# iJADE CONFERENCE 2015
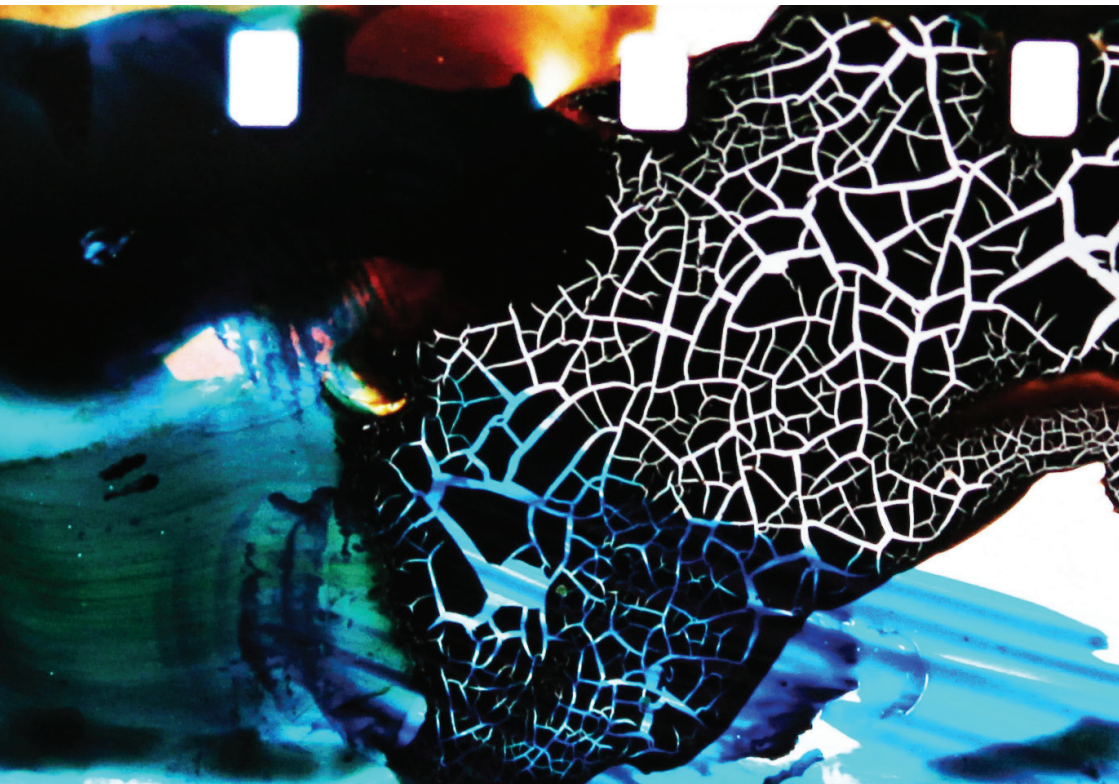
## Sustainability in Creative Arts Education

### Friday 6th - Saturday 7th November 2015
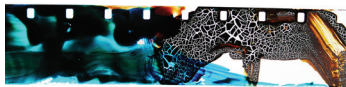### The Glasgow School of Art



nsead  THE GLASGOW SCHOOL OF ART  LIVERPOOL TATE  RECAP Research into Education, Creativity and Arts through Practice  University of Chester

*Cover & Border Image: Marianne McAra,*
*Doctoral Candidate, Institute of Design*
*Innovation, The Glasgow School of Art*

# Contents

#iJADE2015

# Introduction

Welcome to the sixth international conference for research into arts education, hosted by The Glasgow School of Art. Our theme for the conference is collaboration in the field of arts education. The presentations at the conference cover a wide range of issues within the theme of sustainability, and we are fortunate to have some of the foremost thinkers on arts education as our keynote presenters: Professor Laura Formenti; Professor Vicky Gunn; Patricia Mackinnon-Day; Dr Madeleine Sclater.

