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**Treatment Effect Modifiers in a Randomized Trial of the Good Behavior Game During
Middle Childhood**

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INTERVENTION COMPLIANCE AND CUMULATIVE RISK EXPOSURE IN THE GBG

1 **Abstract**

2 **Objective:** Two key treatment effect modifiers – implementation variability and participant
3 cumulative risk status – are examined as predictors of disruptive behavior outcomes in the
4 context of a large cluster randomized controlled trial of a universal, school-based behavior
5 management intervention. The core components of the Good Behavior Game (GBG) are
6 classroom rules, team membership, monitoring behavior and positive reinforcement.
7 Children work in teams to win the game, which is played alongside a normal classroom
8 activity, during which their teacher monitors infractions to classroom rules. Teams with four
9 or fewer infractions at the end of the game win and are rewarded. **Method:** 77 English
10 primary schools ($N = 3,084$ children, aged 6–7) were randomly assigned to deliver the GBG
11 or continue their usual practice over two years. **Results:** Intent-to-treat analysis found no
12 discernible impact of the intervention on children’s disruptive behavior. Additionally,
13 subgroup analyses revealed no differential gains among children at low, moderate or high
14 levels of cumulative risk exposure (CRE). However, complier average causal effect
15 estimation (CACE) using dosage as a compliance marker identified a large, statistically
16 significant intervention effect ($d = -1.35$) among compliers (>1030 minutes of cumulative
17 intervention exposure). Furthermore, this compliance effect varied by participant CRE, such
18 that children at high and low levels of exposure experienced significantly greater and lesser
19 reductions in disruptive behavior respectively. **Conclusions:** These findings highlight the
20 importance of optimizing implementation and demonstrate the utility of CRE as a
21 theoretically informed approach to subgroup moderator analysis. Implications are discussed
22 and study strengths and limitations are noted.

23
24 **Keywords:** Behavior management, intervention, school, dosage, cumulative risk

25

26 **Public Health Significance Statements**

27

28 1. This study provides robust evidence that dosage is a powerful treatment effect
29 modifier in the Good Behavior Game (GBG). To produce meaningful reductions in
30 disruptive behavior, teachers need to play the game for at least 1030 minutes over a
31 two-year period.

32 2. When playing the GBG, children at different levels of cumulative risk exposure
33 experience differential gains from these higher levels of dosage. Notably, those at the
34 highest levels of risk exposure benefit the most.

35 3. This study highlights the importance of considering ‘how and why’ and ‘for whom’
36 universal behavior management interventions like the GBG work.

37

38 1.

39 **Introduction**

40 By virtue of their wide reach, prolonged period of engagement, and central role in
41 most communities, schools are ideal settings in which to implement universal interventions
42 designed to prevent the development, maintenance or escalation of social, emotional and/or
43 behavioral difficulties among children and young people (Greenberg, 2010). The evidence
44 base is well advanced with respect to the basic question of ‘what works’ (Tanner-Smith,
45 Durlak, & Marx, 2018). However, our understanding of ‘how and why’ (e.g., the influence of
46 implementation variability, and change mechanisms underpinning outcomes), ‘for whom’
47 (e.g., subgroup moderator effects), ‘when’ (e.g., timing of intervention effects) and ‘at what
48 cost’ (e.g., cost-effectiveness) interventions work is considerably less well developed
49 (Durlak, 2015; Farrell, Henry, & Bettencourt, 2013; Greenberg & Abenavoli, 2017). This
50 paper advances knowledge in relation to the moderating effect of implementation variability,
51 participant risk status, and the interaction between them, as predictors of disruptive behavior
52 outcomes in the context of a universal intervention: the Good Behavior Game (GBG) (Ford,
53 Keegan, Poduska, Kellam, & Littman, 2014).

54 The GBG is an, “interdependent group-oriented contingency management procedure”
55 (Tingstrom, Sterling-Turner, & Wilczynski, 2006, p.225), whose core components are
56 classroom rules, team membership, monitoring behavior and positive reinforcement.
57 Children work in teams to win the GBG in order to access agreed rewards. The game is
58 played alongside a normal classroom activity for a set period of time, during which the class
59 teacher monitors infractions to four rules: (1) we will work quietly¹; (2) we will be polite to
60 others; (3) we will get out of our seats with permission; and (4) we will follow directions.
61 Teams with four or fewer infractions at the end of the game win and are rewarded

¹ Working quietly is defined by a noise level set in advance by the teacher that is appropriate to the activity in question.

62 (Donaldson & Wiskow, 2017). Over time, the game evolves in terms of the frequency and
63 duration of play, and the nature and timing of rewards. The GBG is underpinned by
64 behaviorism (e.g., contingency management and the reproduction of rewarded behavior;
65 Skinner, 1945), social learning theory (e.g., learning of appropriate behavior modelled
66 effectively by other team members; Bandura, 1986), and life course/social field theory
67 (LCSFT; e.g., promotion of adaptive processes to enable children to meet social task
68 demands in the classroom; Kellam et al., 2011).

69 Multiple randomized controlled trials (RCTs) have provided evidence of the positive
70 impact of the GBG on behavior and related outcomes (see Smith et al., 2019, for a recent
71 meta-analysis). It appears to be particularly effective in reducing *disruptive* behavior (e.g.,
72 that which disrupts or interrupts activities of others in the classroom such as talking out,
73 getting out of seat, touching others, being disobedient or aggressive). Following a successful
74 pilot (Chan, Foxcroft, Smurthwaite, Coombes, & Allen, 2012), the first RCT of the GBG in
75 England was conducted (Authors, 2018), from which we derive the findings reported herein.

76 **Beyond Intent-to-Treat in School-Based Intervention Research**

77 While it remains the cornerstone of analysis in RCTs, the intent-to-treat (ITT)
78 principle - in which participant data is analyzed uniformly as per randomization, irrespective
79 of whether a given intervention was subsequently received - is increasingly recognized as
80 problematic, particularly in the context of school-based intervention research (Greenberg &
81 Abenavoli, 2017; Peugh, Strotman, McGrady, Rausch, & Kashikar-Zuck, 2017). ITT
82 analysis assumes complete compliance among those who are randomized to receive the
83 intervention, yet decades of research have shown this to be a fantasy; implementation
84 variability is inevitable (Durlak, 2015). Similarly, ITT analysis underappreciates the natural
85 heterogeneity in universal populations with respect to responsiveness to intervention – in
86 other words, some children and young people will experience differential gains following

87 intervention exposure (Greenberg & Abenavoli, 2017). Thus, failing to account for
88 implementation variability and/or individual differences can lead to biased estimates that may
89 underrate the true potential of preventive interventions.

90 However, traditional approaches through which implementation variability can be
91 accounted for (e.g., “as treated” and “per protocol”) are also problematic because they
92 introduce a different source of bias by stripping out data from so-called ‘non-compliers’
93 (Sedgwick, 2015). Complier average causal effect estimation (CACE) and related
94 instrumental variable approaches overcome this problem by using data from compliers *and*
95 non-compliers across the intervention *and* control arms of a trial, and means that an unbiased
96 intervention effect estimate that accounts for implementation variability is possible (Peugh et
97 al., 2017). Although this analytical method has been largely ignored in school-based research
98 until very recently (Peugh & Toland, 2017), its application can have important ramifications
99 for the interpretation of intervention effects. For example, in a trial of ‘PATHS to Pax’, in
100 which the Promoting Alternative Thinking Strategies curriculum and the GBG are delivered
101 in tandem, Bradshaw, Shukla, Pas, Berg, and Ialongo (2020) found that both the presence and
102 magnitude of intervention effects for at-risk students varied between ITT and CACE models.
103 Thus, an ITT intervention effect on social competence grew in size from 0.01 to 0.28, and
104 previously unidentified effects on academic engagement and emotion regulation emerged in
105 CACE models that took account of variability in intervention dosage.

106 Analysis of subgroup moderator effects presents similar issues with respect to bias.
107 Central to this is the problem of how to robustly investigate individual differences in
108 responsiveness to intervention while avoiding ‘data dredging’ (Keller, 2019). It is therefore
109 recommended that subgroup analyses are specified in advance, informed by theory and/or
110 research, and include clear specification of the expected direction of effects and population
111 subgroup(s) of interest, using characteristics measured pre-randomization, such as

112 demographic characteristics, individual differences at baseline and/or family factors (Farrell
113 et al., 2013).

