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Kiong Kok, S, Giorgioni, G and Laws, J (2014) Derivative products and innovation in Islamic finance. International Journal of Islamic and Middle Eastern Finance and Management, 7 (3). pp. 242-257. ISSN 1753-8394

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# Derivative products and innovation in Islamic finance A hybrid tool for risk-sharing options

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## Abstract

**Purpose** – The purpose of this paper is to highlight the possibility of structuring an Islamic option which includes an element of risk sharing as opposed to risk transfer.

**Design/methodology/approach** – The approach adopted in this research involved a combination of a wa'ad (promise) and murabaha (cost plus sale) and examining if they could form a risk-sharing Islamic option. The payoffs were assumed to be dependent on bi-period outcomes.

**Findings** – The paper attempted to create a hybrid risk-sharing option by combining elements of both wa'ad (promise) and murabaha (cost plus sale). The results yielded are dependent on the eventual direction of the market (in-the-money, at-the-money and out-the-money). While the results are not definitive, they do provide arguments for the adoption of a risk-sharing, as opposed to a risk-transfer, methodology when it comes to structuring risk management instruments.

**Research limitations/implications** – One of the major limitations of this research is the inability to assess the Shariah compliance of the proposed instrument. Shariah compliance is determined by a Shariah Supervisory Board, and every effort has been made to ensure that Shariah financial principles are adhered to in the creation of this structure.

**Practical implications** – The structure provides some interest arguments in the creation of risk management tools under a Shariah financial framework. The structure illustrates the benefits of having a risk-sharing mode over the conventional risk-transfer stances of most risk management tools.

**Originality/value** – The paper offers a new way of structuring a risk management tool in Islamic finance. It explores the highly debated area of derivatives in Islamic finance and proposes a new way of creating a risk management tool that involves some elements of risk sharing.

Keywords Risk management, Derivatives, Islamic finance, Financial product design, Risk sharing

Paper type Research Paper

#### 1. INTRODUCTION

The aim of this paper is to engineer and test the structure for a new Islamic risk management tool. The focus of many existing risk management tools would be risk transfer and this also applies to Islamic risk management tools.

This paper instead proposes a risk sharing product, based on the spirit of a musharakah or partnership agreement, which is essentially a partnership contract where both parties (in this case the Bank and the Customer) actively engage in the investment and management aspects of the business venture and share profits/losses in accordance to their share in the investment. The investment here is the purchase of a commodity at a future date and the product itself is a combination of a wa'ad (promise) and murabaha (cost plus sale). The paper will examine and test the viability of this (hybrid) structure along with proposals on pricing and aims at contributing to the literature on risk management in the context of Islamic Finance.

The rationale for this paper is that the rapid growth of Islamic finance in today's global economy has highlighted some weaknesses in the financial system, with risk management being an area of emphasis from the need for further development of Islamic risk management (see Wilson, 2007; Smorlaski *et al*, 2006; Maurer, 2001).

As a matter of fact, the development of risk management strategies within Islamic finance has been relatively difficult. There are various reasons for this. First, traditional Islamic risk management products were rigid (Rosly and Bakar, 2003). This was due to the constraints placed upon innovators by Shariah financial law (Mohamad and Tabatabaei, 2008)

Second, Ismal, (2010) and Bacha (1999) argue that this lack of development was due to lack of robust demand for risk management tools.

Third, the lack of a central regulatory board has also impacted the development of risk management in Islamic finance (El-Hawary *et al*, 2004). The Islamic Financial Services Board (IFSB) and Accounting and Auditing Organisation for Islamic Financial Institutions (AAOIFI) are the two main policy makers and so-called regulatory bodies for Islamic finance but even then these standards are only prescribed as opposed to enforced (BMB, 2010). The only country with a set of central rules for Islamic financial enterprise is Malaysia who is seen as the most lenient and liberally open to Islamic financial policy making. The rules of Islamic finance in the Middle East and Islamic states such as Pakistan vary from region to region and depend largely on individual religious scholars and their interpretation of the Ouran. However, Askari et al. (2012) note that:

"...debate on derivatives will continue in Islamic Finance, but a present they have very limited acceptability and it is unlikely that the practice of derivatives will be as widespread as seen in conventional markets any time soon. However, as Islamic finance grows, its own version of hedging mechanisms and financial products with embedded options will emerge. Prohibition of derivatives, however, does not preclude an Islamic financial intermediary from designing a risk-sharing or risk-mitigating scheme. This can be achieved through the creation of a riskmitigating instrument synthetically using existing instruments" (pp. 110-111)

As a matter of fact, over recent years, the development of Islamic risk management has progressed steadily with the creation of new Islamic risk management tools such as the wa'ad (promise) and parallel murabaha (cost plus sale) (Ebrahima and Rahmanb, 2005). The development of the wa'ad and its support within the Islamic financial community provides for an interesting picture on the progress of Islamic financial innovation (Razali, 2008). From an Islamic financial standpoint the wa'ad is a contractually binding promise to sell at a certain date for a specified price, a structure that is not unlike mainstream call options. The

difference being, as opposed to mainstream call options, a wa'ad is legally and contractually binding meaning that should the agreement be reneged upon, legal action can be brought against the counterparty (Noor and Aripin, 2010). This new instrument clearly pushes the boundaries of Shariah-compliance, however it does show the willingness of Shariah finance to innovate and develop. Whatever the level of development, the objective of these tools would be to provide a strong basis for risk managers to manage risk within the Islamic economy.

This paper hopes to illustrate the processes involved with creating a new shariah-compliant tool for risk management. In light with what suggested by Askari et al. (2012) the focus of the risk management tool will be on risk sharing as opposed to risk transfer. Risk sharing is an important aspect of Islamic finance, although there are differing views on its importance and integration within financial instruments in Islamic finance. Supporters of risk sharing (Dar and Presley, 2000a) feel that mark-up methods of financing are risk concentrating. However, (Homoud, 1985) states that risk sharing is redundant within most financial contracts as there are many financing needs with no outcome to share. Finally, there is also a third view which adopts a middle ground and suggests that the use of both risk sharing and mark-up would depend entirely on the financial situation (Dar and Presley, 2000b; Khan, 1992; Chapra, 1985).