Sustainability has become a growing focus for many educators and practitioners in the visual arts, with many addressing sustainability from a variety of angles. This year's iJADE conference addresses the subject of sustainability in the context of art and design education and its practices, and has assembled a wide range of speakers form across the world to share their research into this topic, of which these are some of the emerging themes: Understanding sustainability: theory and practice in art and design education and beyond; the politics of sustainability in art and design education; the fundamentals of environmental sustainability: mobilising art and design education to address key challenges; thinking sustainably: teacher/learner relationships and innovations in curriculum development; technology and sustainable practices in art and design education; collaboration and the importance of networks in creating sustainable practices; interdisciplinarity and creative practice: the role of art/design practitioners and educators in engaging and educating the public in discourses around sustainability; critical perspectives on sustainability, globalisation, and art and design education; sustainability in contemporary art and culture; environmental sustainability: the artist/designer as activist.

The conference also includes a guided tour of the contemporary art Turner Prize exhibition which is on show at the Tramway (1st October 2015 - 4th January 2016, Tramway, Glasgow).

As is customary for iJADE conferences, selected papers will form the contents of the iJADE issue devoted to the conference. Delegates will be asked to vote for papers that they think would make suitable publications for the journal issue on the conference theme.

Thank you for your support. We hope that you have an exciting and stimulating time.

# General Information

## Parallel Sessions

The programme is organised into sessions with groups of three speakers forming common interest themes where possible. The sessions last 90 minutes with each presenter having 30 minutes in total. We recommend that where possible you select your preferred sessions in advance of the conference, and please try to choose sessions where you are able to stay for all three speakers, to minimise disruption.

Details of parallel sessions and abstracts can be found here:

www.ijade2015.weebly.com

## Nominations of Papers for the Publication in iJADE

Delegates are requested to make nominations of papers that they think may be suitable for publication in iJADE, using the ballot paper supplied. At the end of the conference, please place them in the ballot boxes provided. Authors/presenters receiving most nominations for their paper will be asked to write it up for publication in iJADE next year, provided it has not been published/submitted elsewhere.

## Turner Prize Exhibition and Conference Dinner

A visit to the Turner Prize Exhibition at the Tramway, 25 Albert Drive, Glasgow, G41 2PE has been organised on Friday. A coach will depart at 4pm from outside the Reid Building, The Glasgow School of Art and travel to the Tramway and return at 6pm from Tramway to the Reid Building, The Glasgow School of Art. Entry to the exhibition is free, however there is a small charge to cover the cost of coach travel. This is £6.50.

The conference dinner will be at Mother India, 28 Westminster Terrace, Glasgow, G3 7RU at 8pm. This will cost £30 and includes a starter, a main course and a drink.

There are still a limited number of places available for both of the above. If you would like to purchase a ticket please speak to the conference coordinators.

# Map of Venue
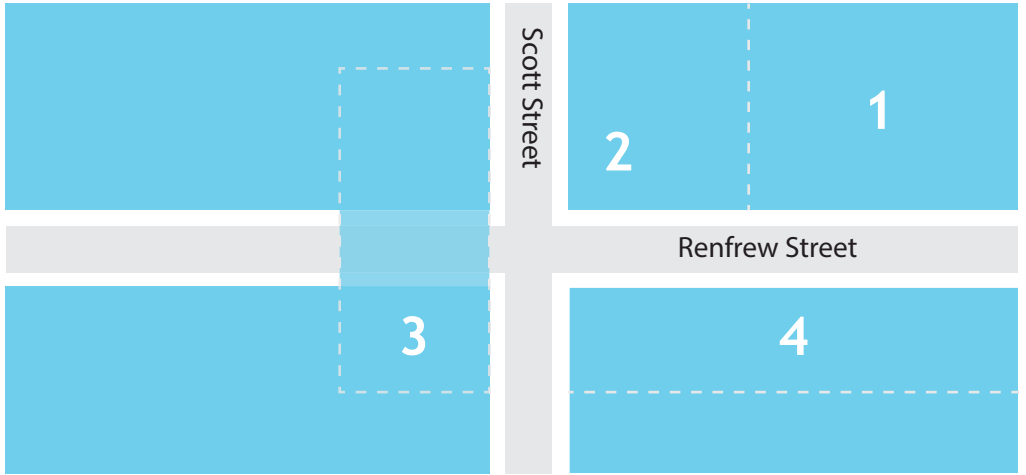


# Key

1 - Reid Building

2 - Assembly Building (GSA Students' Association)