114 To date, the above issues have largely been explored in isolation; that is, researchers
115 have either focused on implementation *or* subgroup moderator effects. Notable exceptions
116 include Aber, Jones, Brown, Chaudry, and Samples (1998) and Ialongo et al. (1999). These
117 studies provide tentative empirical evidence of an interaction between levels of
118 implementation and subgroup characteristics in predicting intervention effects. In other
119 words, how a given intervention is delivered may matter more for particular groups of
120 children. However, how and why we might expect to see such an interaction has not yet been
121 properly articulated – an issue to which we now turn.

122 **Theorizing the Interaction Between Levels of Implementation and Subgroup** 123 **Characteristics as a Moderator of School-Based Preventive Intervention Effects**

124 Consistent with social-ecological approaches to understanding implementation (e.g.,
125 Domitrovich, 2008; Durlak & DuPre, 2008), we argue that the mechanisms through which
126 implementation variability and subgroup characteristics might interact to modify intervention
127 effects are likely to vary by intervention, outcome(s), dimension(s) of implementation, and
128 the salient features of specific subgroup(s). Given this, a ‘universal theory’ is implausible.
129 Instead, we offer a specific case example focusing on the GBG. Contrasted with a
130 foundational ITT analysis, three hypotheses are proposed. First, we anticipate increased
131 intervention effects on disruptive behavior in the context of higher GBG dosage (H1).
132 Second, we predict intervention effects to vary by participants’ risk status (H2), with those at
133 higher levels of cumulative risk exposure (CRE) accruing significantly greater benefit.
134 Third, we expect the magnitude of CRE subgroup intervention effects to vary by dosage
135 (H3); specifically, we envisage that the differential intervention effects predicted in H2 are
136 amplified in the context of higher levels of GBG dosage.

137 We focus upon children’s disruptive behavior because it is a key proximal outcome of
138 the GBG (Chan et al., 2012) and is developmentally significant, being predictive of adult
139 anti-social behavior and related outcomes (e.g., arrest for a violent offence; Hubbard et al.,
140 2006). Our choice of implementation dosage in H1 aligns with the LCSFT perspective
141 underpinning the GBG, in which the process of playing the game socializes the child into the
142 role of the student by explicitly alerting them to (and rewarding them for meeting) important
143 social task demands in the classroom (e.g., paying attention, following directions) at a key
144 transitional stage in their education². This social adaptation process is cumulative in nature;
145 repeated exposure therefore offers increased opportunities for reinforcement, consolidation,
146 and generalization of learned behaviors. Furthermore, dosage is in keeping with the primary
147 motivation for the CACE parameter, which is to determine treatment effects following
148 *receipt* of an intervention (as opposed to the *offer* of an intervention, as in ITT estimation).
149 Finally, other aspects of implementation (e.g., procedural fidelity, >70%; reach, >95%;
150 participant responsiveness, >70%), assessed via independent observation as part of our trial,
151 were routinely high and less variable than dosage (Authors, 2018). Thus, given the
152 requirement for a single indicator in CACE, dosage was selected.

153 CRE offers a theoretically informed approach to the establishment of subgroup
154 moderator effects in H2. Traditional subgroup analyses examine a single factor in isolation,
155 ignoring the fact that they cluster and co-occur, and meaning that their apparent importance
156 can be over-estimated. The central premise of cumulative risk theory is that the *number* of
157 risk factors to which a child is exposed is a superior predictor of maladaptive outcomes than
158 the *nature* of individual risk factors. This is based on the proposition that the complex and
159 interactional relationships between risk factors produce amplified effects when they

² Children aged 6-7 in England are transitioning from Key Stage 1 to Key Stage 2 in primary school; this is marked by a shift in expectations regarding classroom behavior (e.g. increased desk time).

185 across trial arms in the proportion of children eligible for free school meals (FSM) and school
186 size. 38 schools were randomly allocated to the intervention arm, and implemented the GBG
187 (with technical support and assistance) for two years. 39 schools were randomly allocated to
188 the control arm, and continued their usual practice (UP) throughout this period.

189 Ethical approval was granted by the authors' host institution (Ref: 15126). All schools
190 signed a Memorandum of Agreement confirming their willingness to participate. Consent
191 was sought from parents/carers, of whom 68 (2.2%) exercised their right to opt their children
192 out of the trial. Finally, children were provided with information about the study (including
193 their guarantee of anonymity and right to withdraw) and were asked to give their assent to
194 participate; none declined assent or exercised their right to withdraw from the study.

195 **Participants**

196 *Schools*

197 The composition of the trial schools mirrored that of primary schools in England in
198 respect of size and the proportion of children speaking English as an additional language
199 (EAL), but contained significantly larger proportions of children with special educational
200 needs (SEN) and eligible for FSM, in addition to lower rates of absence and attainment
201 (Authors, 2018). GBG and UP schools did not differ significantly with respect to any of
202 these characteristics (Table 1; Authors, 2018).

203 [Table 1 near here]

204 *Children*

205 The target cohort was children aged 6–7 in participating schools ($N = 3,084$). Those
206 attending GBG and UP schools did not differ significantly with respect to sex, FSM, EAL, or
207 SEN (Table 1; Authors, 2018).

208 **Measures**

209 *Disruptive Behavior*

210 The nine-item disruptive behavior subscale of the Teacher Observation of Children's
211 Adaptation checklist (TOCA-C; Koth, Bradshaw, & Leaf, 2009) requires teachers to read
212 statements reflecting disobedient, disruptive and aggressive behaviors (e.g., "gets angry when
213 provoked") and endorse them on a six-point scale (from *Never* to *Almost Always*) in relation
214 to a given child (item average score range 1-6; higher scores indicate higher frequency of
215 disruptive behaviors). The TOCA-C is internally consistent (all subscales $\alpha > .86$) and has a
216 factor structure that is invariant across sex, race and age (Koth, Bradshaw, & Leaf, 2009).
217 Internal consistency of the subscale in this trial was excellent ($\alpha = .94$ at baseline).

218 *Cumulative Risk Exposure*

219 To calculate CRE, 16 child-level (being male*, young relative age [e.g. summer
220 born], looked-after [e.g. in the care of their Local Authority]*, identified as having a special
221 educational need [SEN]*, eligible for free school meals [FSM]*, minority ethnic group,
222 speaking English as an additional language [EAL], living in a deprived neighbourhood) and
223 school-level (low average academic achievement, high % of children with SEN, high % of
224 EAL children*, low % average attendance, high % child behavior problems*, large school
225 size, urban location, and high % children eligible for FSM) candidate risk variables spanning
226 multiple ecological domains were regressed onto baseline disruptive behavior scores in a
227 hierarchical linear model (Authors, 2020a). Candidate risk factor selection was based on
228 availability and theoretical and/or empirical precedent (for a detailed review, see Authors,
229 2018). So, for example, being male and/or identified as having SEN at the child-level, and a
230 higher percentage of children eligible for FSM at the school-level, have each been shown to
231 predict behavioral problems (NHS Digital, 2018; Sellström & Bremberg, 2006).

232 Both fixed (e.g. male) and variable (e.g. identified as having a SEN) factors were
233 included (Furber, Leach, Guy, & Segal, 2017). This approach is consistent with both
234 cumulative risk theory and the compensatory effects hypothesis underpinning our subgroup

235 analysis, wherein the intervention is not theorized as directly ameliorating risk factors
236 themselves, but rather offsetting the significant disruption of developmental processes
237 brought about by CRE.

