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# UNFOLD

V\_03



# #WE ARE FASHION

**WE\_ARE\_FASHION** brings you **UN\_FOLD Magazine** – *an experiment for the fashion voices of tomorrow.*

hello

EDITORS' LETTER

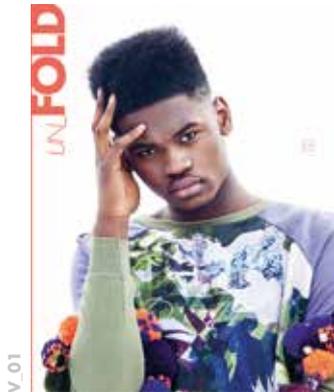
Welcome to the third issue of **UN\_FOLD Magazine**; our award winning publication – all conceived, designed, written, photographed and styled by our very own Fashion Design and Communication Students here at the School of Art & Design, Liverpool John Moores University.

We are dedicating this issue to **women**. There hasn't been a better time in recent history to be a woman – from the bold to the brave, we salute you. But, we're not forgetting the men out there either – *bail equality to all!*

As the fashion landscape continues to evolve, we continue to commit our pages to the young and talented fashion voices of the future. From Fashion and Politics to Technology and Culture, we have been challenging and exploring what these themes mean to us and generation Y. Throughout this issue we've been committed to investigating what **Girl Power** means today, the power of social media, body image and diversity. We've been examining current and emerging **technology** from smart fabric to the future of retail. And of course, we've been delving into one of our favorite topics – **Culture**. From the post Brexit blues, sub cultural groups and the realities and fantasies of image and identity.

We are passionate about exploring the creative world from every aspect; an adventure that we hope you continue to follow us on, as we *unfold* the most interesting narratives. Enjoy reading ☐

**Paul Owen**  
Creative Director & Editor in Chief  
**WE\_ARE\_FASHION & UN\_FOLD Magazine**



V.01



V.02



V.03





# BOWIE<sup>TO</sup> BREXIT



*Britain has had another extraordinary year. We've witnessed an amplitude of events within the world of Art, Politics and Popular Culture.*

*We've seen everything from the dramatic, sobering, entertaining, satisfying to the incredible. It's been all change at Number 10, with Cameron out and Theresa May in (our second female Prime Minister). In the fashion world we saw BHS close their doors after 88 years on our high street. Edward Enninful became the first black male editor at British Vogue, and more recently Terry Jones was awarded an MBE for his services to Fashion and Popular Culture. Finally, how could we not pay tribute to Bowie – the man that changed the world. As his legacy lives on, we asked our final year Fashion Communication students to respond to the words 'Bowie to Brexit'. They explored a multitude of sub themes, from politics, diversity, identity, vices, gender, money, stereotypes, sub-culture, youth and more. Over the next few pages we observe their reaction □*



**Paul Owen**  
Creative Director & Editor in Chief  
**WE\_ARE\_FASHION & UN\_FOLD Magazine**