3 - Bourdon Building

4 - Mackintosh Building (currently no access)

# Programme - Friday 6th November

| Time | Event | Location |
|---|---|---|
| 8am | Registration *Refreshments* | Reid Reception Desk |
| 8.55am | Introduction & Welcome | Reid Auditorium |
| 9am | Keynote - Laura Formenti *Università Milano Bicocca* | Reid Auditorium |
| 10am | Morning Break *Refreshments* | Reid Auditorium Foyer |
| 10.30am | Parallel Sessions 1 *ijade2015.weebly.com* | Various |
| 12pm | Lunch | Assembly Building Assembly Hall |
| 1pm | Keynote - Maddy Sclater *The Glasgow School of Art* | Reid Auditorium |
| 1.45pm | Parallel Sessions 2 *ijade2015.weebly.com* | Various |
| 3.15pm | Afternoon Break *Refreshments* | Reid Auditorium Foyer |
| 4pm | Coach Pick Up *Pre-booked Travellers Only* | Reid Main Door |
| 5pm | Tour of Turner Prize Exhibition | Tramway G41 2PE |
| 8pm | Conference Dinner *Pre-booked Attendance Only* | Mother India G3 7RU |

# Programme - Saturday 7th November

| 8.30am | Registration *Refreshments* | Reid Reception Desk |
|---|---|---|
| 9am | Keynote - Patricia Mackinnon-Day *Liverpool John Moores University* | Reid Auditorium |
| 10am | Morning Break *Refreshments* | Reid Auditorium Foyer |
| 10.30am | Parallel Sessions 3 *ijade2015.weebly.com* | Various |
| 12pm | Lunch | Reid Refectory |
| 1pm | Keynote - Vicky Gunn *The Glasgow School of Art* | Reid Auditorium |
| 1.45pm | Parallel Sessions 4 *ijade2015.weebly.com* | Various |
| 3.15pm | Afternoon Break *Refreshments* | Reid Auditorium Foyer |
| 3.45pm | Conference Address - Ged Gast *President NSEAD* | Reid Auditorium |
| 4.15pm | Conference Close and Farewells | Reid Auditorium |

# Keynotes - Friday

## Prof Laura Formenti
*Professor of General Pedagogy at the Department of Human Sciences for Education, Università Milano Bicocca, Italy*

## From Aesthetic Experience to Critical Thinking? Sustainability as a Pedagogical Challenge

Sustainability needs attention and attunement to the world, by subjects and collectivities. Authentic experience, aesthetic representation, intelligent understanding and deliberate action are the ingredients of transformative learning, as a spiral movement that goes from experience to critically based action. A method for education, using these four passages in a group setting, will be illustrated as a way to propitiate learning by fostering embodiment, engagement, (self)orientation, reflexivity. Qualitative data from a workshop (using Kiefer's installation "The Seven Heavenly Palaces") will illustrate this method.

## Dr Madeleine Sclater
*Senior Academic Fellow in Digital Learning, The Glasgow School of Art, UK*

## Beneath our Eyes?  A Critique of the Relationship between Technology Enhanced Learning and Sustainability in Visual Arts Education

This keynote uses published research to explore how Technology Enhanced Learning (TEL) can help to sustain learning communities to engage in creative exploration and open investigation.  It then draws on this research to ask: How could we use TEL to support pedagogies of socio-ecological sustainability in the Art and Design education community?

Three inter-related themes are explored: learning communities - in developing shared values and supporting investigations around issues of concern; learning spaces - in supporting these communities and their dialogue; theory - to illustrate and provide language to understand the values, activities and goals of participants. Theory may help us to link the impact of these community activities, supported by TEL, to global issues. What is required to create pedagogies of socio-ecological sustainability in visual arts education using these themes?