It should be known that attempts would be made to keep the new tool in line with Shariah principles. However, the principles by which Shariah compliance is determined are based upon the rulings of Shariah supervisory board. There are several stipulations pertaining to the creation of new risk management tools. These concerns relate to the combination of several contracts to achieve a certain payoff as well as the uncertainty of estimating future outcomes. Where possible the paper will justify the structure of the contract from a Shariah-compliant perspective.

Financial innovation in Shariah finance branches out into two subsets. One involves Shariahbased innovation, which involves the creation of an instrument that is completely Shariah – e.g. murabaha or musharakah. The other more along the lines of western financial innovation is Shariah-compliant development (Khan, 2010). Shariah-compliant innovation allows for some leeway in Shariah interpretation of financial laws, which in turn give some flexibility to financial innovators – e.g. a reverse murabaha (BMB, 2010). However, some will argue that Shariah-compliant services and products are prohibited and are not truly Shariah (see Derigs and Marzban, 2008; DeLorenzo, 2000).

As opposed to trying to develop a Shariah based product, this research aims to develop a Shariah-compliant instrument. However, do note that the validation processes for Shariah-compliancy and approval can only be achieved through a Shariah Supervisory Board (SSB). Shariah-compliance has been a recent trend and one can observe its benefits. Trying to, for the lack of a better term, amalgamate elements of mainstream finance with little diminishment of Shariah principles has provided a strong foundation for innovation and development of new products and services within the Islamic financial system. This allows Shariah finance to compete on a more level playing field with that of mainstream finance in aspects such as risk management and liquidity transfer.

The paper is organised as follows. The next section will illustrate two examples, one of a swap and the other of a simple wa'ad. Section 3 will outline the structure of a suggested tool, the result of the combination of a wa'ad and a murabaha. Finally, Section 4 concludes the paper.

# 2. EXAMPLES OF ISLAMIC FINANCIAL INNOVATION: ISLAMIC PROFIT RATE SWAP AND WA'AD

The ever-growing nature of Shariah finance has resulted in the creation of new Shariahcompliant products. There is a quickly developing chasm between Shariah-compliance and Shariah-based. Much of the Islamic "derivatives" that are available today are derived from their more traditional counterparts where mainstream derivatives are, to a certain extent, reverse-engineered to fit Shariah-compliance regulations. Many of these Islamic "derivatives" involve the use of multiple murabaha (cost-plus financing) and wa'ad (promise) contracts. Murabaha contracts, as the translation suggests, is a permitted form of Islamic financing where the lender (e.g. bank) buys commodities from a broker and sells this on to the borrower at a mark up, who is then able to sell this on to another broker. This is one of the most popular forms of Islamic financing and is the foundation of over 70% of Islamic derivatives (Wilson, 2007).

## 2.1.Islamic profit rate swap

The most innovative use of a murabaha as an Islamic risk management instrument would be as a profit rate swap. These profit rate swaps operate in a similar fashion to interest rate swaps where two counterparties exchange fixed rates for floating rates. However, interest in this context is considered riba and as such as opposed to swapping interest rates, parties swap profit streams instead. The structure of this instrument is described below.

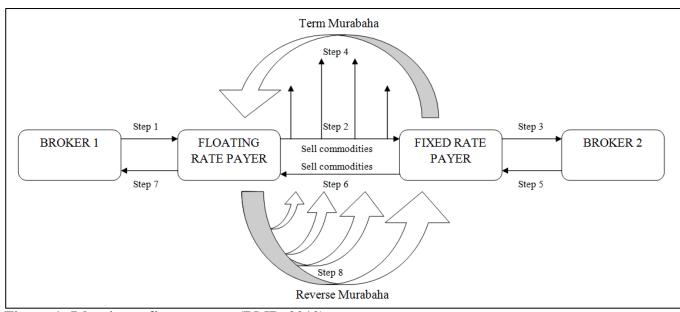
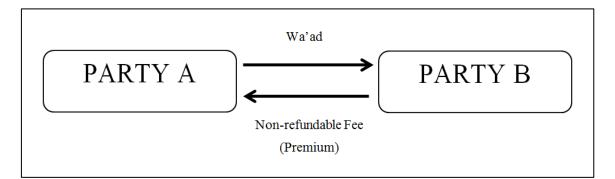


Figure 1: Islamic profit rate swap (BMB, 2010)

The structure illustrated in Figure 1, is a basic Islamic profit rate swap and like its traditional counterpart allows the transformation of fixed rate into floating rate and vice versa. This structure involves the use of two murabaha contracts – a straight murabaha and a parallel reverse murabaha. Steps 1 to 4 involve the straight murabaha where the floating rate payer purchases commodities from Broker 1 (Step 1) and sells these on, at a mark-up, to the fixed rate payer (Step 2) who then sells them on to Broker 2 (Step 3). The proceeds from the sale of the commodities are used to repay the initial murabaha at fixed intervals and with fixed amounts (Step 4). This completes the transformation from floating rate to fixed rate. Steps 5 to 8 illustrate the parallel reverse murabaha. The fixed rate payer purchases commodities from Broker 2 (Step 5) and sells these on to the floating rate payer at a mark-up (Step 6). These commodities are then sold periodically onto Broker 1 (Step 7) and the proceeds from these periodic sales are used to repay the murabaha (Step 8). Whilst in the straight murabaha (Steps 1-4) the entire sum of commodities is sold immediately and the loan repaid in fixed payments over a period (e.g. every three months), the parallel reverse murabaha (Steps 5-8) requires that a portion of the commodities be sold periodically (e.g. 3 months) and repayments are made when sale occurs.