238 Each risk factor was coded as 0 = absent or 1 = present; continuous variables were
239 coded as 1 if the score fell at or above the 75th percentile (Authors, 2020a). Those that were
240 statistically significant predictors in said model (denoted by ‘*’ in the preceding text) were
241 summed, creating a cumulative risk score for each participant that represented the number of
242 risk factors to which they were exposed (ranging from 0–4+)³. The functional form of the
243 relationship between CRE and disruptive behavior scores was then assessed and determined
244 to be nonlinear; of particular note was the evidence of distinct elbow points (indicative of
245 ‘threshold’ effects) between 1 and 2, and 3 and 4+ risk factors. Accordingly, for the
246 subgroup moderator analyses reported herein, participants exposed to 0 or 1 risk factors ($n =$
247 1,680, 54.5%) were classified as low CRE, those exposed to 2 or 3 ($n = 1,228$, 39.8%) as
248 moderate CRE, and 4+ ($n = 129$, 4.2%) as high CRE. Risk data were missing for the
249 remaining 47 (1.5%) participants.

250 *Implementation*

251 An online scoreboard was developed as part of the trial that automatically recorded
252 the duration and frequency of game play, and allowed teachers to note infractions. This
253 minimized data burden, improved accuracy and guarded against the bias associated with self-
254 reported implementation data (Elswick, Casey, Zanskas, Black, & Schnell, 2016). Data
255 generated were used to ascertain cumulative intervention intensity (Warren, Fey, & Yoder,
256 2007), with dosage treated as a continuous variable representing total number of minutes’
257 exposure across the two years. As noted earlier, this approach to defining compliance is

³ As the number of risks increased, the proportion of participants decreased; thus, consistent with established practice in cumulative risk research, children exposed to 4, 5 or 6 risk factors were collapsed into a ‘4+’ category (Authors, 2020a).

258 justified given that the primary motivation for the CACE parameter is to determine treatment
259 effects following *receipt* of an intervention, and that the social adaptation process of the GBG
260 is theorized to be *cumulative* in nature. Other candidate compliance variables do not provide
261 this information. For example, fidelity data may provide insights into the extent to which a
262 teacher has adhered to prescribed intervention procedures, but tells us nothing about the
263 frequency with which these procedures have been implemented. These are distinct
264 dimensions of implementation, and indeed were weakly correlated ($\approx .29$) in the current study.

265 The distribution of total minutes of implementation did not deviate substantially from
266 normality (e.g., skew = 1.07, kurtosis = 1.54; both values comfortably below the respective
267 thresholds of 2 and 7 that would indicate substantial deviation; Kim, 2013). The GBG was
268 implemented twice per week on average in the first year of the trial, but this reduced
269 somewhat in the second year; average game duration in both years was approximately 15
270 minutes (Table 2). Additionally, nine GBG schools formally ceased implementation prior to
271 the conclusion of the trial (though their dosage data are included in the above estimates).
272 Overall, dosage was lower than that reported in some other GBG trials (e.g., Bradshaw et al.,
273 2020). However, these previous trials have relied on teachers' self-reported implementation
274 data, which is known to exhibit substantial positive bias, meaning it likely overestimates
275 actual levels of implementation (Hansen, Pankratz, & Bishop, 2014). Furthermore, as noted
276 by Becker, Bradshaw, Domitrovich, and Ialongo (2013), there is no empirically established
277 benchmark for what constitutes a 'minimally effective dose' of the GBG.

278 ***Covariates and Compliance Predictors***

279 Several school-level (e.g., school size, proportion of children eligible for FSM,
280 proportion of children speaking EAL), and child-level (e.g., sex, FSM eligibility, SEN status,
281 concentration problems, pro-social behavior) variables were used as covariates and
282 compliance predictors in the ITT and CACE analyses. These variables were included in order

283 to increase statistical power to detect intervention effects, align with the ‘analyze as you
284 randomize’ principle (in the case of school size and proportion of children eligible for FSM),
285 account for the influence of known correlates of disruptive behavior, and produce more
286 robust compliance classes and CACE estimates. Although some covariates were also used to
287 construct the CRE score noted above, none were correlated with it above .54; hence,
288 collinearity was not a concern in the subgroup moderator analyses. Furthermore, the
289 inclusion of these covariates created consistency between the ITT and subgroup moderator
290 analyses, the latter being an extension of the former, thereby facilitating direct comparison
291 between the two models.

292 School-level data were taken from the Department for Education performance table
293 data and child-level data were extracted from the National Pupil Database (NPD), with the
294 exception of concentration problems and pro-social behavior, which were derived from the
295 TOCA-C at baseline.

296 **Analysis**

297 *Intent to Treat and Subgroup Moderator Analyses*

298 Multilevel models with fixed slopes and random intercepts were fitted in Mplus 8.3 in
299 view of the hierarchical and clustered nature of the dataset. Fixed slopes were used because
300 there was no evidence that would lead us to expect our baseline to have different predictive
301 relationships with the outcome for each cluster/school (as in a random slopes model). Child
302 was treated as Level 1 and schools as Level 2. Classroom was not treated as a level in our
303 analyses, as information on class membership (i.e., who belonged to which class) was not
304 available for the *control* schools. This is because the main study analyses did not require this
305 information (that is, the ITT analysis involved determination of the effect of a school level
306 variable (GBG vs control) on child level outcomes), and we were conscious of the data
307 burden on schools in the control arm. ITT models included school size, % FSM, % EAL, and

308 trial group as explanatory variables at the school level. Sex, FSM eligibility, SEN status, and
309 baseline concentration problems, pro-social behavior, and disruptive behavior were fitted at
310 the child level, with two-year follow-up disruptive behavior problems as the response
311 variable.

312 Subgroup moderator analyses extended the ITT models to include cumulative risk
313 exposure at the child level and cross-level interaction terms (e.g., trial group*CRE level).
314 These interaction terms were considered alongside the direct effects of the explanatory
315 variables (Hox, Moerbeek, & de Schoot, 2018) and were interpreted as demonstrating the
316 extent of differential gain among those in the subgroup (e.g., high CRE) in the intervention
317 (compared to usual practice) compared to those not in the subgroup (e.g., low/moderate CRE)
318 (Hancock, Kjaer, Korsholm, & Kent, 2013). More specifically, the beta coefficient was
319 interpreted as the effect modifier size. An interaction of 2 points would indicate, for instance,
320 that those in a given risk subgroup receiving the intervention would benefit by 2 more or less
321 points than those not in said subgroup (Hancock et al., 2013). Given the expected negative
322 relationship between the intervention and disruptive behavior, a *positive* interaction effect in
323 our case would indicate GBG to be less beneficial for those in the given risk subgroup, while
324 a *negative* effect would suggest greater benefits. Three additional models were fitted, one for
325 each subgroup of CRE (low, moderate, high), using a binary variable where 1 corresponded
326 to the focal subgroup (e.g., high CRE) and 0 to the remaining two subgroups (e.g.,
327 low/moderate CRE). This was an important modeling decision, particularly for the moderate
328 CRE group (vs. low/high), as it allowed us to examine the tenability of a so-called
329 ‘Goldilocks’ effect. In other words, the GBG might not be *necessary* for those at low levels
330 of CRE and may be *insufficient* for those at high levels of CRE, but could feasibly trigger
331 behavioral change among those at moderate levels of CRE (Muthén et al., 2002).

332 ***CACE Assumptions and Analysis***

333 All CACE analyses were undertaken in MPlus 8.3, the syntax for which can be found
334 in the supplementary materials accompanying the paper. Given that compliance information
335 is missing for the control group, it is treated as a latent (unknown) variable and CACE is
336 estimated probabilistically through mixture modeling, using robust maximum likelihood
337 (MLR) estimation and expectation maximization algorithm, which enables the estimation of
338 the latent variable (Muthén & Muthén, 2017). In other words, individuals in the control
339 schools are classified as compliers or non-compliers, had they been randomized to receive the
340 intervention. This is estimated based on the compliance information that is available for the
341 intervention group and the response distribution information of the sample (Peugh et al.,
342 2017). Following guidance (Jo, Asparouhov, Muthén, Jalongo, & Brown, 2008; Panayiotou
343 et al., 2019), CACE analysis was conducted as multilevel mixture modeling with high
344 starting values (4000 1000) to ensure that the best loglikelihood was achieved. As with the
345 ITT models, school was treated as the unit of randomization (Level 2) and CACE was
346 therefore conducted at the school level.

