

WORK-BASED LEARNING IN THE HOSPITALITY INDUSTRY

Addressing labour challenges through academia and industry collaboration



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IMPORTANCE

ECONOMIC CONTRIBUTION

€7.6

BILLION IN IRELAND

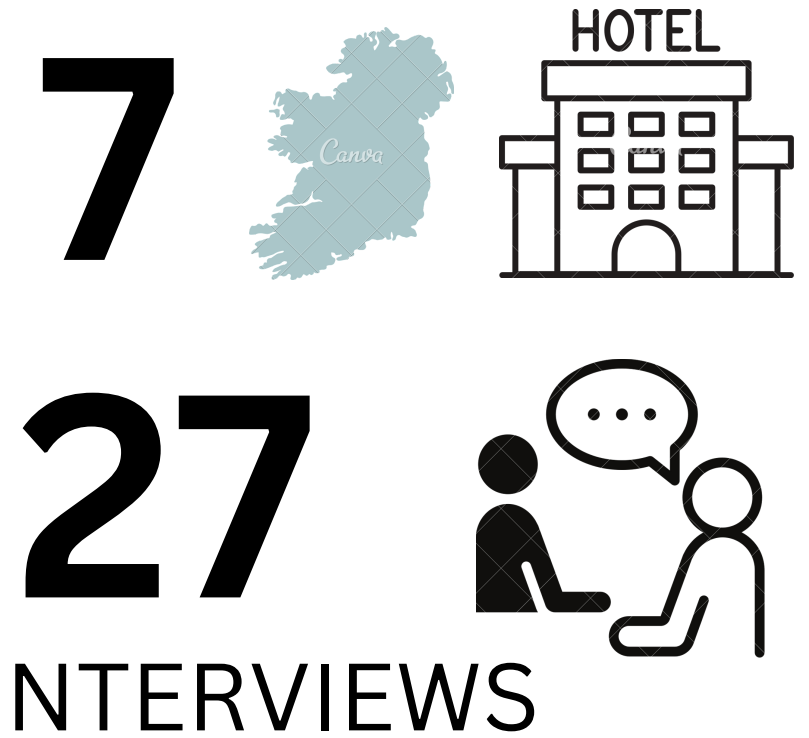
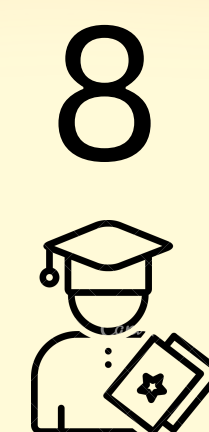
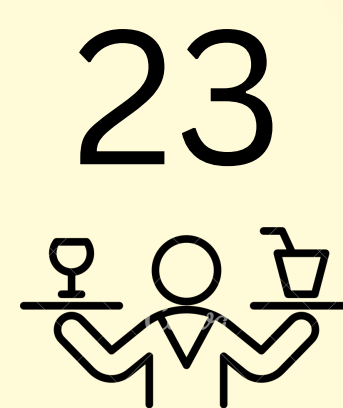
Sector accounted for approximately 11% of pre-Covid employment

Number employed 260,000 approx.