#### 2.2.Wa'ad

A wa'ad is a contract that contains a unilateral promise to deliver a commodity at a price stipulated today at a future date. Within the realm of Islamic finance a wa'ad is a morally binding and enforceable contract. However, the use of the wa'ad, at this point in time, is only limited to murabaha commodity contracts (BMB, 2010). The use of a wa'ad in Islamic finance is to recreate the payoff and characteristics of a mainstream call option. The structure is described below.



#### Figure 2: Wa'ad (BMB, 2010)

Party B is afraid of a rise of the price for a particular commodity and enters into a wa'ad contract with Party A. This provides Party B with the right to purchase the commodity at a point in the future and a specified price and in return Party A is paid a non-refundable fee (premium). Should the price rise in the future, Party B would choose to exercise the wa'ad and hold Party A to its promise and purchase the commodity at the stipulated price. On the other hand should the price fall, Party B can choose not to exercise the wa'ad and purchase from the market. In either case, Party A is compensated for providing the service.

This is fundamentally the Islamic equivalent of a call option and elements such as spot and strike prices and premiums behave in similar fashion to their mainstream over-the-counter (OTC) equivalents. Moreover, like its mainstream counterpart, the risk management emphasis here is on risk transfer as opposed to risk sharing.

#### 3. THE STRUCTURE OF THE PRODUCT

What would best describe the processes involved with this paper is to create a risk management tool that adheres, to the best of our knowledge, to Shariah-compliant standards and would adequately perform in the practical world. The main specifications of the instrument would involve not only trying to achieve a sufficient hedge but also trying to incorporate an emphasis on risk sharing as opposed to risk transfer. With the priority placed upon risk sharing as opposed to risk transfer, the basis of the model will stem from the musharakah or partnership agreements.

A basic musharakah is essentially a partnership contract where both parties actively engage in the investment and management aspects of the business venture. The distribution of profits or losses in this context is based on the contributions to the business venture of each partner. It is important to stress that contribution could take the form of expertise, management and capital injection. Like most Islamic financial contracts, the profit(or loss) sharing ratio will be decided initially within a master agreement to avoid problems of gharar. The structure of the musharakah is given below.

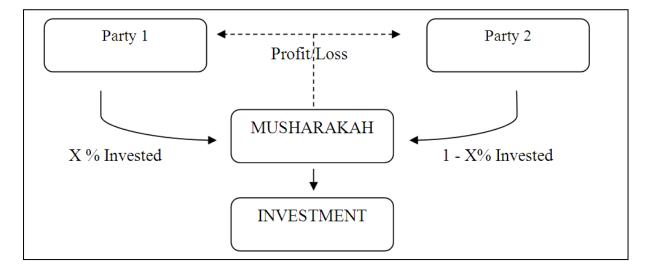


Figure 3: Musharakah (Iqbal and Mirakhor, 2007)

Both Party 1 and 2 agree to enter into a musharakah contract. The agreement to this musharakah will set out the proportion of investment that each party decides to include. The ratio of investment by each party will also determine the profit/loss that is shared amongst the two parties.

Under this agreement, two parties form a partnership, under which profits and losses are shared out in a specified ratio. In its standard form it is not entirely a risk management tool and does not provide institutions with a hedging instrument but rather a way to share risk. Could this principle be applied within the spectrum of a partnership option where the call option writer shares the risk with the call option buyer? So how do we achieve this risksharing mode of risk management? One possible model is illustrated below.

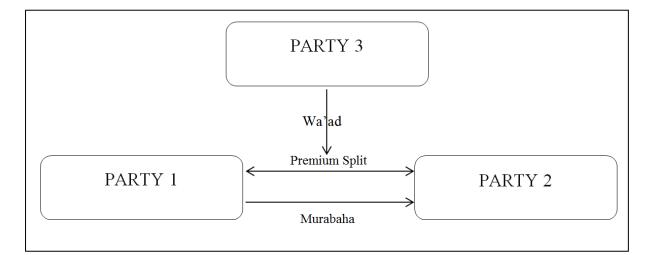


Figure 4: Hybrid structure combining wa'ad and murabaha contracts

The designations of the parties in the structure above are as follows:

- Party 1: Bank – organizer of the structure

- Party 2: Customer requires protection from price increases and seeks coverage from bank
- Party 3: Wa'ad seller facilitates the option element in the structure

Summary of symbols:

- $\alpha^0$ : Party 1's share of amount of commodity to be purchased
- $\alpha^1$ : Party 2's share of amount of commodity to be purchased
- $\beta^{1}$ : Premium for wa'ad (in some instances it could also be a down payment)
- $S_0$ : spot price at time  $T_0$
- $S_1$ : spot price at time  $T_1$
- $X^1$ : cost plus mark-up price of murabaha (let set it equal to  $S_0 + \beta^1$ )
- Q<sup>1</sup>: exercise price of wa'ad (clearly above S<sub>0</sub>, but could include/ not include β<sup>1</sup> if this is a down payment)

Party 2 is afraid of a rise in prices and wishes to protect itself. Within this hybrid contract, Party 2 contacts Party 1 to organise a structure for protection against a rise in prices. Under the stipulations of this contract, both Party 1 and Party 2 enter into an agreement to share the costs and benefits of a wa'ad that is purchased from Party 3. The cost of the wa'ad ( $\beta^1$ ) is split between Party 1 and Party 2 based on a predetermined ratio ( $\alpha^0$ :  $\alpha^1$ ) with exercise price (Q<sup>1</sup>). This ratio will also determine the split for the amount of tangible goods should the wa'ad be exercised.