347 For the estimation of CACE models we were confident that 1) assignment to the
348 intervention groups was random (Holland, 1988); 2) the assumption of the stable unit
349 treatment value (SUTVA) was met due to the cluster level randomization (i.e., there was no
350 contamination); and, 3) there were no “defiers” or “always-takers”, as the control schools did
351 not have access to GBG (see Angrist, Imbens, and Rubin [1996] for causal inference with
352 CACE). Given the arbitrary thresholds used to define compliance to the intervention
353 (below), we were, however, less confident about the exclusion restriction, which assumes that
354 the intervention effect is zero for non-compliers. Indeed, GBG could still be effective for
355 children in classrooms where it is played less. Although the inclusion of strong predictors
356 can reduce the impact of the exclusion restriction violation, sensitivity analyses were
357 conducted (assuming additivity of treatment effects), where this assumption was relaxed and

358 intervention effects for non-compliers (NACE) were estimated in order to assess the
359 tenability of this assumption (see Model B in Jo, 2002).

360 **Compliance.** While the minutes played were recorded at the teacher/classroom level,
361 we were unable to model this as a higher level in our models, as information on the class
362 membership for the control schools was not available. This meant that dosage data needed to
363 be aggregated to the school-level or disaggregated to the child-level. Consistent with our
364 previous research (Authors, 2019) and following expert consultation (Booil Jo and Linda
365 Muthen, personal correspondence, August 2018) we opted for the latter, for three reasons.
366 First, given the limited work done within multilevel CACE, we wanted to follow as much as
367 possible the simulation by Jo, Asparouhov, Muthén, Ialongo, and Brown (2008), which
368 treated implementation as a Level 1 variable. Second, the efficiency of CACE models in
369 which compliance is a Level 2 variable is unclear, and aggregating to the school-level would
370 lead to loss of information (Hox et al., 2018). Third, it was theoretically consistent to treat
371 dosage as a child-level variable given that even though it was decided and recorded by the
372 teachers (e.g., using the online scoreboard) it represented the level of dosage to which
373 children had access. This is typical in educational research where, as Jo, Asparouhov,
374 Muthén, Ialongo, and Brown (2008) suggest, participants, “do not have much room for
375 independent decision on compliance” (p.17).

376 Compliance was therefore disaggregated to the child-level and was allowed to vary in
377 both levels. For the identification of the latent compliance variable, it was necessary to
378 dichotomize the dosage variable into compliers (score of 1) and non-compliers (score of 0).
379 Given the absence of an established dosage threshold for GBG (Becker et al, 2013), we
380 conducted sensitivity analyses following other studies (Berg et al., 2017) in which
381 compliance was defined in two ways: 1) classrooms that fell above the 50th percentile (1030
382 minutes) were deemed to be moderate compliers ($n_{\text{child}} = 672, 43.1\%$); 2) classrooms that fell

383 above the 75th percentile (1348 minutes) were considered high compliers ($n_{\text{child}} = 333$,
384 21.3%).

385 **Subgroup moderator analyses.** As with ITT, CACE models were extended to
386 include subgroup moderator effects. While interaction terms are commonly used in
387 multilevel modeling for the identification of treatment subgroup effects, this has received no
388 empirical support in multilevel mixture modeling, although recent evidence supports its use
389 in single-level CACE (Nagengast et al., 2018). This stage of analysis was therefore
390 exploratory in nature and results are taken to be indicative rather than conclusive. To
391 accommodate interaction effects in multilevel CACE, several issues were considered. First,
392 given that random slopes are not possible in a multilevel mixture framework, interaction
393 effects were created through multiplication using the DEFINE option in Mplus (Trial
394 group*CRE) and were modelled as child-level predictors. Second, following the exclusion
395 restriction assumption, the main effects but also the interaction effects were set to zero in
396 non-compliers (see Model A in Jo, 2002). However, given that this assumption was less
397 likely to hold, the exclusion restriction was relaxed to also examine its tenability (per Model
398 C in Jo, 2002). Third, given the reduced power observed in studies with interaction effects
399 (Brookes et al., 2004), this analysis was considered only for the moderate compliance model,
400 where the sample size was larger. Finally, given that multilevel CACE models are
401 computationally heavy, the binary CRE variable was centered to the cluster mean, as this is
402 recommended for cross-level interactions (Enders & Tofghi, 2007), while it can also aid with
403 the computation of complicated models (Hayes, 2005). Indeed, preliminary evidence from
404 CACE models without centering indicated substantially inflated standard errors. For
405 consistency, cluster-centering was also applied to the ITT subgroup models.

406 *Effect Size Calculation and Interpretation*

407 An effect size comparable to Cohen's d (Cohen, 1992) was calculated in instances
408 where a statistically significant intervention effect was observed using the formula $d = b/\sigma_T$,
409 where b represents the unstandardized treatment beta effect and σ_T indicates the total standard
410 deviation of the outcome variable ($\sigma_{\text{school}} + \sigma_{\text{child}}$) (Hedges, 2007). For the CACE models
411 specifically, σ_T corresponded to that of the complier class. The empirical distribution of
412 universal school-based prevention program effects (Tanner-Smith et al., 2018), alongside
413 meta-analytic evidence of the average effects of behavior management strategies more
414 specifically (including the GBG; Korpershoek, Harms, de Boer, van Kuijk, & Doolaard,
415 2016), was used to guide our interpretation.

416 **Results**

417 18.5% of children had data missing at follow-up, in cases where they had left the
418 school (12.6%) or teachers had failed to provide post-test behavior data (5.9%) (see
419 CONSORT diagram in Figure 1). Missingness (yes/no) was used as the response variable in
420 a logistic regression, with other study data as explanatory variables (e.g., sex, FSM eligibility,
421 SEN, TOCA scores at baseline, and at-risk of conduct problems at baseline). SEN status ($\beta =$
422 $0.310, p < .05$) and baseline pro-social behavior score ($\beta = -0.282, p < .01$) both predicted
423 missingness. Accordingly, MLR with full information (FIML) was used for the ITT
424 (including subgroup moderator extension – Table 3) and main CACE models (Table 4) under
425 the assumption of data missing at random. Using FIML for the subgroup moderator
426 extension of CACE models (Table 5) and the NACE models (supplementary materials)
427 would, however, have been computationally expensive, as these required up to seven
428 dimensions of integration, which is more than the recommended maximum of five (Muthen
429 & Muthen, 1998–2017). We therefore used listwise deletion for these models, which we
430 acknowledge as a limitation of the study (see Discussion).

431 [Figure 1 near here]

432 Intent to Treat and Subgroup Moderator Models

433 The main ITT analysis, controlling for child-level and school-level covariates (Table
434 3), revealed no discernible effect of the GBG on children's disruptive behavior ($\beta = .22, p >$
435 $.05$). Extension of the ITT model to include cross-level interaction terms for subgroup
436 moderator analyses demonstrated no significant differential gains among those at low ($\beta = .-$
437 $.01, p > .05$), moderate ($\beta = .03, p > .05$), or high ($\beta = -.05, p > .05$) levels of CRE.

438 [Table 3 near here]

439 CACE, NACE and Subgroup Moderator Models

440 Moderate and high compliance CACE models are reported in Table 4 and moderate
441 compliance CACE subgroup analyses are reported in Table 5. The former estimate
442 intervention effects accounting for (moderate or high) dosage, while the latter is an extension
443 of the moderate CACE model, in which subgroup moderator effects are examined for
444 children at low, moderate and high levels of CRE. All models had high entropy values and
445 posterior probabilities, while none of the classes had less than 1% of total count, indicating an
446 acceptable solution (Jung & Wickrama, 2008). Intra-cluster correlation coefficients (ICCs)
447 were as follows for the outcome: ICC_{YC} (compliers) = .04, ICC_{YN} (non-compliers) = .13; and
448 for compliance: $ICC_C = .97$ (moderate) and $.99$ (high). Complier and non-complier means
449 were .5 standard deviations apart. Drawing on Jo et al. (2008; specifically, Figure 3B), we
450 can therefore conclude that variance misestimation would be low in the current study and
451 coverage would be at acceptable levels (around .8), minimizing the likelihood of biased
452 estimates.

