or running with the ball with bigger touches</td>
</tr>
<tr>
<td>Overlapping run</td>
<td>On the external channel, player runs from behind to in front of, or parallel to the player on the ball</td>
</tr>
<tr>
<td>Push up the pitch</td>
<td>Player moves up the pitch to support the play or play an offside line (defensive and middle third of the pitch only)</td>
</tr>
<tr>
<td>Drive through the middle of the pitch</td>
<td>Player runs with or without the ball through the middle of the pitch</td>
</tr>
<tr>
<td>Drive inside the pitch</td>
<td>Player runs from a wide area with or without the ball into the central area</td>
</tr>
<tr>
<td>Run the channel of the pitch</td>
<td>Player runs with or without the ball down one of the wide areas of the pitch</td>
</tr>
<tr>
<td>Run in behind the opposition defence</td>
<td>Player aims to beat the opposition offside trap to run through onto the opposition goal</td>
</tr>
<tr>
<td><strong>Tactical outcome (out of possession)</strong></td>
<td></td>
</tr>
<tr>
<td>Close down opposition player</td>
<td>Player runs directly towards opposition player on the ball</td>
</tr>
<tr>
<td>Interception of opposition pass</td>
<td>Player cuts out pass from opposition player</td>
</tr>
<tr>
<td>Covering</td>
<td>Player moves to cover space or a player on the pitch while remaining goal side</td>
</tr>
<tr>
<td>Track runner</td>
<td>Player runs alongside opposition player with or without the ball</td>
</tr>
<tr>
<td>Ball passed over the top of player</td>
<td>Opposition plays a long pass over the defence through the center of the pitch</td>
</tr>
<tr>
<td>Ball passed down the side of pitch</td>
<td>Opposition plays a ball over the top or down the side of the pitch in a wide area</td>
</tr>
<tr>
<td>Recovery run</td>
<td>Player runs back towards own goal when out of position to be goal side</td>
</tr>
</tbody>
</table>
sensitivity to performance levels (construct validity). An excellent relationship was found between the Arrowhead agility test and the fastest repetition of the test for elite youth players. Test performance differed markedly between levels, with elite U18 players outperforming elite U16 and sub-elite players. Furthermore, elite senior female players were outperformed by all male counterparts. The test is similar to intense periods during a match due to its heart rate and blood lactate concentrations throughout. This test elicited peak heart rate responses of ~92 to 95% of maximal heart rate and produced blood lactate concentrations following the final repetition of ~9 to 15 mmol/L in sub-elite youth players. This was similar to values after intense periods of match play.

CONCLUSIONS
This review details the longitudinal trends in match demands and clearly indicates that elite leagues such as the English Premier League are now more physically and technically demanding than a decade ago. Thus, the need to optimise a player’s physical capacity using running and football-based drills is more important than ever to enable players to perform optimally but also make them robust enough to maintain this throughout the season. Moreover, the monitoring and evaluation of elite players needs to use the most reliable, valid and sensitive tests possible. As a result, this review has explored how match performance data can be used to design testing and training modalities that have a high degree of specificity.

PRACTICAL IMPLICATIONS
• Elite football has evolved substantially, with large increases in physical and technical demands that are often inter-related. The use of traditional performance metrics that report gross physical output therefore lack the contextual information necessary to fully explain and enhance player performance during training and games.
• The synergy of physical and technical performance metrics allows for the creation of player/position-specific drills and tests, challenging the individual’s physical capabilities in relation to their tactical role within the team, in and out of possession.
• Tactical conditioning drills appear to provide the greatest physical and technical challenge when isolated to specific positional demands rather than when incorporated into a multi-positional drill. Such a position-specific approach to conditioning is highly effective in allowing close replication of the most challenging periods of match play, which is a crucial when conditioning players to meet the demands of the modern game.
• Please note that combination drills could still be used rather than isolated drills especially if the emphasis is on a global performance stimulus rather than just a physical stimulus. Future research should examine acceleration indices to provide a deeper context to this translation.

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