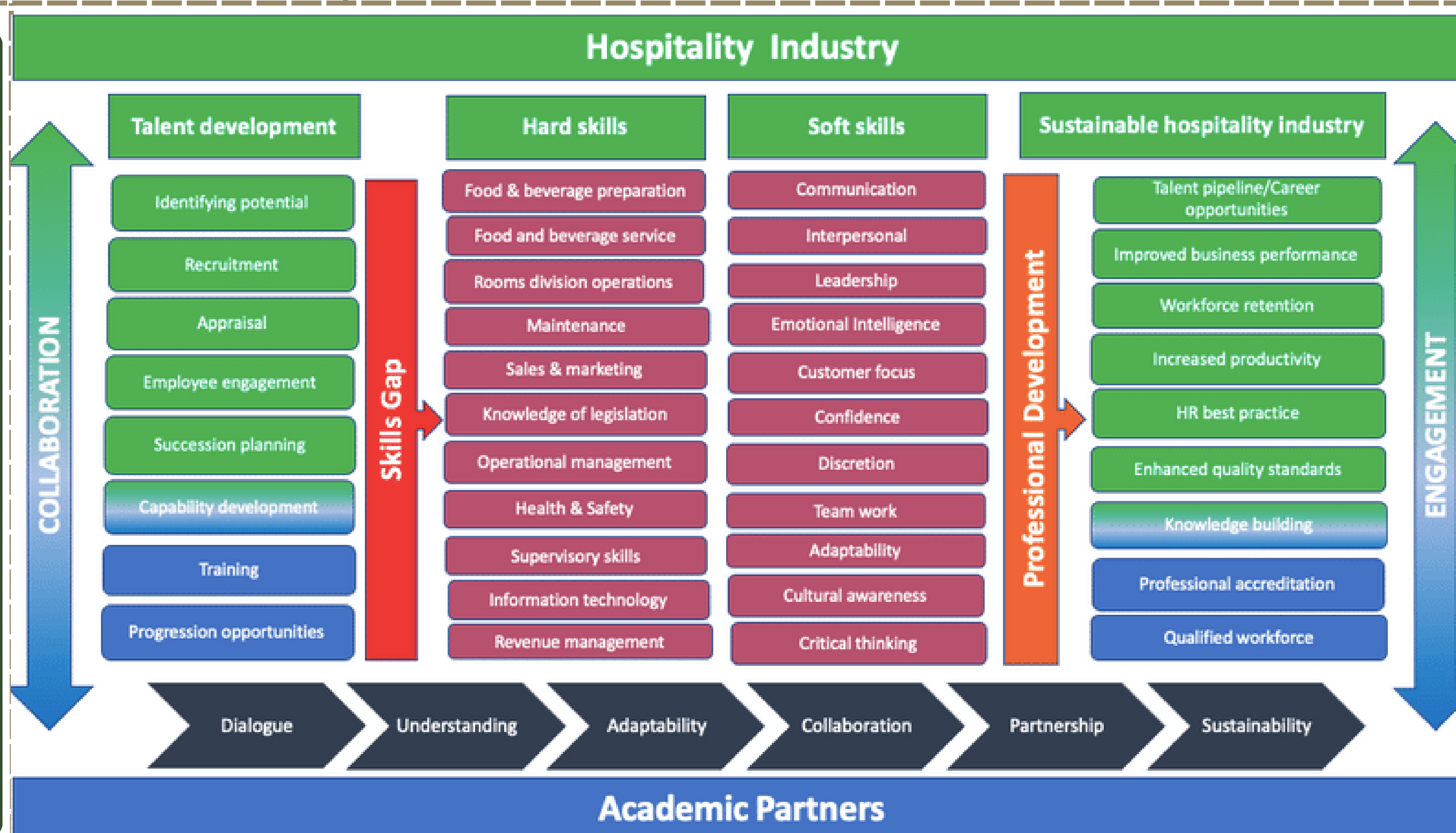
OBJECTIVES

- TO IDENTIFY THE KEY CHALLENGES THE HOSPITALITY INDUSTRY IS FACING POST-PANDEMIC
- TO UNDERSTAND HOW THE SOCIAL VALUE OF INDUSTRY AND ACADEMIC COLLABORATION CAN IMPACT THE SECTOR
- TO DEVELOP A CONCEPTUAL FRAMEWORK FOR STRATEGIC TALENT MANAGEMENT

METHODS



27 INTERVIEWS

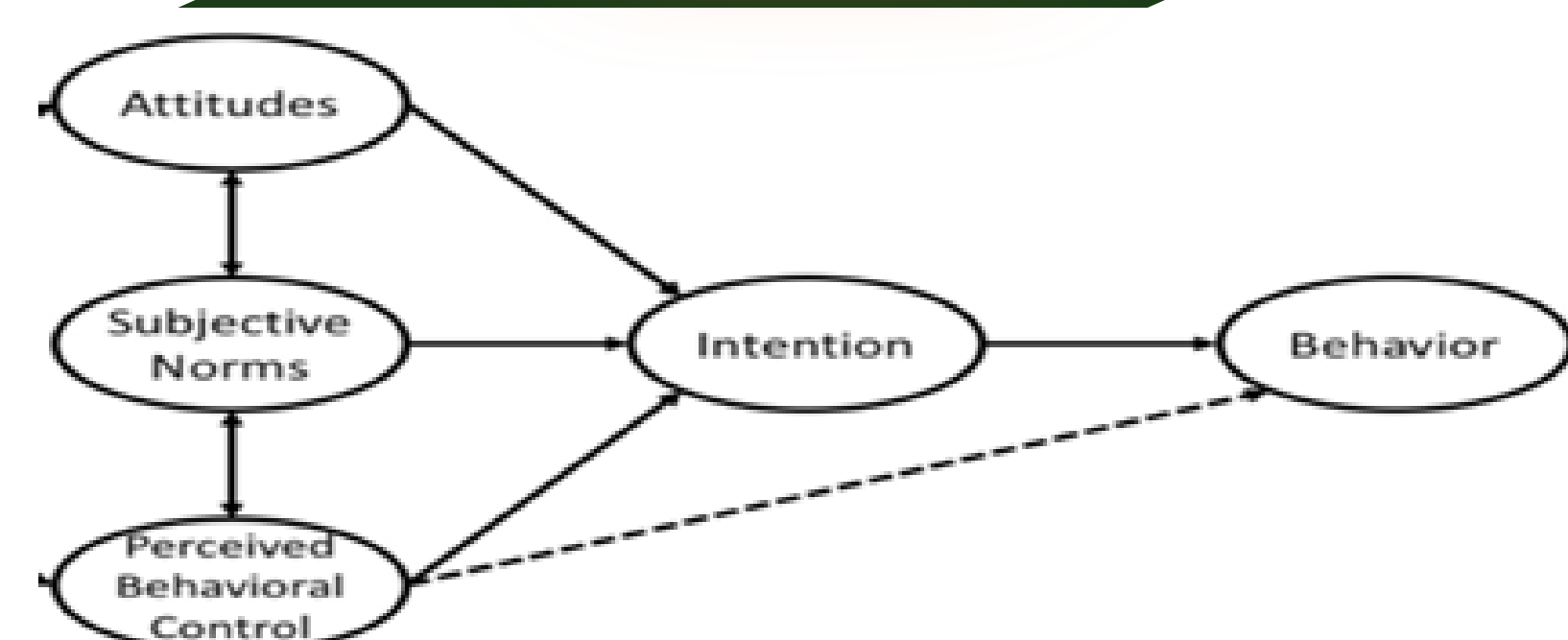


BENEFITS OF COLLABORATION

Employee retention
Means of addressing the skills gap
Recruitment tool
Industry relevant programmes
Talent development
Continuous professional development
Opportunities for career progression
Sustainable hospitality industry



THEORY



Theory of planned behaviour, (Ajzen, 1991)