At the same time, a murabaha is set up between Party 1 and Party 2 whereby it is agreed that at the expiry of the wa'ad option, Party 1 will sell its proportion of the commodity at cost plus some mark-up, which we set, without loss of generalisation as equal to  $X^1 = S_0 + \beta^1$ , the same as the premium of the wa'ad. Apart from simplifying the algebra, both the mark-up and the premium will be known (and set) at the same time T0 and will enable the direct comparison of the hybrid product, with a straight murabaha and a straight wa'ad. This will be regardless of whether the wa'ad is exercised. Moreover, to adhere to the principles of Islamic finance the bank will purchase its share ( $\alpha^0$ ) of the commodity at time T<sub>0</sub> at price S<sub>0</sub> and retain ownership of it until T<sub>1</sub>.

Should the wa'ad not be exercised, Party 1 will then pass its share of the commodity onto Party 2 for the agreed price inclusive of a mark-up  $(S_0 + \beta^1)$ , whereas if the wa'ad is exercised, then Party 1 (the bank) will purchase its share  $(\alpha^0)$  of the commodity from Party 3, but sell it at S<sub>1</sub> onto the market, while passing the commodity already in its possession onto Party 2.

## 3.1.Payoffs for each of the parties

The following paragraphs will illustrate the model in two different scenarios. It should be noted that this structure is for a call option and as such Party 2 is afraid of a rise in prices<sup>1</sup>.

**Scenario 1:** For  $S_1 > Q^1$ . Party 2 is going to exercise the wa'ad.

Payoffs at time T<sub>0</sub>:

- Party 1 pays premium to Party  $3 = \alpha^0 \beta^1$
- Party 2 pays premium to Party  $3 = \alpha^1 \beta^1$
- Party 1 (the bank) purchases  $\alpha^0$  of the commodity at  $S_0$

### Payoffs at time T<sub>1</sub>:

<sup>&</sup>lt;sup>1</sup> Note that the ratio split,  $\alpha^0 + \alpha^1$ , will always equal to 1 or 100%.

- wa'ad is exercised
- Party 1 takes delivery of commodity and pays Party  $3 = \alpha^0 Q^1$
- Party 1 sells its portion of the commodity onto Party 2 at cost plus some mark-up =  $\alpha^0$ X<sup>1</sup> or  $\alpha^0$  (S<sub>0</sub> +  $\beta^1$ )
- Party 1 sells its portion  $\alpha^0$  of the commodity at the spot price S<sub>1</sub>
- Party 2 takes delivery of commodity and pays Party  $3 = \alpha^1 Q^1$

**Scenario 2**: For  $S_1 < Q^1$ . Party 2 is not going to exercise the wa'ad.

Payoffs at time T<sub>0</sub>:

- Party 1 pays premium to Party  $3 = \alpha^0 \beta^1$
- Party 1 (the bank) purchases  $\alpha^0$  of the commodity at  $S_0$
- Party 2 pays premium to Party  $3 = \alpha^1 \beta^1$

Payoffs at time T<sub>1</sub>:

- wa'ad is not exercised
- Party 1 sells its proportion of commodity to Party 2 at cost plus some mark-up =  $\alpha^0 X^1$  or  $\alpha^0 (S_0 + \beta^1)$
- Party 2 purchases commodity from spot market =  $\alpha^1 S_1$
- Party 3 sells commodity on the spot market at S<sub>1</sub>

The tables below provide a better illustration of the payoffs for each party in each scenario<sup>2</sup>. Table 1 and Figure 5 below indicate the payoffs for the Bank (Party 1). Figure 5 is the pictorial representation for the payoffs for Party 1 (the Bank) to provide the reader with a better illustration of how the hybrid structure works.

Party 1 (Partner Bank) Scenario 1: For $S_1 > Q^1$ wa'ad is exercised Party 1 (Partner Bank)	Party 1 (Partner Bank) Scenario 2: For $S_1 < Q^1$ wa'ad NOT exercised
T <sub>0</sub> : pay premium to Party 3	$T_0$ : pay premium to Part 3
$-\alpha^0\beta^1$	$-\alpha^0\beta^1$
Purchase $\alpha^0$ of commodity	Purchase $\alpha^0$ of commodity
$-\alpha^0 S_0$	$-\alpha^0 S_0$
$T_1: -\alpha^0 Q^1 + \alpha^0 (S_0 + \beta^1) + \alpha^0 S_1$	$T_1: +\alpha^0(S_0 + \beta^1)$
NET: $+\alpha^0(\mathbf{S}_1 - \mathbf{Q}^1)$	NET: 0

 Table 1: Payoffs for Party 1 (Partner Bank) under Scenario 1 and Scenario 2

<sup>&</sup>lt;sup>2</sup> Please note that a negative sign denote expenditure, while a positive sign denotes revenue. Costs of storage involved in the actual physical ownership of the commodity have not been incorporated.

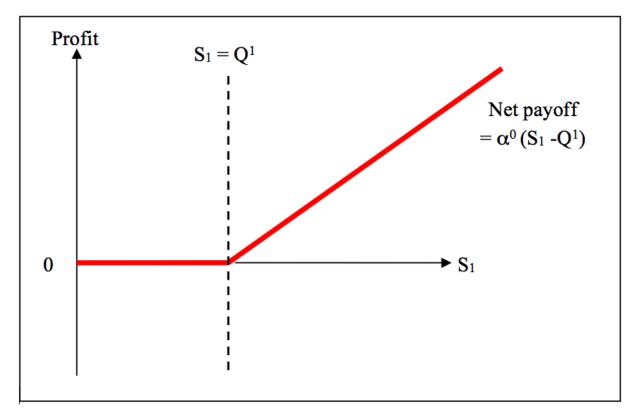


Figure 5: Option Payoff for the Bank (Party 1)

Figure 5 indicates the payoff for the Bank (Party 1). What can be seen is that if  $S_1 < Q^1$ , Party 1 will not exercise the wa'ad and will not buy the commodity from Party 3. However, Party 1 will have paid the premium ( $\alpha^0\beta^1$ ) to Party 3 and will have purchased its own share of the commodity, with a view to selling it onto Party 2, which the bank will do for the mark-up, set exactly at the price ( $S_0 + \beta^1$ ). In this case, the net outcome is zero.