453 After accounting for child-level and school-level covariates, a large, statistically
454 significant CACE intervention effect was identified in the moderate compliance model ($\beta = -$
455 $1.72, p < .001, d = -1.35$). This effect remained relatively stable in magnitude in the high
456 compliance model ($\beta = -1.75, p < .05, d = -1.14$), indicating no additional benefits of

457 increased dosage beyond those accrued through moderate compliance. Upon relaxing the
458 exclusion restriction criterion, CACE effects remained large ($d_{\text{moderate}} = -1.25$; $d_{\text{high}} = -0.99$);
459 however, small positive NACE effects were observed for non-compliers in both moderate (β
460 $= .85$, $p < .01$, $d = 0.38$) and high ($\beta = .80$, $p < .01$, $d = 0.31$) compliance models, indicating
461 iatrogenic effects for those that did not comply. For NACE sensitivity analyses, see
462 supplementary Table S1.

463 Extension of the moderate compliance model to include cross-level interaction terms
464 for subgroup moderator analyses demonstrated a significant positive interaction between trial
465 group and low CRE ($\beta = .41$, $b = .83$, $p < .001$); the corresponding main effect remained large
466 in this extended model ($\beta = -1.84$, $p < .001$, $d = -1.77$), and the individual effect of risk was
467 significant and negative. Conversely, a significant negative interaction was identified for the
468 high CRE group ($\beta = -.24$, $b = -1.21$, $p < .01$), with stable main trial effects ($\beta = -1.75$, p
469 $< .001$, $d = -1.17$), and a positive risk effect ($\beta = .81$, $b = .81$, $p < .05$). No significant
470 interaction effects were identified for the moderate CRE group.

471 A similar pattern to that above was observed following the relaxation of the exclusion
472 restriction assumption in the moderate compliance model (see Table S2 in supplementary
473 material): CACE effects remained large and negative, while positive NACE effects were
474 observed for non-compliers in all three risk groups (albeit non-significant for the moderate
475 CRE group). Interaction effects were significant for compliers only and similar to the
476 previous findings (Table 5), positive ($\beta = .41$, $b = .78$, $p < .001$) and negative ($\beta = -.22$, $b = -$
477 1.14 , $p < .001$) interaction effects were observed for the low and high CRE groups,
478 respectively. Unlike previous analyses, however, when the exclusion restriction was relaxed,
479 a significant negative interaction was identified between trial group and moderate CRE ($\beta = -$
480 $.27$, $b = -.56$, $p < .01$; main effect $\beta = -1.46$, $p < .001$, $d = -.93$); the direct effect from risk to
481 outcome was significant and positive.

482 [Tables 4 and 5 near here]

483 ***Predictors of compliance***

484 No school-level characteristics predicted compliance. For the child-level covariates,
485 in the main moderate compliance model, teachers were less likely to comply in classes with a
486 higher percentage of children with SEN ($b = -.64, p < .05, OR = .53, p < .01$). For the high
487 compliance model, teachers were more likely to comply in classrooms with lower levels of
488 concentration problems ($b = -.30, p = .06, OR = .75, p < .05$). Finally, both higher percentage
489 of SEN and disruptive behavior problem scores were significant predictors of reduced
490 compliance in the low (SEN $b = -.62, OR = .54$; Disruptive $b = -.54, OR = .58$) and moderate
491 risk (SEN $b = -.66, OR = .52$; Disruptive $b = -.53, OR = .59$) moderate compliance models,
492 whereas for high risk CACE, only SEN was a significant predictor ($b = -.61, OR = .55$).

493 **Discussion**

494 The aim of the current study was to examine the moderating influence of
495 implementation variability (dosage), participant characteristics (CRE), and the interaction
496 between them, as predictors of disruptive behavior outcomes in the context of a large
497 randomized trial of the GBG. Drawing upon extant theory and research, we predicted
498 increased intervention effects in the context of higher GBG dosage (H1). Differential gains
499 among children at varying levels of CRE were also anticipated (H2). Finally, we
500 hypothesized larger effects to be generated through the interaction between dosage and CRE
501 levels (H3). H1 was fully supported - null results in our ITT model contrasted sharply with
502 large, statistically significant intervention effects in the moderate and high compliance CACE
503 models. Contrary to our H2 predictions, we found no evidence of differential gains among
504 participants at different levels of CRE when the ITT model was extended to include subgroup
505 moderator analyses. However, H3 was supported; extension of our CACE models to include
506 subgroup moderator analyses revealed that children at high and low CRE levels experienced

507 significantly greater and lesser reductions in disruptive behavior respectively. Sensitivity
508 analyses, where the exclusion restriction assumption was relaxed, further supported the
509 security of our findings, as intervention effects remained stable. However, iatrogenic or
510 demoralisation effects (as in Connell, 2009; Jo, 2002) were found for non-compliers, such
511 that those that played the game for less than 1030 minutes over the two-year trial period
512 reported increases in disruptive behavior. These findings and those reported elsewhere
513 (Connell, 2009; Jo, 2002) also highlight the challenges associated with the CACE
514 assumptions, as the intervention effects were not zero for non-compliers, as the exclusion
515 restriction assumes. The tenability of this assumption should, therefore, be tested where
516 possible, following appropriate estimation techniques (see Jo, 2002).

517 The stark contrast between our ITT and CACE findings (H1) underscores the
518 importance of using robust methods to account for implementation variability when
519 estimating the effects of school-based interventions (Peugh et al, 2017). This contrast is
520 perhaps best exemplified by the fact that when implemented with sufficient intensity, the
521 GBG can lead to reductions in disruptive behavior of a magnitude that greatly exceeds those
522 produced by other behavior management strategies or universal school-based interventions
523 more generally (Korpershoek et al., 2016; Tanner-Smith et al., 2018). However, when
524 considering only main (ITT) effects, it would certainly not be recommended.

525 Our CACE models offer the first empirically established benchmark for minimally
526 effective dosage of the GBG (>1030 minutes) in relation to its proximal outcome of
527 disruptive behavior. In addition, the results of our sensitivity analysis (high compliance
528 model, >1348 minutes) demonstrated that further increases in GBG dosage do not lead to
529 great amplification of the magnitude of intervention effects. Taken together, these analyses
530 indicate an optimal range of GBG implementation – between 1030 and 1348 minutes of

531 cumulative intervention exposure over two years – in order to manage behavior most
532 efficiently. This is an issue to which we will return (see ‘Implications’).

533 The very similar regression coefficients and large effect sizes in our moderate and
534 high compliance models mirror recent CACE findings for some other school-based
535 interventions (e.g. *PATHS*, Panayiotou, Humphrey & Hennessey, 2019; *Motivation in*
536 *Mathematics*, Nagengast et al, 2018; *Adolescent Transitions Program*, Connell, 2009).

537 While we are deliberately cautious in drawing meta-inferences given the nascent status of
538 CACE in the study of school-based interventions and the various ways in which ‘compliance’
539 may be defined across trials, this emergent pattern of findings does appear to support
540 arguments proposed by Durlak and DuPre (2008) more than a decade ago: not only is the
541 expectation of full implementation unrealistic, it is also unnecessary. This is a point to which
542 we return when discussing the implications of our findings.

543 Contrary to our initial predictions (H2), we found no evidence of differential gains
544 among children at varying levels of CRE when the ITT models were extended to include
545 subgroup moderator analyses. Given that the only comparable study of a school-based
546 intervention found clear evidence of effects varying by CRE (Multisite Violence Prevention
547 Project, 2008, 2009), what are we to make of this unexpected finding? It could simply be
548 that the change mechanisms through which the GBG impacts disruptive behavior simply do
549 not target those at higher levels of CRE in the manner theorized earlier in this paper.
550 Alternatively, the GBG may work as theorized, but the manner in which CRE was assessed in
551 the current study was somehow flawed or inaccurate, leading to a Type II error (see Strengths
552 and Limitations section below). However, the most likely explanation is perhaps that the
553 GBG works as proposed, and our methodology was sound, but implementation failed to reach
554 sufficient levels to enable the hypothesized effects to be clearly evidenced. An important

555 avenue for future research is therefore to determine whether subgroup moderator effects
556 based on CRE can be established in trials with higher overall levels of implementation.