# Keynotes - Saturday

## Patricia Mackinnon-Day
*Reader in Site Intervention Art, Liverpool John Moores University*

## An Artist's Anthropological Approach to Sustainability

Recent studies of sustainability draw attention to the impact art and culture has on communities. The Earth Charter which originated in 1968 fostered the idea of "a sustainable global society founded on respect for nature, universal human rights, economic justice, and a culture of peace." This presentation supports the idea that art can make a difference to society and examines five case studies which explore the infra-ordinary within the immensity of social, political, historical and physical non-art places.

## Prof Vicky Gunn
*Head of Learning and Teaching, The Glasgow School of Art, UK*

## Prophetic Nomadism: An Art School Sustainability-Oriented Educational Aim?

This keynote starts from the position that the learning and teaching regimes provided within Art School are uniquely placed within higher education to foster nomads. It suggests, however, that nomadism is not enough. Rather it emphasises that to reconcile Art and Design education with sustainability, such nomadism needs both to be prophetic and collaboratively based. Nomads are defined here as mobile, social influencers able to change perspectives through calling forward uncomfortable awakenings. The presentation will explore the similarities between key concepts in the literacy of sustainability and the elements of prophetic nomadism. It will challenge us to reconsider these in the light of their potential generation through four domains of learning within Art and Design: reason, aesthetics, appropriative mimicry, and play (both open and connective). It will finish by declaring that as educators we should have the courage to more formally craft our pedagogies to call forth (evoke) and push-out (provoke) sustainability-oriented creativity through these domains.

# Guidelines for Presenters
## Preparing and Giving Your Presentation

When preparing your presentation you may find the following suggestions useful:

Prepare for an absolute maximum of a 20 minute presentation and 10 minutes for questions.

- You can help by practicing your presentation (including any PowerPoint slides that you may be using) to fit into your allocated time. This will help you keep to time when presenting your paper.

- Please note that the sessions only allow for a two-minute changeover time between speakers, so you will need to be prepared beforehand for a quick handover.

- Decide how much of your time will be allocated to various sections of your paper.

- Keep the amount of information on each slide succinct and relevant – both from your perspective of presenting it, and from that of your audience, having to read and understand the slide whilst simultaneously listening to you.

## Technical Matters

Please arrive during the break preceding the start of your session, and check that your presentation is loaded onto the computer, opened and functioning properly. It is most unhelpful in a tight schedule if delays are created by technical difficulties, and your early arrival will help keep these to a minimum.

- Computers and/or data projectors will be provided. In case of encountering older software platforms it's wise to save your work in older forms of Word, PowerPoint or Excel (i.e pre 2007, which have the suffixes '.doc' or '.ppt' or '.xls' rather than '.docx' or '.pptx' or '.xlsx').

- It is probably not sensible to offer rules on minimum font sizes, as much depends on precisely what you want to put on your slides; but as a general rule, the font should be at least 18 pt. It is also worth noting that if you are using PowerPoint, make sure that the colours or animations do not distract from what you want to say, or hinder the legibility.

- Please bring your presentation saved in different forms, perhaps on both CD

and a memory stick (to cover all eventualities). Also, beware of memory sticks that are Mac OSX specific in their formatting will often not play on PCs (and vice versa). The best preparation is to try out your material on a couple of different types and ages of computer first to make sure it will work anywhere. Please also be aware that if you want to present using a Mac you will need to bring the correct connectors for it.

- Image files that you wish to show (that are not already in a PowerPoint presentation) are best in universal formats like jpeg (.jpg) or as PDFs. Large memory image files will be slower to load.

## Moving Image and Sound

If you wish to include films, sound files, videos and DVDs, please let us know in advance so that we can accommodate your presentation – please don't assume that this will automatically be there for you.

## Questions

If you wish to discuss equipment, or if you have any queries about the facilities that will be available, please go to the information desk in the Reid Auditorium Foyer and one of the conference coordinators will endeavour to assist you.

## Venue Address

The Glasgow School of Art
167 Renfrew St
Glasgow
G3 6RQ

## Conference Coordinators

ijade@chester.ac.uk

*Emma Arya-Manesh*
07776 195 689

*Rachel Holloway*
07904 512 209

# #iJADE2015