If  $S_1 > Q^1$ , Party 1 will exercise the wa'ad and will buy, its own share of the commodity from Partner 3. This will then be sold to Partner 2. However, the bank still has ownership of  $\alpha^0$  of the commodity, paid  $S_0$  at  $T_0$ . The bank can now sell it for a profit equal to  $\alpha^0(S_1 - Q^1)$ , which is the ratio split for the bank multiplied by the difference between the spot price at expiry and the exercise price of the wa'ad

Party 2 (Customer)	Party 2 (Customer)
Scenario 1:	Scenario 2:
For $S_1 > Q^1$	For $S_1 < Q^1$
wa'ad is exercised	wa'ad NOT exercised
T <sub>0</sub> : pay premium to Party 3	$T_0$ : pay premium to Part 3
$-\alpha^1\beta^1$	$-\alpha^1\beta^1$
$T_1: -\alpha^1 Q^1 - \alpha^0 (S_0 + \beta^1)$	$T_1: -\alpha^1 S_1 - \alpha^0 (S_0 + \beta^1)$
NET: $-\alpha^1 Q^1 - (\alpha^0 + \alpha^1) \beta^1 - \alpha^0 S_0$	NET: $-\alpha^1 S_1 - (\alpha^0 + \alpha^1) \beta^1 - \alpha^0 S_0$
Or	Or
$-(\alpha^1 Q^1 + \beta^1 + \alpha^0 S_0)$	$-(\alpha^1S_1+\beta^1+\alpha^0S_0)$

 Table 2: Payoffs for Party 2 (Customer) under Scenario 1 and Scenario 2

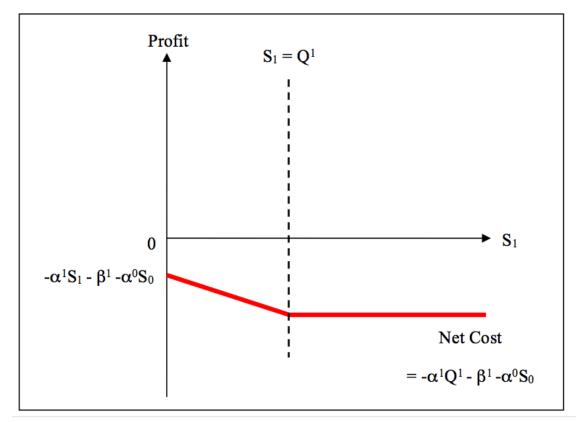


Figure 6: Net cost of the option for the Customer (Party 2)

Figure 6 and Table 2 above highlight the payoffs of the Customer (Party 2). It is worth remembering that Partner 2 is afraid that the price of the commodity could increase. By engaging in this hybrid product, the net cost of the overall contract for the customer when  $S_1 > Q^1$  is constrained at  $-\alpha^1 Q^1 - (\alpha^0 + \alpha^1) \beta^1 - \alpha^0 S_0$ , while when  $S_1 < Q^1$  the cost is  $-\alpha^1 S_1 - (\alpha^0 + \alpha^1) \beta^1 - \alpha^0 S_0$ .

Party 3 (Wa'ad seller)	Party 3 (Wa'ad seller)
Scenario 1:	Scenario 2:
For $S_1 > Q^1$	For $S_1 < Q^1$
wa'ad is exercised	wa'ad NOT exercised
T <sub>0</sub> : receive premia from Party 1 and Party 2	T <sub>0</sub> : receive premia from Party 1 and party 2
$+ \alpha^0 \beta^1 + \alpha^1 \beta^1$	$+\alpha^0\beta^1+\alpha^1\beta^1$
$\begin{array}{c} T_1: \mbox{ honour promise to sell commodity at} \\ Party 1 \mbox{ and Party 2 at agreed price } Q^1 \\ & +\alpha^0 Q^1 + \alpha^1 Q^1 \\ \\ Purchase (\alpha^0 + \alpha^1) \mbox{ of commodity} \\ & -(\alpha^0 + \alpha^1)  S_1 \end{array}$	T <sub>1</sub> : wa'ad NOT exercised
NET:	NET:
$(\alpha^{0} + \alpha^{1}) \beta^{1} + (\alpha^{0} + \alpha^{1}) Q^{1} - (\alpha^{0} + \alpha^{1}) S_{1}$	$(\alpha^0 + \alpha^1) \beta^1$
Or	Or
$\beta^1 + Q^1 - S_1$	$\beta^1$

 Table 3: Payoffs for Party 3 (wa'ad seller) Scenario 1 and Scenario 2 with NO requirement for ownership of commodity

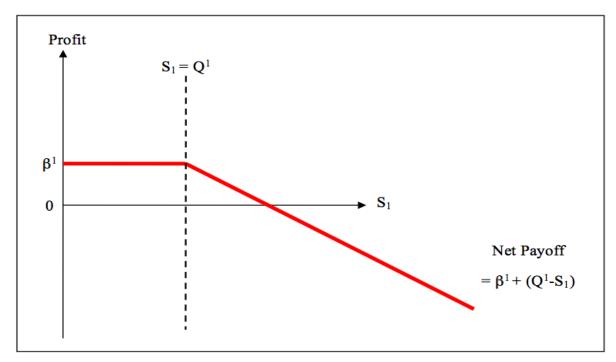


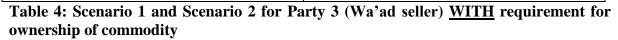
Figure 7: Payoff of the option for the wa'ad seller (Party 3) with <u>NO</u> requirement for owning commodity

As it is not clear whether the wa'ad requires continued ownership of the commodity, we distinguish between the two cases. In the first case, illustrated by Table 3 and Figure 7, we present the payoffs of the wa'ad seller with no requirement for ownership of the commodity, while Table 4 and Figure 8 will present the payoffs of the wa'ad seller if there is a requirement for ownership of the commodity.