557 The pattern of subgroup effects in our moderate compliance model (e.g., significantly
558 greater and lesser reductions in disruptive behavior among participants at higher and lower
559 CRE respectively, compared to the average CRE in their school) was consistent with our
560 predictions (H3), and provides important new evidence that increases our understanding of
561 how treatment effect modifiers may operate in combination to moderate intervention
562 outcomes. Specifically, our findings align with the proposition that the social adaptation
563 process through which the GBG impacts upon behavior is *cumulative* in nature. Thus, those
564 at higher levels of CRE benefit more from the increased opportunities for reinforcement,
565 consolidation and generalization of learning associated with increased levels of exposure, as
566 this mitigates against the lack of adaptive socialization in other developmental contexts. In
567 further support of this, interaction effects were also found in the moderate CRE subgroup, but
568 only when the exclusion assumption was relaxed; those at moderate CRE levels in GBG
569 schools displayed greater decreases in disruptive behavior. These results should, however, be
570 interpreted with caution given their sensitivity to the violation of the exclusion restriction
571 assumption. Sensitivity analysis at high levels of compliance was not performed given the
572 significantly compromised sample size (and consequent reduction in statistical power) in
573 such a model. Thus, future research should seek to establish the extent to the pattern of
574 differential gains by CRE are further intensified at the highest levels of GBG dosage. Such
575 research will require a significantly larger sample than was available in the current study.

576 The identification of intervention effects varying by CRE in the moderate compliance
577 model adds to the emergent evidence base that demonstrates its utility in subgroup moderator
578 analyses (Multisite Violence Prevention Project, 2008, 2009). When compared to the
579 standard approach of examining differences across one or more socio-demographic variables

580 such as sex or ethnicity (adopted in 54 of 68 studies in Farrell et al's (2013) review of school-
581 based violence prevention studies), CRE offers a more theoretically informed, context-
582 sensitive approach that accounts for the clustering and interaction of risk factors.

583 **Strengths and Limitations**

584 The security of the findings reported in the current study are enhanced by several
585 features. We used a randomized controlled trial design with analyses that took data
586 clustering, implementation variability, and participant risk status into account. The
587 possibility of diffusion/contamination was minimized by the use of cluster randomization,
588 and the random allocation process was undertaken independently of the research team. Trial
589 arms were well balanced at baseline with respect to key observables. Measures of
590 implementation (dosage), participant risk status (CRE) and outcomes (disruptive behavior)
591 were robust and theoretically informed.

592 However, as noted earlier, although we were able to use full information in our ITT
593 and main CACE models, the subgroup moderator extensions of the CACE models and our
594 NACE models were based on listwise deletion due to the excessive computational demands
595 (higher than the maximum recommended dimensions of integration) of a multilevel FIML
596 CACE model incorporating subgroup moderator effects. Failing to account for missing data
597 can introduce bias and accordingly, said models should therefore be treated with caution.
598 Also, given that classroom membership information for the control schools was not available,
599 we could not model teacher-level characteristics (e.g. self-efficacy of behavior management)
600 as predictors of compliance, and were also unable to explore a 3-level CACE where
601 classroom acted as a cluster level (Child_{L1}, Classroom_{L2}, School_{L3}).

602 In an ideal scenario, compliance would be measured at the student level, but this was
603 not possible here, as the GBG is a *universal* school-based intervention (e.g., delivered to all
604 children, regardless of need). We maintain that assessing dosage at teacher level is accurate,

605 and great variation at the student level is not expected given the very high levels of reach
606 (>95%) in our study and more broadly by the fact that pupil attendance in English primary
607 schools is uniformly very high (>95%) (HM Government, 2020). Nonetheless, future work
608 could explore ways in which compliance within universal interventions is assessed via both
609 the teacher and their students. From an analytic perspective, this is possible (albeit
610 challenging for large school-based intervention trials) (Schochet & Chiang, 2011). In terms
611 of dosage this might, for example, incorporate daily attendance data into analyses of the kind
612 reported herein (though we note that this may still be flawed since these data measure school
613 attendance on a given day and not whether children were physically present at a particular
614 point in time when a universal intervention was being delivered).

615 Furthermore, because CACE requires a single indicator, only dosage data were used
616 in our analysis. While dosage was the most appropriate compliance proxy, this did mean that
617 other potentially important implementation dimensions (e.g., procedural fidelity) were
618 neglected. Moreover, our reliance on teacher-reported disruptive behaviour scores via the
619 TOCA-C may have introduced bias, given that trial group allocation was not masked.
620 However, capturing independent (blinded) observational data on over 3,000 children across
621 nearly 80 schools was well beyond the resources available in the trial, and would have
622 created a significant additional burden on the schools themselves. Furthermore, conducting
623 truly blinded observations would be very difficult (if not impossible) given the proliferation
624 of visual artefacts (e.g., GBG classroom rules posters, reward charts and booklets) in
625 intervention classrooms. Finally, although our CRE variable was derived from a wide range
626 of candidate risk variables, data pertaining to other factors such as neonatal complications
627 and familial dysfunction (Evans, Li, & Whipple, 2013) were not available. We therefore
628 recommend that future intervention research involving subgroup moderator analyses based

629 on CRE incorporate a wide-ranging approach to the assessment of risk factors, possibly
630 involving bespoke instruments (as opposed to the secondary analysis undertaken here).

631 **Implications**

632 The optimal range of cumulative intervention intensity revealed in our CACE
633 analyses suggests that modifications to the developer's recommended dosage levels (up to 40
634 minutes of gameplay, five times per week; Ford et al., 2014) may be necessary. Moderate
635 compliers played the game, on average, 2.2 times per week for approximately 34 minutes, in
636 order to produce the large reductions in disruptive behavior observed in this study. This is
637 well below the number of minutes typically needed for other behavioral interventions, and
638 indicates that the GBG may therefore offer a particularly time-efficient model.

639 While violation of the exclusion restriction assumption was expected, we found that
640 the impact of the GBG in the context of non-compliance was iatrogenic (e.g. *increases* in
641 disruptive behavior). This finding aligns with that of Owens et al. (2020), who observed
642 reductions in rule violations among students of teachers whose implementation of appropriate
643 behavior management strategies reached or exceed a minimum benchmark following a
644 consultation intervention, but increases among students of teachers whose implementation
645 was inconsistent. Such effects could be the result of a displacement process, wherein existing
646 behavior management approaches were abandoned in favour of the GBG, which was then
647 implemented below a minimally effective dosage. We are cautious, however, in thinking
648 about how literally one might apply these findings, for three reasons. First, replication is
649 obviously required. Second, by focusing on the total amount of intervention exposure, our
650 analysis did not allow us to determine whether frequency or duration of gameplay is most
651 important; this issue should be examined in future research. Third, if teachers were
652 instructed to follow a truncated delivery model, they would likely have to demonstrate full
653 compliance in order to replicate the effects on disruptive behavior observed here.

654 Although primarily used in order to ensure robust identification of compliers in the
655 control arm of the trial, the establishment of compliance predictors (SEN, disruptive
656 behavior, and concentration problems) also yields practical implications. The proportion of
657 children with SEN was most consistently identified and was always associated with
658 significantly *reduced* likelihood of compliance. One possibility is that, given a multi-tiered
659 system of support, classrooms with higher proportions of children with SEN already
660 benefitted from more intensive Tier 2 behavioral supports (e.g., from teaching assistants),
661 rendering the Tier 1 GBG less necessary and/or in conflict with existing practices from the
662 perspective of participating teachers. This aligns well with a key finding in the qualitative
663 strand of our implementation and process evaluation, whereby teachers reported feeling that
664 the prohibition of interaction with children during gameplay periods was at odds with their
665 inclination to directly support those with SEN to complete the academic activity being
666 undertaken (Authors, 2020b). Thus, some adaptation to the GBG gameplay protocol (e.g.,
667 special exception to allow direct support for children with SEN as required during gameplay)
668 may be required in order to optimize implementation for the benefit of all.

