

★ Season's Greetings ★

Illustrated Christmas Cards Celebrating Greater Diversity at Christmas

Carol Ryder ★ Liverpool John Moores University ★ Liverpool ★ UK



Carol Ryder Biography

Carol Ryder is a PhD candidate, fashion lecturer and illustrator, living and working in the UK. Ryder's practice-led PhD study and supporting body of illustration work are concerned with the promotion of greater diversity in the media and wider visual arts.

Email: c.ryder@ljmu.ac.uk
Instagram: @carolryder

The cards depict Christmas characters who represent different ethnicities, ages, and body-types, to include people who are underrepresented in the current Christmas card market and reflect the rich cultural diversity of Western society.

Revelling in the spirit of a contemporary Christmas, the characters are dressed up in the finest designer fashions to celebrate the decadence of the festive season: drinking champagne, pulling crackers, smoking, and enjoying a little retail therapy.