In the case of no requirement for ownership, as illustrated in Table 3 and Figure 7, when the wa'ad is exercised ( $S_1 > Q^1$ ), Party 3 (the seller of the wa'ad) will receive the premium  $\beta^1$  upfront and then  $Q^1$ . However, Party 3, to honour the wa'ad, will have to buy the commodity at the prevailing price  $S^1$ . In this scenario Party 3 may face an unlimited loss equal to  $\beta^1 + Q^1 - S_1$  as  $S_1$  increases.

However, if  $S_1 < Q^1$  and the wa'ad is not exercised, Party 3 will gain the premium  $\beta^1$  paid up front.

Party 3 (Wa'ad seller)	Party 3 (Wa'ad seller)
Scenario 1: For $S_1 > Q^1$	Scenario 2: For $S_1 < Q^1$
wa'ad is exercised	wa'ad NOT exercised
T <sub>0</sub> : receive premia from Party 1 and Party 2	T <sub>0</sub> : receive premia from Party 1 and Party 2
$+\alpha^0\beta^1+\alpha^1\beta^1$	$+\alpha^0\beta^1+\alpha^1\beta^1$
Purchase $(\alpha^0 + \alpha^1)$ of commodity	Purchase $(\alpha^0 + \alpha^1)$ of commodity
$-(\alpha^0 + \alpha^1) \mathbf{S}_0$	$-(\alpha^0+\alpha^1)~\mathbf{S}_0$
$T_1$ : honour promise to sell commodity at Party 1 and Party 2 at agreed price $Q^1$	T <sub>1</sub> : sell commodity at spot price S <sub>1</sub>
$+(\alpha^0 + \alpha^1) Q^1$	$+(\alpha^0+\alpha^1)$ S <sub>1</sub>
NET: +( $\alpha^{0} + \alpha^{1}$ ) $\beta^{1}$ + ( $\alpha^{0} + \alpha^{1}$ ) $Q^{1}$ - ( $\alpha^{0} + \alpha^{1}$ ) $S_{0}$	NET: $+(\alpha^{0} + \alpha^{1})(S_{1}-S_{0}) + (\alpha^{0} + \alpha^{1})\beta^{1}$
Or	Or
$+\beta^1 + Q^1 - S_0$	$(S_1 - S_0) + \beta^1$



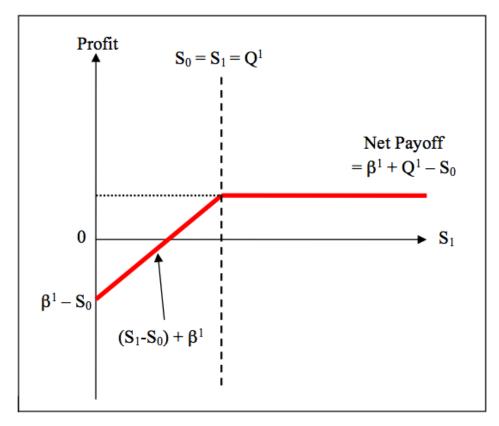


Figure 8: Payoff of the option for the wa'ad seller (Party 3) <u>WITH</u> requirement for ownership of commodity

Table 4 and Figure 8 present the payoffs for the wa'ad seller with the requirement for ownership of the commodity. In this case, Party 3 (the seller of the wa'ad) will at time  $T_0$  receive the premium  $\beta^1$ , but also will need to purchase the commodity at  $S_0$ . Under Scenario 1 (the wa'ad is exercised i.e.  $S_1 > Q^1$ ), to honour the wa'ad, Party 3 will sell the commodity at  $Q^1$ . The profit for Party 3, who already owns the commodity, which was purchased at  $T_0$  at the prevailing price  $S_0$ , is equal to  $\beta^1 + [Q^1 - S_0]$ . This profit is clearly larger than zero and is constant when  $S_1 > Q^1$ . Please note that to facilitate the understanding of the diagram, exceptionally,  $Q^1$  (the strike price) was set equal to  $S_0$ .

However, if  $S_1 < Q^1$  and the wa'ad is not exercised, Party 3 will gain the premium  $\beta^1$  paid upfront at  $T_0$ , but will also need to buy the commodity at  $S_0$  and then re-sell it at  $S_1$ . The benefits of this structure for Party 3 will depend greatly on the price at which they are able to purchase the commodity and then re-sell it onto the market at  $S_1$ . The losses for Party 3 in this case can be explained by the formula  $\beta^1 + S_1 - S_0$ . However, even in the case that the price of the commodity should fall to zero ( $S_1 = 0$ ), its losses would be limited to  $\beta^1 - S_0$ .

It is possible to draw some conclusions from the above analysis. Party 1, the bank, benefits if the price of the commodity increases. This nicely complements the fear of Party 2, who is afraid of a price raise. Therefore, they can mutually benefit from the partnership. In case of Party 3 (the wa'ad seller) it looks as if it would be better off by actually owning the commodity from  $T_0$ . In this case, the worst scenario is a fall in the price of the commodity, but the loss would be known in advance with a clear limit, unlike in the case of no ownership, where a price raise could potentially force unlimited losses upon Party 3.

Further interesting comments may be drawn by comparing the case when the combined strategy (wa'ad plus murabaha with sharing) with a straight wa'ad and no sharing.