669 The findings of the current study also raise interesting questions in relation to the
670 conceptualization and application of the GBG as a Tier 1 (e.g., universal) strategy. One
671 might, for example, argue that the finding of the greatest benefit being found to those at
672 greatest risk is somewhat contradictory to the conceptual notion of Tier 1 supports.
673 However, as has been noted in the literature (e.g. Farrell, Henry & Bettencourt, 2013;
674 Greenberg & Abenavoli, 2017), universal preventive interventions should not be expected to
675 confer universal benefit. This is particularly the case when one considers our primary
676 outcome of disruptive behavior, as we know that the behavior of the overwhelming majority
677 of children is not a cause for concern (Office for Standards in Education, 2014). Our findings
678 indicate that, when implemented with sufficient levels of dosage, significant benefits are

679 accrued for a subgroup of children – those exposed to higher levels of cumulative risk - who
680 would typically be classed as in need of Tier 2 (e.g., targeted) supports. Given this, the GBG
681 could perhaps be *conceptualized* as a Tier 2 support that is *applied* universally. Thus, even
682 though most of a given class do not ‘need’ the intervention, their participation remains
683 critical in order to for effective socialization behaviors to be modeled for those most at-risk.
684 This view is consistent with the social learning theory underpinnings of the GBG.

685 **Conclusion**

686 This study has demonstrated the importance of intervention compliance, participant
687 CRE, and the interaction between them, as treatment effect modifiers in the Good Behavior
688 Game. In simple terms, we found that higher levels of intervention exposure were critical to
689 the production of reductions in disruptive behavior, but particularly so for those children at
690 high levels of cumulative risk exposure, who accrued significantly greater benefits than their
691 low cumulative risk counterparts in the context of increased compliance. These findings add
692 new, independent and rigorous evidence for the intervention, and by extension, our
693 understanding of how to effectively manage disruptive behavior in the classroom. From a
694 methodological perspective, the study highlights the utility of CACE estimation and CRE as
695 theoretically informed approaches to understanding ‘how and why’ and ‘for whom’
696 interventions work, and in doing so, demonstrates the value of going beyond ITT.

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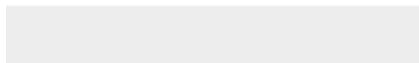
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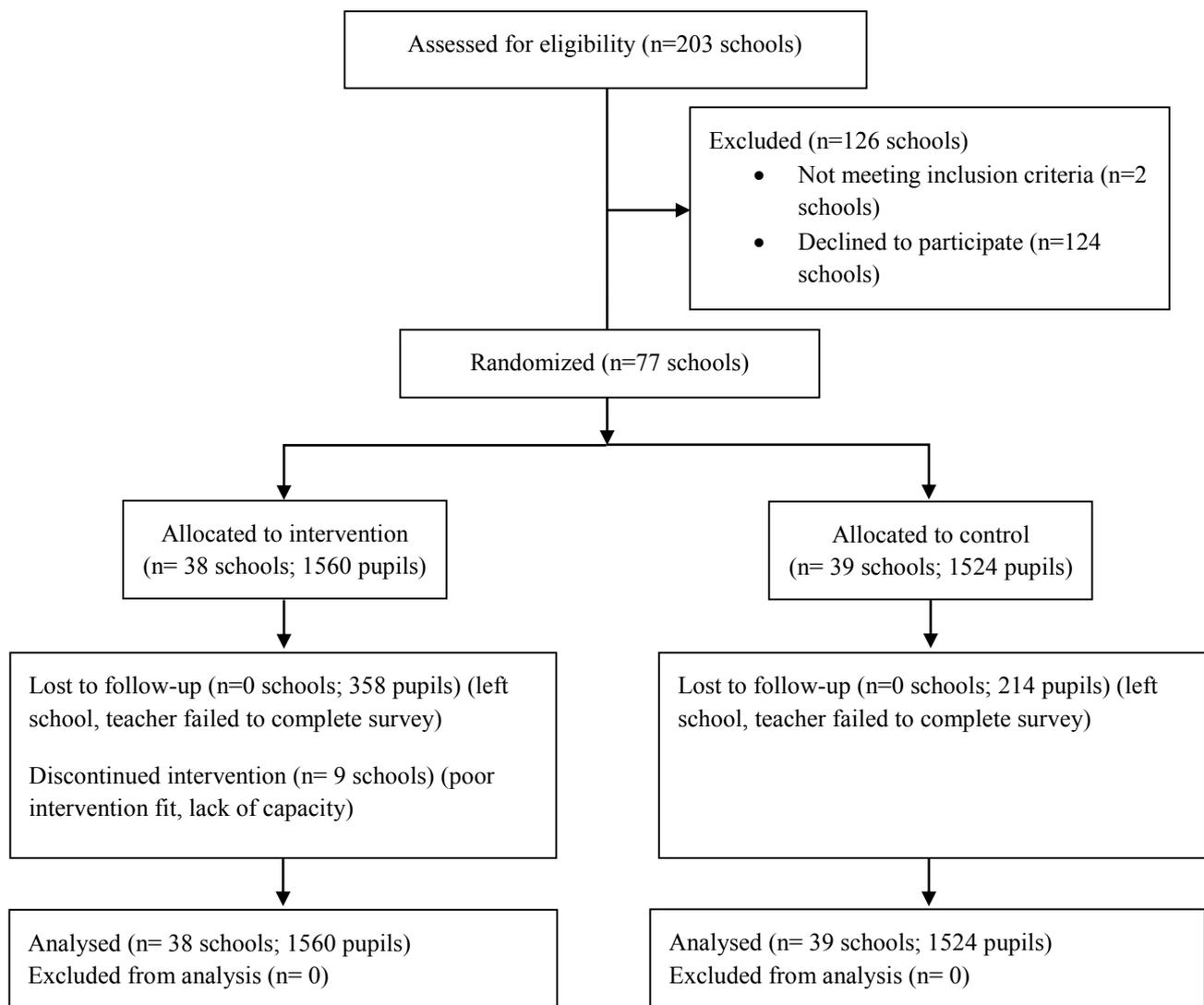


Table 1.

Demographic and descriptive data.

| | School-level sample | | | Child-level sample | | |
|--|---------------------|---------------|--------------|----------------------|------------------|-----------------|
| | Overall (N=77) | GBG (n=38) | UP (n=39) | Overall (N=3,084) | GBG (n=1,560) | UP (n=1,524) |
| Demographics | | | | | | |
| Size - FTE students on roll | 306.9 | 298.2 | 315.4 | - | - | - |
| Sex - % males | - | - | - | 52.6% | 50.4% | 54.9% |
| Attendance - % days absence | 4.2% | 4.3% | 4.2% | - | - | - |
| FSM - % eligible for FSM | 26.0% | 27.6% | 24.5% | 24.8% | 27.4% | 22.8% |
| Ethnicity - % White British | 67.2% | 67.6% | 66.7% | 65.8% | | |
| EAL - % speaking EAL | 22.6% | 22.0% | 23.2% | 27.8% | 26.1% | 29.5% |
| SEND - % with SEND | 19.5% | 20.9% | 18.2% | 20.6% | 23.1% | 18.0% |
| Attainment - % achieving level 4+ in English and maths | 75.5% | 76.2% | 74.9% | - | - | - |
| Outcomes | | | | | | |
| | Min-Max | | Mean | | SD | |
| | GBG | UP | GBG | UP | GBG | UP |
| Disruptive behavior (baseline) | 1-5.78 | 1-5.78 | 1.71 | 1.61 | 0.81 | 0.81 |
| Disruptive behavior (follow-up) | 1-5.67 | 1-6.00 | 1.74 | 1.65 | 0.86 | 0.84 |

Note. FTE = full time equivalent; FSM = free school meals; EAL = English as additional language; SEND = special educational needs and disabilities; GBG = Good Behavior Game; UP = usual practice; SD = standard deviation

Table 2.