Comparison with straight wa'ad (no sharing no murabaha) from the point of view of Party 2 (customer)			
Straight wa'ad (wa'ad exercised)	Straight wa'ad (wa'ad NOT exercised)	Combined product (wa'ad exercised)	Combined product (wa'ad NOT exercised)
T <sub>0</sub> : pay premium to Party 3	T <sub>0</sub> : pay premium to Party 3	T <sub>0</sub> : pay premium to Party 3	T <sub>0</sub> : pay premium to Party 3
$-(\alpha^0+\alpha^1)\;\beta^1$	$-(\alpha^0+\alpha^1)\beta^1$	$-\alpha^1\beta^1$	$-\alpha^1\beta^1$
$T_1$ : EXERCISED - $(\alpha^0 + \alpha^1) Q^1$	$T_1: NOT$ EXERCISED -( $\alpha^0 + \alpha^1$ ) S <sub>1</sub>	$T_1: -\alpha^1 Q^1 - \alpha^0 (S_0 + \beta^1)$	$T_1: -\alpha^1 S_1 - \alpha^0 (S_0 + \beta^1)$
NET:	NET:	NET:	NET:
$\begin{array}{c} -(\alpha^0+\alpha^1) \ \beta^1 - (\alpha^0+\alpha^1) \\ Q^1 \end{array}$	$\begin{array}{c} -(\alpha^0+\alpha^1)\beta^1 - (\alpha^0\\ +\alpha^1)S_1 \end{array}$	$\begin{array}{c} -\alpha^1 Q^1 - (\alpha^0 + \alpha^1) \beta^1 - \\ \alpha^0 S_0 \end{array}$	$\begin{array}{c} -\alpha^1 S_1 - (\alpha^0 + \alpha^1) \beta^1 - \\ \alpha^0 S_0 \end{array}$
Or	Or	Or	Or
$-(\beta^1 + Q^1)$	$-(\beta^1+S_1)$	$-(\alpha^1 Q^1 + \beta^1 + \alpha^0 S_0)$	$-(\alpha^1S_1+\beta^1+\alpha^0S_0)$

Table 5: Comparison with straight wa'ad (no sharing no murabaha) from the point of view of Party 2 (customer)

It is possible to see from Table 5 above that in the case that the wa'ad is exercised Party 2 (customer) is better off in the combined product because the (absolute value of the) net outcome (expenditure) of the combined product when the wa'ad is exercised is:

$$|-\alpha^1 Q^1 - (\alpha^0 + \alpha^1) \beta^1 - \alpha^0 S_0|$$
 which is less than  $|-(\alpha^0 + \alpha^1) \beta^1 - (\alpha^0 + \alpha^1) Q^1|$  as  $S_0$  is less than  $Q^1$ 

However, Party 2 (customer) is NOT better off with the combined product, when the wa'ad is NOT exercised, because the (absolute value of the) net outcome is:

$$|-\alpha^{1}S_{1} - (\alpha^{0} + \alpha^{1})\beta^{1} - \alpha^{0}S_{0}| \text{ that is less than } |-(\alpha^{0} + \alpha^{1})\beta^{1} - (\alpha^{0} + \alpha^{1})S_{1}| \text{ as } S_{1} \text{ is less than } S_{0}|$$

Although we ignore the inter-temporal analysis, it should be noted that Party 2 is paying less at T<sub>0</sub> in terms of the premium (i.e.  $-\alpha^{1}\beta^{1}$  instead of  $-(\alpha^{0} + \alpha^{1})\beta^{1}$  of the straight murabaha)

Comparison with no sharing (straight murabaha) from the point of view of Party 2 (customer)		
	Combined product	Combined product
Straight murabaha	(Wa'ad exercised)	(Wa'ad NOT exercised)
T0: agree sale for mark-up	T <sub>0</sub> : pay premium to Party 3	T <sub>0</sub> : pay premium to Part 3
$(S_0 + \beta^1)$	$-\alpha^1\beta^1$	$-\alpha^1\beta^1$
T1: $-(\alpha^0 + \alpha^1)(S_0 + \beta^1)$	$T_1: -\alpha^1 Q^1 - \alpha^0 (S_0 + \beta^1)$	$T_1: -\alpha^1 S_1 - \alpha^0 (S_0 + \beta^1)$
NET: $-(\alpha^0 + \alpha^1)(S_0 + \beta^1)$	NET: $-\alpha^1 Q^1 - (\alpha^0 + \alpha^1) \beta^1 - \alpha^0 S_0$	NET: $-\alpha^1 S_1 - (\alpha^0 + \alpha^1) \beta^1 - \alpha^0 S_0$
Or	Or	Or
$-(\mathbf{S}_0+\boldsymbol{\beta}^1)$	$-\alpha^1 Q^1 - \beta^1 - \alpha^0 S_0$	$-\alpha^1 S_1 - \beta^1 - \alpha^0 S_0$

# Table 6 Comparison with no sharing (straight murabaha) from the point of view of Party 2 (customer)

The comparison with a straight murabaha shows that the customer is worse off when the price increases and the wa'ad is exercised because  $Q^1$  is larger than  $S_0$ :

$$|-\alpha^1 Q^1 - (\alpha^0 + \alpha^1) \beta^1 - \alpha^0 S_0| > |-(\alpha^0 + \alpha^1)(S_0 + \beta^1)| \text{ or after some simplification } |-\alpha^1 Q^1| > |-\alpha^1 S_0|$$

The comparison with a straight murabaha shows that the customer is better off when the price decreases and the wa'ad is NOT exercised:

$$|-(\alpha^0 + \alpha^1) (S_0 + \beta^1)| > |-\alpha^1 S_1 - (\alpha^0 + \alpha^1) \beta^1 - \alpha^0 S_0| \text{ or after some simplification } |-\alpha^1 S_0| > |-\alpha^1 S_1|$$

In other words, when the price increases, Party 2 is worse off in comparison to a straight murabaha (with no sharing). In partial mitigation, it must be said that the (relative) loss is constrained at  $Q^1$  and a smaller share in the project ( $\alpha^1$ ) would further reduce these losses. However, when the price falls, Part 2 will benefit, depending on whether  $S_1 < S_0$ .

Comparison with no sharing (straight murabaha) from the point of view of Party 1 (bank)		
Straight murchaba	Combined product	Combined product
Straight murabaha	(Wa'ad exercised)	(Wa'ad NOT exercised))
T <sub>0</sub> : agree sale for mark-up	T <sub>0</sub> : pay premium to Part 3	$T_0$ : pay premium to Part 3
$(S_0 + \beta^1)$	$-\alpha^0\beta^1$	$-\alpha^0\beta^1$
Purchase commodity at	Purchase $\alpha^0$ of commodity	Purchase $\alpha^0$ of commodity
$-(\alpha^0 + \alpha^1) S_0$	$-\alpha^0 S_0$	$-\alpha^0 S_0$
$T_1: +(\alpha^0 + \alpha^1)(S_0 + \beta^1)$	$T_1: -\alpha^0 Q^1 + \alpha^0 (S_0 + \beta^1) + \alpha^0 S_1$	$T_1:+\alpha^0(S_0+\beta^1)$
NET: $+(\alpha^0 + \alpha^1)\beta^1$		
Or	NET: $+\alpha^{0}(S_{1}-Q^{1})$	NET: 0
$\beta^1$		

Table 7 Comparison with no sharing (straight murabaha) from the point of view of Party 1 (bank)

Finally, as shown in Table 7, the comparison with a straight murabaha, from the point of view of the bank, reveals a complex pattern. The bank secures a guaranteed mark-up ( $\alpha^0 + \alpha^1$ )  $\beta^1$  in the case of the murabaha. The outcome of the combined product, as already explained, depends on the size of the movement of the price of the commodity at time T<sub>1</sub> (S<sub>1</sub>) and the agreed exercise price for the wa'ad. In the case where the wa'ad is exercised (i.e. S<sub>1</sub> > Q1), the comparison depends on the size of  $\beta_1$ , S<sub>1</sub> and Q<sup>1</sup> to establish whether

+
$$(\alpha^{0} + \alpha^{1}) \beta_{1} > + \alpha^{0}(S_{1} - Q^{1}) \text{ or } + (\alpha^{0} + \alpha^{1}) \beta_{1} < + \alpha^{0}(S_{1} - Q^{1})$$

The bank, however, has a zero outcome from the hybrid product when  $S_1 < Q1$  and the wa'ad is NOT exercised:

$$(\alpha^0 + \alpha^1) \beta^1 > 0$$

In the case the wa'ad is not exercised, therefore, the bank is clearly worse off in comparison to a straight murabaha.

To sum up and in partial mitigation to the above conclusions, which seem to indicate that the bank does not have much incentive in setting up the hybrid structure, the bank can be better off the larger the difference between S<sub>1</sub> and Q<sup>1</sup>as the value of  $\beta^1$  (the premium for the wa'ad) is known in advance and can be recouped as the mark-up. It should also be noted that the hybrid product involves ownership (at of only  $\alpha^0$  of the commodity and not the entire ( $\alpha^0$  +  $\alpha^1$ ) envisaged by the straight murabaha.

## Few considerations

- 1) Firstly, whilst the researchers feel that the use of risk sharing is more in line with Shariah principles, there are grounds on which to argue that the purchase of commodities does not amount to a plausible investment. The use of a musharakah and wa'ad in this manner may make it non-Shariah-complaint if it is deemed that there is no active management of the investment sum to justify the partnership in the first place.
- 2) Secondly, admittedly it is a complicated method to structure an option. The want for risk sharing has meant that one additional party had to be included into the contact in what would otherwise be achieved with a straightforward wa'ad.
- 3) Thirdly, the inclusion of Party 3, which accounts for the wa'ad element of the structure, creates additional uncertainty. Islamic finance requires proof of ownership of commodities before any sale can take place. Where possible, the structure has taken into account ownership of commodities before sale but the wa'ad element creates subjectivity as to whether ownership is required before the agreement of the wa'ad contract.

#### 4. CONCLUSIONS

This paper has reviewed some of the issues regarding the use and development of risk management tools within the context of Islamic Finance. This paper has also attempted to suggest a possible development by applying the principle of musharakah (shared investment) to a combination of a wa'ad contract to a murabaha contract.

The combination of a wa'ad and a murabaha contract to create a hybrid risk-sharing approach to financial risk management has yielded mixed results when compared to straightforward wa'ad and murabaha contracts.

Comparing the hybrid product to either a straight murabaha or a straight wa'ad from the point of view of the customer produces a mixed picture. When compared to the wa'ad alone, the hybrid contract was more beneficial to the customer when it was in the money but less when out of the money. Vice versa, when the hybrid was compared to a straight murabaha, it was less beneficial on the upside but was cheaper when the contract was out of the money.

Similarly, a comparison of the hybrid product to either a straight murabaha or a straight wa'ad from the point of view of the bank shows that the bank is slightly worse off, although the picture is a little bit mixed picture, depending on the behaviour of the price of the commodity at  $T_1$ .

In conclusion, this study set out to explore the scope of incorporating risk sharing within risk management option-like tools under a Shariah financial framework and whilst the results do not provide a definitive argument of the advantages, they do illustrate certain benefits of risk-sharing methodologies within financial instruments such as that of premiums and down payments.

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# **Glossary of Islamic Financial Terms**

Islamic Finance Terms	Interpretation
Riba	<ul> <li>Usury or excessive interest</li> <li>Riba in this context would also include selling money for money</li> </ul>
Gharar	Excessive uncertainty
Maysir	Gambling - Maysir is thought to be a product of gharar
Halal	Permitted by the Quran
Murabaha	Cost-plus financing contract
Musharakah	Partnership contract
Wa'ad	Legally binding promise