Dosage data for GBG schools.

| Dosage (GBG schools) | Min-Max | Mean | SD |
|-------------------------------------|---------|---------|--------|
| Games a week (2015/16) ¹ | 0-4.45 | 1.96 | 1.14 |
| Games a week (2016/17) | 0-4.38 | 1.22 | 1.08 |
| Minutes a week (2015/16) | 0-64.25 | 27.21 | 17.60 |
| Minutes a week (2016/17) | 0-80.86 | 18.08 | 18.60 |
| Dosage in minutes (2015/16) | 0-1285 | 530.10 | 357.90 |
| Dosage in minutes (2016/17) | 0-2345 | 524.42 | 539.48 |
| Total dosage in minutes | 0-3535 | 1066.00 | 719.50 |

Note. GBG = Good Behavior Game; SD = standard deviation

¹ Game delivery delayed at 2015/16 due to initial training and scoreboard development, and included 20 weeks total delivery compared to 29 weeks total delivery in 2016/17.

INTERVENTION COMPLIANCE AND RISK STATUS IN THE GBG

Table 3.

Intent to treat and sub-group analyses (N = 3,084)

| | Full sample | Risk groups β (SE) [b (SE)] | | |
|---|------------------|-----------------------------------|---------------------|-------------------|
| | | Others vs. Low | Others vs. Moderate | Others vs. High |
| School | | | | |
| School size | .16 (.10) | .16 (.10) | .15 (.10) | .15 (.10) |
| % eligible for free school meals | .06 (.12) | .06 (.12) | .05 (.12) | .05 (.12) |
| % speaking English as additional language | -.19 (.16) | -.19 (.16) | -.20 (.16) | -.16 (.17) |
| ITT effects (if GBG) | .22 (.25) | .23 (.31) | .12 (.26) | .27 (.25) |
| | | [.06 (.08)] | [.03 (.07)] | [.07 (.07)] |
| | d = .09 | d = .09 | d = .05 | d = .11 |
| Child | | | | |
| Sex (if male) | .07 (.02)*** | .06 (.02)** | .06 (.02)** | .07 (.02)*** |
| Free school meals (if eligible) | .04 (.02)** | .03 (.02) | .04 (.02) | .04 (.02) |
| Special educational needs (if SEN) | .02 (.02) | .02 (.03) | .02 (.03) | .02 (.02) |
| Baseline concentration problems | .14 (.03)*** | .14 (.03)*** | .14 (.03)*** | .14 (.03)*** |
| Baseline disruptive behavior | .64 (.03)*** | .64 (.03)*** | .64 (.03)*** | .64 (.03)*** |
| Baseline pro-social behavior | .02 (.03) | .02 (.03) | .02 (.03) | .02 (.03) |
| CRE group (if at risk) | | -.00 (.04) | -.01 (.03) | .03 (.03) |
| | | [-.02 (.06)] | [-.01 (.05)] | [.13 (.13)] |
| Cross level Interactions | | | | |
| CRE*Trial Group | | -.01 (.03) | .03 (.04) | -.05 (.03) |
| | | [-.01 (.07)] | [.06 (.07)] | [-.23 (.15)] |

Note. CRE = cumulative risk exposure; GBG = Good Behavior Game; SE = standard error; ITT = intent-to-treat; SEN = special educational needs. Standardized estimates are reported. Unstandardized estimates in [] are also reported for the explanatory variables and interaction effects. In bold are ITT and interaction effects. * $p < .05$, ** $p < .01$, *** $p < .001$.

INTERVENTION COMPLIANCE AND RISK STATUS IN THE GBG

Table 4.

CACE moderate and high compliance predicting disruptive behavior (N = 3,084)

| | CACE moderate compliance β (SE) | | CACE high compliance β (SE) | |
|---|---------------------------------------|---------------------|-----------------------------------|---------------------|
| | Compliers (31%) | Non-compliers (69%) | Compliers (17%) | Non-compliers (83%) |
| School | | | | |
| School size | .38 (.15)* | .41 (.07)*** | .05 (.14) | .23 (.05)*** |
| % eligible for free school meals | .04 (.19) | -.09 (.19) | .28 (.13)* | .20 (.09)* |
| % speaking English as additional language | -.34 (.17)* | -.30 (.10)** | -.09 (.11) | -.24 (.08)** |
| CACE effects (if GBG) | -1.72 (.17)*** d = -1.35 | - | -1.75 (.15)*** d = -1.14 | - |
| Child | | | | |
| Gender (if male) | .05 (.04) | .07 (.03)** | .02 (.06) | .08 (.02)*** |
| Free school meals (if eligible) | .07 (.04) | .04 (.03) | .08 (.06) | .05 (.02)* |
| Special educational needs (if with SEN) | -.00 (.04) | -.02 (.03) | .02 (.06) | -.01 (.03) |
| Baseline concentration problems | .19 (.08)* | .13 (.03)*** | .30 (.08)*** | .11 (.03)*** |
| Baseline disruptive behavior | .60 (.05)*** | .67 (.03)*** | .57 (.07)*** | .67 (.03)*** |
| Baseline pro-social behavior | -.01 (.05) | .03 (.04) | -.06 (.08) | .03 (.04) |
| Entropy | | .86 | | .85 |

Note. CACE = complier average causal effect; GBG = Good Behavior Game; SEN = special educational needs; SE = standard error. Standardized estimates are reported. In bold are CACE effects. * $p < .05$, ** $p < .01$, *** $p < .001$.

INTERVENTION COMPLIANCE AND RISK STATUS IN THE GBG

Table 5.

CACE moderate compliance and sub-group analyses (N = 2,677)

| | Risk groups β (SE) [b (SE)] | | | | | |
|------------------------------------|---------------------------------------|--------------|------------------------------|--------------|--------------------------------|--------------|
| | Others vs. Low | | Others vs. Moderate | | Others vs. High | |
| School | | | | | | |
| School size | .31(.08)*** | .27 (.15) | .39 (.13)** | .08 (.06)*** | .27 (.16) | .25 (.10)* |
| % eligible for free school meals | .06 (.08) | .13 (.14) | -.02 (.11) | .14 (.14)*** | -.01 (.13) | .16 (.14) |
| % English as additional language | -.20 (.07)** | -.24 (.16) | -.38 (.12)** | -.14 (.14) | -.25 (.10)* | -.20 (.15) |
| CACE effects (if GBG) | -1.84 (.15)*** | - | -1.65 (.17)*** | - | -1.75 (.14)*** | - |
| | [-1.34 (.14)***] | | [-.93 (.18)***] | | [-.89 (.18)***] | |
| | d = -1.94 | | d = -1.31 | | d = -1.27 | |
| Child | | | | | | |
| Sex (if male) | -.01 (.08) | .16 (.04)*** | .07 (.08) | .16 (.04)*** | .12 (.07) | .16 (.04)*** |
| Free school meals (if eligible) | .07 (.08) | .08 (.06) | .13 (.08) | .07 (.06) | .16 (.07)* | .08 (.06) |
| Special educational needs (if SEN) | -.13 (.09) | -.04 (.07) | -.04 (.09) | -.04 (.07) | .02 (.08) | -.04 (.07) |
| Baseline concentration problems | .21 (.05)*** | .13 (.03)*** | .20 (.06)*** | .12 (.03)*** | .19 (.06)** | .12 (.03)*** |
| Baseline disruptive behavior | .52 (.06)*** | .61 (.03)*** | .53 (.06)*** | .62 (.03)*** | .56 (.06)*** | .62 (.03)*** |
| Baseline pro-social behavior | -.03 (.05) | .03 (.04) | -.02 (.05) | .03 (.04) | .01 (.05) | .03 (.04) |
| CRE group (if at risk) | -1.04 (.16)** [-1.02 (.17)***] | - | .28 (.22) [.28 (.22)] | - | .81 (.34)* [.81 (.34)*] | - |
| Cross level Interactions | | | | | | |
| CRE*Trial Group | .41 (.06)*** | - | -.11 (.10) | - | -.24 (.07)*** | - |
| | [.83 (.14)***] | | [-.23 (.20)] | | [-1.21 (.36)**] | |
| Entropy | | .89 | | .90 | | .89 |

Note. CRE = cumulative risk exposure; GBG = Good Behavior Game; SEN = special educational needs; SE = standard error. Standardized estimates are reported. Unstandardized estimates in [] are also reported for the explanatory variables and interaction effects. In bold are CACE and interaction effects. * $p < .05$, ** $p < .01$, *** $p < .001$.